

Proposed NU Business Name: **RABIA POULTRY FARM**



Project identification and prepared by: Md. Sohel Mia,
Rajshahi Unit, Rajshahi

Project verified by: MD. Abdul Mannan Talukder



Brief Bio of The Proposed Nobin Udyokta

Name	:	MD.TOSLEM UDDIN
Age	:	02/08/1984(32 Years)
Education, till to date	:	S.S.C
Marital status	:	Married
Children	:	
No. of siblings:	:	1 Brother.
Address	:	Vill: Hat ramchandopur, P.O: Hatgodagari, P.S:paba, Dist: Rajshahi
Parent's and GB related Info		
(i) Who is GB member	:	Mother <input checked="" type="checkbox"/> Father <input type="checkbox"/>
(ii) Mother's name	:	LATE MST. TOSLIMA BEGUM.
(iii) Father's name	:	MD. MOTALAB UDDIN.
(iv) GB member's info	:	Branch: parila paba, Centre # 31 (Female), Member ID: 3154, Group No: 05 Member since: (2000 TO2013)(013Years) <i>Her member list withdrow for dath.</i>
Further Information:		First loan: BDT 10,000
(v) Who pays GB loan installment	:	Existing Loan: BDT 14000, Outstanding loan:NO.
(vi) Mobile lady	:	Father
(vii) Grameen Education Loan	:	No
(viii) Any other loan like GB, BRAC ASA etc..	:	No No

BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA (CONT...)

Present Occupation(Besides own business, i.e., persuading further studies, other business etc.)	:	Nil
Business Experiences and Training Info	:	10 years experience in running business. He has no training.
Other Own/Family Sources of Income	:	Tubewel mistry.
Other Own/Family Sources of Liabilities	:	None
Entrepreneur Contact No.	:	01950289446.
Mother's Contact No.	:	
NU Project Source/Reference	:	Grameen Shakti Samajik Byabosha Ltd.Rajshahi Unit, Rajshahi

BRIEF HISTORY OF GB LOAN UTILIZATION BY HIS FAMILY

MST. TOSLIMA BEGUM joined Grameen Bank since 13 years ago. At first she took 5000 taka loan from Grameen Bank. She gradually took loan from GB. Utilize loan for House repair.

Proposed Nobin Udyokta Business Info

Business Name	:	RABIA POULTRY FARM
Location	:	Rajshahi sadar.
Total Investment in BDT	:	BDT 80,000/-
Financing	:	Self BDT 30,000/-(from existing business) 75% Required Investment BDT 50000/-(as equity)25%
Present salary/drawings from business (estimates)	:	BDT 5,000/-
Proposed Salary	:	BDT 5,000/-
Size of shop	:	21 ft x 35 ft= 735 square ft.
Security of the shop	:	-: Hat ramchandopur
Implementation	:	<ul style="list-style-type: none">▪The business is planned to be scaled up by investment in existing goods like Hen.▪Average 20% gain on sale.▪The business is operating by entrepreneur. Existing no employees.▪The shop is own.▪Agreed grace period is 3 months.

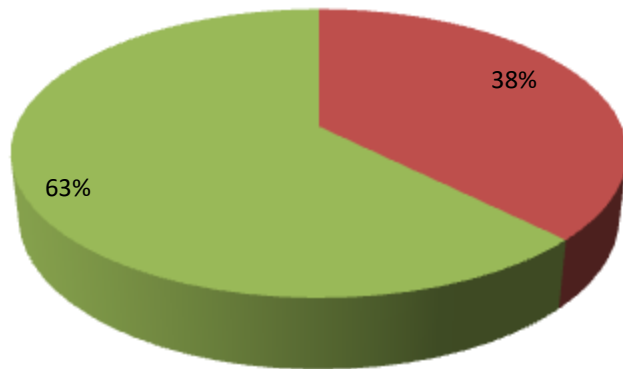
Existing Business (BDT)

Particular	Daily	2 Monthly	Yearly
Revenue (sales)			
hen sals		270000	1620000
Total Sales (A)		270000	1620000
Less. Variable Expense			
hen sals		216000	1296000
Total variable Expense (B)		216000	1296000
Contribution Margin (CM) [C=(A-B)]		54000	324000
Less. Fixed Expense			
Rent		1000	6000
Electricity Bill		2000	12000
Mobile Bill		600	3,600
Salary (self)		10000	60,000
Guard			0
Transportation		1000	6,000
Entertainment		600	3,600
Salary (staff)		0	0
Bank service Charge			0
Total fixed Cost (D)		15200	91,200
Net Profit (E) [C-D]		38800	232,800

Investment Breakdown

Particulars	Existing	Proposed	Total
hen	30,000		30,000
Feed of hen		50000	50000
	30000	50,000	80000

Source of Finance



■ Entrepreneur's Contribution 30,000

■ Investor's Investment 50,000

■ Total 80,000

Financial Projection (BDT)					
Particular	Daily	2 Monthly	1st Year	2nd year	3rd Year
Revenue (sales)					
hen	0	300000	1800000	1890000	1984500
Total Sales (A)	0	300000	1800000	1890000	1984500
Less. Variable Expense					0
hen	0	240000	1440000	1512000	1587600
Total variable Expense (B)	0	240000	1440000	1512000	1512000
Contribution Margin (CM) [C=(A-B)]	0	60000	360000	378000	396900
Less. Fixed Expense					
Rent		1000	6000	6000	6000
Electricity Bill		2000	12000	12000	12000
Mobile Bill		600	3600	3600	3600
Salary (self)		10000	60000	60000	60000
Transportation		1000	6000	6000	6000
Entertainment		600	3600	3600	3600
Salary (staff)			0		
Security Gard					
Bank service Charge			100	100	100
Total Fixed Cost		15200	91300	91300	91300
Net Profit (E) [C-D]		44800	268700	286700	305600
Investment Payback			20000	20000	20000

Cash flow projection on business plan (rec. & Pay

<i>Sl #</i>	<i>Particulars</i>	<i>1st year</i>	<i>2nd year</i>	<i>3rd year</i>
1	Cash Inflow			
1.1	Investment Infusion by Investor	50,000		
1.2	Net Profit	268700	286700	305600
1.3	Depreciation (Non cash item)			
1.4	Opening Balance of Cash Surplus		248700	515400
	Total Cash Inflow	318,700	535400	821000
2	Cash Outflow			
2.1	Purchase of Product	50,000		
2.2	Payment of GB Loan			
2.3	Investment Pay Back (Including Ownership Tr. Fee)	20,000	20000	20000
	Total Cash Outflow	70,000	20000	20000
3	Net Cash Surplus	248,700	515400	801000

SWOT ANALYSIS

STRENGTH

Employment: Self: 01 Family:0 Others:0
Experience & Skill : 10 Years
Quality goods & services;
Skill and experience;

WEAKNESS

Lack of Capital/Investment

OPPORTUNITIES

Huge demand in the community
Location of shop; -: Hat ramchandopur.
Regular customers;

THREATS

Theft
Fire
Political unrest

Pictures











FAMILY PICTURE