

Proposed NU Business Name: MS SAMIR POULTRY FARM

Project identification and prepared by: Monoronjon
Munshigonj Unit, Munshigonj

Project verified by: Samsul Arefin



Grameen Shakti
Samajik Byabosha Ltd.

Brief Bio of The Proposed Nobin Udyokta

Name	:	ABDUL HALIM SHIKDER
Age	:	09-08-1981 (35 Years)
Education, till to date	:	Class 5
Marital status	:	Married
Children	:	1 Son & 1 Daughter
No. of siblings:	:	03 Brothers & 2 Sisters
Address	:	Vill: Vottacharjer Bag, P.O: Ponchosar, P.S: Munshigonj, Dist: Munshigonj.
Parent's and GB related Info		
(i) Who is GB member	:	Mother <input checked="" type="checkbox"/> Father <input type="checkbox"/>
(ii) Mother's name	:	LATE SOMMEHER BEGUM
(iii) Father's name	:	LATE. MANNAN SHIKDER
(iv) GB member's info	:	Branch: Ponchosar Munshigonj, Centre # 13 (Female), Member ID: 1402/1, Group No: 03 Member since: 14-05-1987 to 1992 (05 Years) First loan: BDT 5,000
Further Information:		Existing Loan: 20,000/-, Outstanding loan: /-
(v) Who pays GB loan installment	:	N/A
(vi) Mobile lady	:	No
(vii) Grameen Education Loan	:	No
(viii) Any other loan like GB, BRAC ASA etc..	:	No

BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA (CONT...)

Present Occupation(Besides own business, i.e., persuading further studies, other business etc.)	:	Nil
Business Experiences and Training Info	:	03 years experience in running business. He has no training.
Other Own/Family Sources of Income	:	Business
Other Own/Family Sources of Liabilities	:	None
Entrepreneur Contact No.	:	01990-565669
Mother's Contact No.	:	-
NU Project Source/Reference	:	Grameen Shakti Samajik Byabosha Ltd. Munshigonj Unit, Munshigonj

BRIEF HISTORY OF GB LOAN UTILIZATION BY HIS FAMILY

LATE SOMMEHER BEGUM joined Grameen Bank since 05 years ago. At first she took 5,000 taka loan from Grameen Bank. She gradually took loan from GB. Utilize loan in business.

Proposed Nobin Udyokta Business Info

Business Name	:	MS SAMIR POULTRY FARM
Location	:	Bhottacharger Bag, Poncosar, Munshigonj
Total Investment in BDT	:	BDT 170,000/-
Financing	:	Self BDT 100,000/-(from existing business) 59% Required Investment BDT 70,000/-(as equity) 41%
Present salary/drawings from business (estimates)	:	BDT 5,000/-
Proposed Salary	:	BDT 5,000/-
Size of shop	:	12 ft x 12 ft= 144 square ft
Implementation	:	<ul style="list-style-type: none">▪Currently run a poultry farm▪Average 20% gain on sales.▪The business is operating by entrepreneur. Existing no employee.▪Collects goods from Munshigonj.▪The farm is owned.▪Agreed grace period is 3 months.

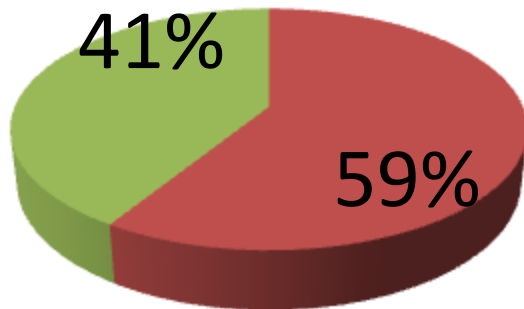
Existing Business (BDT)

Particular	Monthly	Yearly
Revenue (sales)		
Hen	75,000	900,000
Total Sales (A)	75,000	900,000
Less. Variable Expense		
Feed, Medicine etc	60,000	720,000
Total variable Expense (B)	60,000	720,000
Contribution Margin (CM) [C=(A-B)]	15,000	180,000
Less. Fixed Expense		
Electricity Bill	2,500	30,000
Mobile Bill	300	3,600
Salary (self)	5,000	60,000
Transportation	2,000	24,000
Total fixed Cost (D)	9,800	117,600
Net Profit (E) [C-D]	5,200	62,400

Investment Breakdown

Existing				Proposed			
Particulars	Qty.	Unit Price	Amount (BDT)	Qty.	Unit Price	Amount (BDT)	Proposed Total
RRP	8	2160	17,280	0	0	0	17,280
Wooden Powder	5	150	750	10	150	1,500	2,250
Husk	10	250	2,500	20	250	5,000	7,500
Chick	1000	70	70,000	833	60	50,000	120,000
Others	1	530	530	0	0	0	530
Medicine	1	8940	8,940	1	13500	13,500	22,440
Total	1025		100,000	864		70,000	170,000

Source of Finance



- Entrepreneur's Contribution 100,000
- Investor's Investment 70,000
- Total 170,000

Financial Projection (BDT)

Particular	Monthly	1st Year	2nd Year	3rd Year
Revenue (sales)				
Hen	100,000	1,200,000	1,260,000	1,323,000
Total Sales (A)	100,000	1,200,000	1,260,000	1,323,000
Less. Variable Expense				
Feed, Medicine etc	80,000	960,000	1,008,000	1,058,400
Total variable Expense (B)	80,000	960,000	1,008,000	1,058,400
Contribution Margin (CM) [C=(A-B)]	20,000	240,000	252,000	264,600
Less. Fixed Expense				
Electricity Bill	2,500	30,000	13,000	13,000
Mobile Bill	400	4,800	5,500	6,000
Salary (self)	5,000	60,000	60,000	60,000
Transportation	2,600	31,200	38,000	40,000
Total Fixed Cost	10,500	126,000	116,500	119,000
Net Profit (E) [C-D]	9,500	114,000	135,500	145,600
Investment Payback		28,000	28,000	28,000

Cash flow projection on business plan (rec. & Pay)

<i>Sl #</i>	<i>Particulars</i>	<i>Year 1 (BDT)</i>	<i>Year 2 (BDT)</i>	<i>Year 3 (BDT)</i>
1	Cash Inflow			
1.1	Investment Infusion by Investor	70,000		
1.2	Net Profit	114,000	135,500	145,600
1.3	Depreciation (Non cash item)		-	-
1.4	Opening Balance of Cash Surplus		86,000	193,500
	Total Cash Inflow	184,000	221,500	339,100
2	Cash Outflow			
2.1	Purchase of Product	70,000		
2.2	Payment of GB Loan			
2.3	Investment Pay Back (Including Ownership Tr. Fee)	28,000	28,000	28,000
	Total Cash Outflow	98,000	28,000	28,000
3	Net Cash Surplus	86,000	193,500	311,100

SWOT ANALYSIS

STRENGTH

Employment: Self: 01 Family:0 Others:0
Experience & Skill : 04 Years
Skill and experience;

WEAKNESS

Lack of Capital/Investment

OPPORTUNITIES

Huge demand in the community
Location of farm;
Regular customers;

THREATS

Theft
Fire

Pictures

FAMILY PICTURE