Proposed NU Business Name: UJJOL GORUR KHAMAR



Project identification and prepared by: Md. Sahjamal Sirazi , Puthia Unit, Rajshahi

Project verified by: Abdul Mannan Talukder



Brief Bio of The Proposed Nobin Udyokta				
Name	:	MD. UJJOL HOWLADAR		
Age	:	20-11-1998 (18 Years)		
Education, till to date	:	BA running		
Marital status	:	Married		
Children	:	-		
No. of siblings:	:	3 Brother & 1 Sisters		
Address	:	Vill: Mollapara, P.O: Shatbaria, P.S: Puthia , Dist: Rajshahi		
Parent's and GB related Info (i) Who is GB member (ii) Mother's name (iii) Father's name (iv) GB member's info		Mother Father MOST. HASINA BEGUM MOST. HASINA BEGUM MD. SIRAZUL ISLAM Branch: Shilmaria, Puthia ,Centre # 97(Female), Member ID: 8618, Group No: 08 Member since: 2000 to (17Years) First Ioan: BDT 4,000/-		
Further Information: (v) Who pays GB loan installment (vi) Mobile lady	:	Existing Loan: BDT 10,000/-, Outstanding loan: 6,140/- Father No		
(vii) Grameen Education Loan(viii) Any other loan like GB, BRAC ASA etc	:	No No		

BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA (CONT...)

Present Occupation(Besides own business, i.e., persuading further studies, other business etc.)	:	Nil
Business Experiences and	:	05 years experience in running business.
Training Info	:	He has no training.
Other Own/Family Sources of Income		Agriculture
Other Own/Family Sources of Liabilities	:	None
Entrepreneur Contact No.	:	01764-615232
Father's Contact No.	:	01761-322700
NU Project Source/Reference	:	Grameen Shakti Samajik Byabosha Ltd. Puthia Unit, Rajshahi

BRIEF HISTORY OF GB LOAN UTILIZATION BY HIS FAMILY

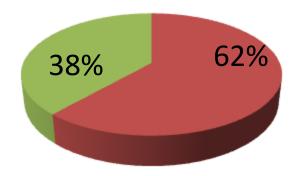
MOST. HASINA BEGUM joined Grameen Bank since 17 years ago. At first She took 4,000 taka loan from Grameen Bank. She gradually took loan from GB. Utilize loan in Agriculture.

Proposed Nobin Udyokta Business Info					
Business Name	:	UJJOL GORUR KHAMAR			
Location	:	Mollapara, Puthai , Rajshahi.			
Total Investment in BDT	:	BDT 130,000/-			
Financing	:	Self BDT 80,000/-(from existing business) 62% Required Investment BDT 50,000/-(as equity) 38%			
Present salary/drawings from business (estimates)	:	BDT 5,000/-			
Proposed Salary	:	BDT 4,000/-			
Size of shop	:	10 ft x 10 ft = 100 square ft			
Implementation	:	 He has two ox in his farm The business is operating by entrepreneur himself. Existing no employee. The farm is owned. Collects goods from Mollapara . Agreed grace period is 3 months. 			

Existing Business (BDT)					
Particular	Quarterly	Yearly			
Revenue (sales)					
Ox	60,000	240,000			
Total Sales (A)	60,000	240,000			
Less. Variable Expense					
Total variable Expense (B)					
Contribution Margin (CM) [C=(A-B)	60,000	240,000			
Less. Fixed Expense					
Electricity Bill	300	1,200			
Transportation	600	2,400			
Salary (self)	12,000	48,000			
Straw, Bran, Medicine etc	6,000	24,000			
Mobile Bill	600	2,400			
Bank Charge	300	1,200			
Total fixed Cost (D)	19,800	79,200			
Net Profit (E) [C-D)	40,200	160,800			

Investment Breakdown								
Existing					Proposed			
Particulars	Qty.	Unit Price	Amount (BDT)	Qty.	Unit Price	Amount (BDT)	Proposed Total	
Ох	2	40000	80,000	1	50,000	50,000	50,000	
Total	2	40,000	80,000	1	50,000	50,000	130,000	

Source of Finance



- Entrepreneur's Contribution 80,000
- Investor's Investment 50,000
- Total 130,000

Financial Projection (BDT)						
Particular	Quarterly	1st Year	2nd Year	3 rd Year		
Revenue (sales)						
Ox	80,000	320,000	336,000	352,800		
Total Sales (A)	80,000	320,000	336,000	352,800		
Less. Variable Expense						
Total variable Expense (B)						
Contribution Margin (CM) [C=(A-B)	80,000	320,000	336,000	352,800		
Less. Fixed Expense						
Electricity Bill	300	1,200	1,200	1,200		
Transportation	600	2,400	2,400	2,400		
Salary (self)	12,000	48,000	48,000	48,000		
Straw, Bran, Medicine etc	9,000	36,000	37,800	39,690		
Mobile Bill	600	2,400	2,400	2,400		
Bank Charge	300	1,200	1,200	1,200		
Total Fixed Cost	22,800	91,200	93,000	94,890		
Net Profit (E) [C-D)	57,200	228,800	243,000	257,910		
Investment Payback		20,000	20,000	20,000		

Cash flow projection on business plan (rec. & Pay)

SI #	Particulars	Year 1 (BDT)	Year 2 (BDT)	Year 3 (BDT)
1	Cash Inflow			
1.1	Investment Infusion by Investor	50,000		
1.2	Net Profit	228,800	243,000	257,910
1.3	Depreciation (Non cash item)	-	-	_
1.4	Opening Balance of Cash Surplus	-	208,800	223,000
	Total Cash Inflow	278,800	451,800	480,910
2	Cash Outflow			
2.1	Purchase of Product	50,000		
2.2	Payment of GB Loan			
	Investment Pay Back (Including			
2.3	Ownership Tr. Fee)	20,000	20,000	20,000
	Total Cash Outflow	70,000	20,000	20,000
3	Net Cash Surplus	208,800	431,800	460,910



Strength **W**_{EAKNESS} Lack of Capital/Investment Employment: Self: 01 Family:0 Others:01 Experience & Skill : Years Skill and experience; THREATS **O**pportunities Theft Huge demand in the community Political unrest Location of farm; Regular customers;

Pictures









