

Proposed NU Business Name: **M/S KODOMTOLI POULTRY FEED**



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Project verified by: Mizanur Rahman Patwary



Brief Bio of The Proposed Nobin Udyokta

Name	:	MD. BULBUL HOSSAIN
Age	:	01-01-1997(19 Years)
Education, till to date	:	H.S.C
Marital status	:	Married
Children	:	None
No. of siblings:	:	None
Address	:	Vill: Kodomtoli P.O: Kodomtoli P.S: Ghatail, Dist: Tangail.
Parent's and GB related Info		
(i) Who is GB member	:	Mother <input type="checkbox"/> Father <input checked="" type="checkbox"/>
(ii) Mother's name	:	BOKUL BEGUM
(iii) Father's name	:	ABDUL SAMAD
(iv) GB member's info	:	Branch: Brahmonshason, Ghatail, Centre # 08 (male), Member ID:1347, Group No: 07 Member since: 04-10-1988(35 Years) First loan: BDT 5000 Taka.
Further Information:		Existing loan: 48000, Outstanding loan: 14208
(v) Who pays GB loan installment	:	Father
(vi) Mobile lady	:	No
(vii) Grameen Education Loan	:	No
(viii) Any other loan like GB, BRAC ASA etc..	:	No

BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA (CONT...)

Present Occupation(Besides own business, i.e., persuading further studies, other business etc.)	:	None
Business Experiences and Training Info	:	03 years experience in running business. He has No tarined
Other Own/Family Sources of Income	:	None
Other Own/Family Sources of Liabilities	:	None
Entrepreneur Contact No.	:	01732-860928
Family's Contact No.	:	01755750649
NU Project Source/Reference	:	Grameen Shakti Samajik Byabosha Ltd. Ghatail Unit,Tangail.

BRIEF HISTORY OF GB LOAN UTILIZATION BY HIS FAMILY

HASAN Joined Grameen Bank Since 35 Years Ago. At First She Took 5,000 taka Loan from Grameen Bank. She Gradually Took Loan From GB. Utilize Loan In Cow Agriculture And Home Development.

Proposed Nobin Udyokta Business Info

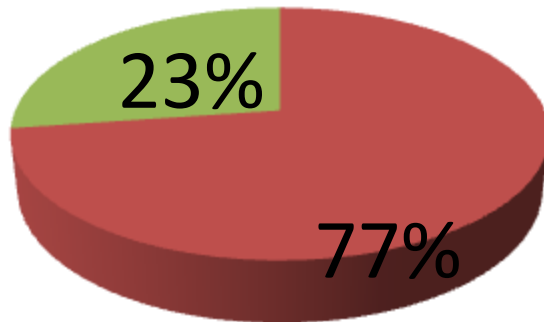
Business Name	:	M/S KODOMTOLI POULTRY FEED
Location	:	Kodomtoli, Ghatail,Tangail.
Total Investment in BDT	:	BDT 219,000 Taka
Financing	:	Self BDT 169,000(from existing business) 77% Required Investment BDT 50,000(as equity) 23%
Present salary/drawings from business (estimates)	:	BDT 5,000 Taka.
Proposed Salary	:	BDT 5,000 Taka.
Size of shop	:	16 ft x 30 ft= 480 Square ft
Security of the shop	:	N/A
Implementation	:	<ul style="list-style-type: none"> ▪The business is planned to be scaled up by investment in existing goods like; Feed, Medicine ▪Average 20% gain on sale. ▪The business is operating by entrepreneur. Existing No Employee. ▪The Shop is rented. ▪Collects goods from Company. ▪Agreed grace period is 3 months.

Existing Business (BDT)

Particular	Daily	Monthly	Yearly
Revenue (sales)			
Feed,Medicine	4,000	120,000	1440000
	0	0	0
	0	0	0
Total Sales (A)	4,000	120,000	1440000
Less. Variable Expense			
Feed,Medicine	3,200	96,000	1152000
	0	0	0
	0	0	0
Total variable Expense (B)	3,200	96,000	1152000
Contribution Margin (CM) [C=(A-B)]	800	24,000	288000
Less. Fixed Expense			
Rent		1200	14,400
Electricity Bill		400	4,800
Mobile Bill		200	2,400
Salary (self)		5000	60,000
Guard		100	1,200
Transportation		10000	120,000
Entertainment		200	2,400
Genaretor			0
Bank service Charge			0
Total fixed Cost (D)		17100	205,200
Net Profit (E) [C-D]		6,900	82,800

Investment Breakdown							
Particulars	Existing			Proposed			Proposed Total
	Qty.	Unit Price	Amount (BDT)	Qty	Unit Price	Amount (BDT)	
Feed	20	1955	39000	1	50000	50000	89000
Kid	1	100000	100000				100000
Security	1	30000	30000				30000
Total	22	131955	169000	1	50000	50000	219000

Source of Finance



Entrepreneur
Investment:169,000
Investor Investment:50,000
Total Investment:219,000

Financial Projection (BDT)

Particular	Daily	Monthly	1st Year	2nd year
Revenue (sales)				
feed, medicine	5400	162000	1944000	2041200
	0	0	0	0
Total Sales (A)	5400	162000	1944000	2041200
Less. Variable Expense		0	0	0
feed, medicine	4400	132000	1584000	1663200
		0	0	0
		0	0	0
Total variable Expense (B)	4400	132000	1584000	1663200
Contribution Margin (CM) [C=(A-B)	1000	30000	360000	378000
Less. Fixed Expense				
Rent		1200	14400	15120
Electricity Bill		400	4800	5040
Mobile Bill		250	3000	3150
Salary (self)		5000	60000	63000
Transportation		10000	120000	126000
Entertainment		250	3000	3150
Generator		0	0	0
Gurd		100	1200	1260
Depriciation		0	0	0
Total Fixed Cost		17200	206400	216720
Net Profit (E) [C-D)		12800	153600	161280
Investment Payback			30000	30000

Cash flow projection on business plan (rec. & Pay)

<i>Sl #</i>	<i>Particulars</i>	<i>Year 1 (BDT)</i>	<i>Year 2 (BDT)</i>
1	Cash Inflow		
1.1	Investment Infusion by Investor	50,000	
1.2	Net Profit	153600	161280
1.3	Depreciation (Non cash item)		
1.4	Opening Balance of Cash Surplus		123600
	Total Cash Inflow	203600	284880
2	Cash Outflow		
2.1	Purchase of Product	50000	
2.2	Payment of GB Loan		
2.3	Investment Pay Back (Including Ownership Tr. Fee)	30000	30000
	Total Cash Outflow	80000	30000
3	Net Cash Surplus	123600	254880

SWOT ANALYSIS

STRENGTH

Employment: Self: 01 Family:0 Others:0
Experience & Skill : 03 Years
Quality goods & services;
Skill and experience;

WEAKNESS

Lack of Capital/Investment

OPPORTUNITIES

Huge demand in the community
Location of shop;
Regular customers;

THREATS

Theft
Fire
Political unrest

Pictures

মেসার্স কদমতলী পোল্ট্রি ফিড

কদমতলী বাজার (ইউনিয়ন পরিষদ রোড), ঘাটাইল, টাঙ্গাইল।















FAMILY PICTURE

