#### **Proposed NU Business Name: MONIRUZZAMAN DAIRY FARM**



Project identification and prepared by: Md. Saiduzzaman sadhin Rajshahi Sadar Unit, Rajshahi

Project verified by: MD. Abdul Mannan Talukdar



Brief Bio of The Proposed Nobin Udyokta				
Name	:	MD:MONIRUZZAMAN		
Age	:	05/06/1991(26 Years)		
Education, till to date	:	B,A		
Marital status	:	Unmarried		
Children	:	N/A		
No. of siblings:	:	1Brother 1 Sister		
Address	:	Vill: Gobindopur, P.O: Sitlai, P.S Poba, Dist: Rajshahi		
Parent's and GB related Info (i) Who is GB member (ii) Mother's name (iii) Father's name (iv) GB member's info		Mother Father  MST:NURJAHAN BEGUM  MD:ABDUL MANNAN  Branch: Damkura, Poba, Centre #6(Female),  Member ID: 6603/5, Group No: 09  Member since2007-2012(05 Years)  First loan: BDT 10,000/=		
Further Information:  (v) Who pays GB loan installment  (vi) Mobile lady  (vii) Grameen Education Loan  (viii) Any other loan like GB,  BRAC ASA etc	: : :	Existing Loan: BDT 20,000, Outstanding loan:14964.  Mother  No  No  No		

### BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA (CONT...)

Present Occupation(Besides own business, i.e., persuading further studies, other business etc.)		Nil
Business Experiences and		05 years experience in running business.
Training Info	:	He has no training.
Other Own/Family Sources of Income	••	Mango business
Other Own/Family Sources of Liabilities		None
Entrepreneur Contact No.	:	01723-153290
Mother's Contact No.	:	No
NU Project Source/Reference	:	Grameen Shakti Samajik Byabosha Ltd. Rajshahi sadar Unit, Rajshahi

#### BRIEF HISTORY OF GB LOAN UTILIZATION BY HIS FAMILY

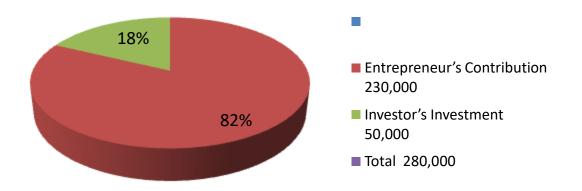
**MST:NURJAHAN BEGUM:** joined Grameen Bank since 05 years ago. At first she took 10,000 taka loan from Grameen Bank. She gradually took loan from GB. Utilize loan for house Repair.

Proposed Nobin Udyokta Business Info					
Business Name	:	MONIRUZZAMAN DAIRY FARM			
Location	:	Gobindopur, sitlai			
Total Investment in BDT		BDT 280,000/-			
Financing	:	Self BDT 230,000/-(from existing business) 78%			
		Required Investment BDT 50,000/-(as equity) 22%			
Present salary/drawings from business (estimates)	•	BDT 4000/-			
Proposed Salary	:	BDT 4000/-			
Size of house	:	20ft x 15ft= 300 square ft.			
Security of the shop	:	-			
Implementation	••	<ul> <li>He has two cow in his farm.</li> <li>After getting equity fund one cow will be purchased.</li> <li>Daily milk production is 08 liters and milk price is BDT 60.</li> <li>The business is operating by entrepreneur. Existing no employee.</li> <li>The farm is own.</li> <li>Agreed grace period is 3 months.</li> </ul>			

Existing Business (BDT)						
Particular	Daily	Monthly	Yearly			
Revenue (sales)						
Milk sales	480	14,400	172800			
Total Sales (A)	480	14,400	172800			
Less. Variable Expense		0				
Milk sales	96	2,880	34560			
Total variable Expense (B)	96	2,880	34560			
Contribution Margin (CM) [C=(A-B)	384	11,520	138240			
Less. Fixed Expense						
Rent			0			
Electricity Bill			0			
Mobile Bill		300	3,600			
Salary (self)		5000	60,000			
Guard			0			
Transportation		300	3,600			
Entertainment			0			
Salary (staff)			0			
Bank service Charge			0			
Total fixed Cost (D)		5,600	67,200			
Net Profit (E) [C-D)		5,920	71,040			

Investment Breakdown							
Existing					Proposed		
Particulars	Qty.	Unit Price	Amount (BDT)	Qty	Unit Price	Amount (BDT)	Proposed Total
COW	1	200,000	200,000	0	0	0	200,000
CALF OF COW	1	30,000	30,000	0	0	0	30,000
			0	0	0	0	0
FEED OF COW			0	0	0	15000	15,000
MEDICINE OF COW.			0	0	0	10000	10,000
COW PUR			0			25000	25,000
						0	
						0	0
						0	0
Total	2	230,000	230,000	0	0	50000	280,000

### **Source of Finance**



Financial Projection (BDT)					
Particular	Daily	Month	1st Year	2nd year	3rd Year
Revenue (sales)					
Milk sales	600	18000	216000	226800	238140
Total Sales (A)	600	18000	216000	226800	238140
Less. Variable Expense		0	0		0
Milk sales	120	3600	43200	45360	47628
Total variable Expense (B)	120	3600	43200	45360	47628
Contribution Margin (CM) [C=(A-B)	480	14400	172800	181440	190512
Less. Fixed Expense					
Rent		0	0	0	0
Electricity Bill					
Mobile Bill		300	3600	3600	3700
Salary (self)		5000	60000	60000	60000
Transportation		300	3600	3600	3700
Entertainment					
Salary (staff)					
Security Gard			0		
Bank service Charge			100	100	100
Total Fixed Cost		5600	67300	67300	67500
Net Profit (E) [C-D)		8800	105500	114140	123012
Investment Payback			20000	20000	20000

### Cash flow projection on business plan (rec. & Pay)

SI#	Particulars	1st year	2nd year	3rd year
1	Cash Inflow			
1.1	Investment Infusion by Investor	50,000		
1.2	Net Profit	105500	114140	123012
1.3	Depreciation (Non cash item)			
1.4	Opening Balance of Cash Surplus		85500	179640
	Total Cash Inflow	155,500	199640	302652
2	Cash Outflow			
2.1	Purchase of Product	50,000		
2.2	Payment of GB Loan			
2.3	Investment Pay Back (Including Ownership Tr. Fee)	20,000	20000	20000
	Total Cash Outflow	70,000	20000	20000
3	Net Cash Surplus	85,500	179640	282652

### **SWOT ANALYSIS**

# Strength

Employment: Self: 01 Family:0 Others:0

Experience & Skill: 03 Years

Skill and experience;

# WEAKNESS

Lack of Capital/Investment

## **O**PPORTUNITIES

Huge demand in the community Location of farm; Noudapara. Regular customers;

### THREATS

Theft Fire

Political unrest

# Pictures







# **FAMILY PICTURE**

