Proposed NU Business Name: MRIDUL MADICAL HALL



Project identification and prepared by: Md. Shahadat hossian

Project verified by: Mizanur Rahman Patwary



Brief Bio of The Proposed Nobin Udyokta					
Name	:	MD.SAMSUL ALOM			
Age	:	06-04-1983(23 Years)			
Education, till to date	:	mastaes			
Marital status	:	Married			
Children	:	1 Son & 1 Daughter			
No. of siblings:	:	3 Brother &2sister			
Address	:	Vill: kobiraj bari P.O: kobiraj bari P.S:donbari Dist: Tangail.			
Parent's and GB related Info (i) Who is GB member (ii) Mother's name (iii) Father's name (iv) GB member's info	: : :	Mother Father MOST:SAMCHUR NAHAR MD:MOTIAR ROHMAN Branch: bsighat, Centre # 23(Female), Member ID: 2731, Group No: 03 Member since: 1997 raining(20Years) First loan: BDT 5000Taka.			
Further Information:		Existing loan: 20000 Outstanding loan: 0 Father			
(v) Who pays GB loan installment	:	No			
(vi) Mobile lady	:	No			
(vii) Grameen Education Loan (viii) Any other loan like GB, BRAC ASA etc	:	No			

BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA (CONT...)

Present Occupation(Besides own business, i.e., persuading further studies, other business etc.)	:	Nill
Business Experiences and	:	5years experience in running business.
Training Info	:	He has No training.
Other Own/Family Sources of Income	:	None
Other Own/Family Sources of Liabilities	:	None
Entrepreneur Contact No.	:	01939-088729
Family's Contact No.	:	
NU Project Source/Reference	:	Grameen Shakti Samajik Byabosha Ltd. donbari Unit, Tangail.

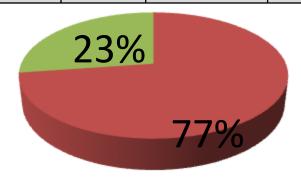
BRIEF HISTORY OF GB LOAN UTILIZATION BY HIS FAMILY

SAMCHUR NAHAR Joined Grameen Bank Since 20 Years Ago. At First She Took 5,000 taka Loan from Grameen Bank. She Gradually Took Loan From GB. Utilize Loan In Cow Agriculture And Home Development.

Proposed Nobin Udyokta Business Info					
Business Name	:	MRIDUL MADECAL HALL			
Location	:	dopakhali Bazar, donbari,Tangail.			
Total Investment in BDT	:	BDT 300,000			
Financing	:	Self BDT 230,000(from existing business) 77%			
		Required Investment BDT 70,000(as equity) 23%			
Present salary/drawings from business (estimates)	:	BDT 5,000 Taka.			
Proposed Salary	:	BDT 5,000 Taka.			
Size of shop	:	17ft x 13 ft= 221 Square ft			
Security of the shop	:	50,000 Taka.			
Implementation	:	 The business is planned to be scaled up by investment in existing goods like; medicine ,Etc Average 15% gain on sale. The business is operating by entrepreneur. Existing No Employee. The shop is Rented Collects goods from donbari. Agreed grace period is 3 months. 			

Existing Business (BDT)					
Particular	Daily	Monthly	Yearly		
Revenue (sales)					
Madecin SKF,ACI, REPCHF ,Etc	4,000	120,000	1440,000		
	0	0	0		
Total Sales (A)	4,000	120,000	1440,000		
Less. Variable Expense					
Madecin SKF,ACI, REPCHF ,Etc	3400	102,000	1224,000		
	0	0	0		
Total variable Expense (B)	3400	102,000	1224,000		
Contribution Margin (CM) [C=(A-B)	600	18,000	216,000		
Less. Fixed Expense					
Rent		1000	12,000		
Electricity Bill		200	2,400		
Mobile Bill		200	2,400		
Salary (self)		5000	60,000		
Guard		300	3,600		
Transportation		500	6,000		
Entertainment		700	8,400		
Salary (staff)		0	0		
Bank service Charge		0	0		
Total fixed Cost (D)		7,900	94,800		
Net Profit (E) [C-D)		10,100	121,200		

	Investment Breakdown							
	Existing				Proposed			
Particulars	Qty.	Unit Price	Amount (BDT)	Qty	Unit Price	Amount (BDT)	Proposed Total	
SQUER			40,000			20,000	60,000	
SKF			30,000			20,000	50,000	
ACI			25,000				25,000	
INCEPTA			20,000			20,000	20,000	
REPCHF			25,000					
ASIATCE			20,000					
OTHER			20,000			10,000	10,000	
Sequrity			50,000				50,000	
Total			230,000		1	70000	300,000	



Entrepreneur Investment:230,000

Investor Investment:70,000

Total Investment:300,000

Financial Projection (BDT)						
Particular	Daily	Monthly	1st Year	2nd year		
Revenue (sales)						
Madecin SKF,ACI, REPCHF ,Etc	4000	120,000	1440,000	1512,000		
Total Sales (A)	4000	120,000	1440,000	1512,000		
Less. Variable Expense		0		0		
Madecin SKF,ACI, REPCHF ,Etc						
	3400	102,000	1224,000	1285,000		
Total variable Expense(B)						
Contribution Margin (CM) [C=(A-B)	600	18,000	216,000	226,800		
Less. Fixed Expense						
Rent		1000	10,000	10,000		
Electricity Bill		200	2,400	2,500		
Mobile Bill		200	2,400	2,500		
Salary (self)		5000	60000	60,000		
Transportation		500	6,000	12,000		
Entertainment		700	8,400	8,500		
Salary(staff)		0	0	0		
Gurd		300	3,600	3,600		
Total Fixed Cost		7,900	94,800	95,100		
Net Profit (E) [C-D)		20,950	121,200	131,700		
Investment Payback			42,000	42,000		

Cash flow projection on business plan (rec. & Pay)

SI#	Particulars	Year 1 (BDT)	Year 2 (BDT)
1	Cash Inflow		
1.1	Investment Infusion by Investor	70,000	
1.2	Net Profit	121,200	131,700
1.3	Depreciation (Non cash item)	0	0
1.4	Opening Balance of Cash Surplus		79,200
	Total Cash Inflow	191,200	210,900
2	Cash Outflow		
2.1	Purchase of Product	70,000	
2.2	Payment of GB Loan		
2.3	Investment Pay Back (Including Ownership Tr. Fee)	42,000	42,000
	Total Cash Outflow	112,000	42,000
3	Net Cash Surplus	79,200	168,900

SWOT ANALYSIS

Strength

Employment: Self: 01 Family:0 Others:0

Experience & Skill: 12 Years

Quality goods & services;

Skill and experience;

WEAKNESS

Lack of Capital/Investment

OPPORTUNITIES

Huge demand in the community Location of shop; Regular customers;

THREATS

Theft

Fire

Political unrest

Pictures











FAMILY PICTURE

