

Proposed NU Business Name: **SUJAN TALECOM**



Project identification and prepared by: Md. Shahadat hossian

Project verified by: Mizanur Rahman Patwary



Brief Bio of The Proposed Nobin Udyokta

Name	:	MD.SUJAN Mia
Age	:	11-05-1983(23 Years)
Education, till to date	:	SSC
Marital status	:	Married
Children	:	2 son
No. of siblings:	:	1Brother & 1 sistar
Address	:	Vill: belaspur P.O: ramkrishnobarı P.S:donbarı Dist: Tangail.
Parent's and GB related Info		
(i) Who is GB member	:	Mother <input type="checkbox"/> Father <input checked="" type="checkbox"/>
(ii) Mother's name	:	MOST :SOKENA BAGUM
(iii) Father's name	:	MD :MONIR UDDIN
(iv) GB member's info	:	Branch: nolhara , Centre # 48(male), Member ID: 5373, Group No: 11 Member since: 13-06-2012 raning(6Years) First loan: BDT 3000Taka.
Further Information:		Existing loan: 10000 Outstanding loan: 8020
(v) Who pays GB loan installment	:	Father
(vi) Mobile lady	:	No
(vii) Grameen Education Loan	:	No
(viii) Any other loan like GB, BRAC ASA etc..	:	No

BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA (CONT...)

Present Occupation(Besides own business, i.e., persuading further studies, other business etc.)	:	Nil
Business Experiences and Training Info	:	2.5 years experience in running business. He has No training.
Other Own/Family Sources of Income	:	None
Other Own/Family Sources of Liabilities	:	None
Entrepreneur Contact No.	:	01920-011291
Family's Contact No.	:	01960-116550
NU Project Source/Reference	:	Grameen Shakti Samajik Byabosha Ltd. donbari Unit,Tangail.

BRIEF HISTORY OF GB LOAN UTILIZATION BY HIS FAMILY

SOKENA BAGUM Joined Grameen Bank Since 06 Years Ago. At First She Took 3,000 taka Loan from Grameen Bank. She Gradually Took Loan From GB. Utilize Loan In Cow Agriculture And Home Development.

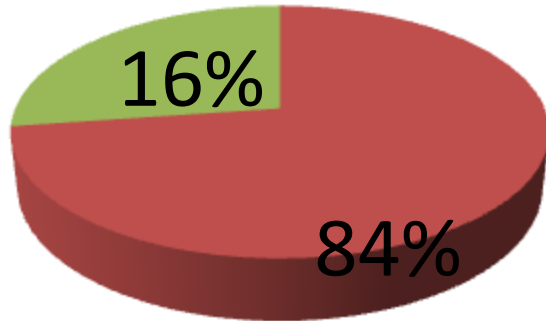
Proposed Nobin Udyokta Business Info

Business Name	:	SUJAN TALECOM
Location	:	Donbari new market, donbari,Tangail.
Total Investment in BDT	:	BDT 365,500
Financing	:	Self BDT 305,500(from existing business) 84% Required Investment BDT 60,000(as equity) 16%
Present salary/drawings from business (estimates)	:	BDT 5,000 Taka.
Proposed Salary	:	BDT 5,000 Taka.
Size of shop	:	10ft x 12 ft= 120 Square ft
Security of the shop	:	20,000 Taka.
Implementation	:	<ul style="list-style-type: none"> ▪The business is planned to be scaled up by investment in existing goods like; mobaill,batari,chragar ,Etc ▪Average 15% gain on sale. ▪The business is operating by entrepreneur. Existing No Employee. ▪The talecom is Rented ▪Collects goods from dhaka. ▪Agreed grace period is 3 months.

Existing Business (BDT)

Particular	Daily	Monthly	Yearly
Revenue (sales)			
Mobile ,batari ,chragar ,Etc	8,000	240,000	2880,000
	0	0	0
Total Sales (A)	8,000	240,000	2880,000
Less. Variable Expense			
Mobile, batari, chragar ,Etc	7200	216,000	2592,000
	0	0	0
Total variable Expense (B)	6800	204,000	2448,000
Contribution Margin (CM) [C=(A-B)]	800	24,000	288,000
Less. Fixed Expense			
Rent		1600	19,200
Electricity Bill		300	3,600
Mobile Bill		200	2,400
Salary (self)		5000	60,000
Guard		300	3,600
Transportation		1000	12,000
Entertainment		500	6,000
Salary (staff)		0	0
Bank service Charge		0	0
Total fixed Cost (D)		8,900	106,800
Net Profit (E) [C-D]		15,100	181,200

Investment Breakdown							
Existing				Proposed			
Particulars	Qty.	Unit Price	Amount (BDT)	Qty	Unit Price	Amount (BDT)	Proposed Total
mobile	155p	1500	232,500	40p	1500	60,000	292,500
batari	150p	200	30,000				30,000
Cavar	50pp	80	4,000				4,000
other			20,000				20,000
Security			20,000				20,000
Total	355p	1500	305,500	40p	1500	60000	365,500



Entrepreneur
Investment:305,500
Investor Investment:60,000
Total Investment:365,500

Financial Projection (BDT)

Particular	Daily	Monthly	Year -1	Year-2	Year-3
Revenue(Sales)					
Mobile,chragnar,batari	8000	240000	2880000	3024000	3175200
Total Sales(A)	8000	240000	2880000	3024000	3175200
Less Variable Expense (B)					
Mobile,chragnar,batari	6800	204000	2448000	2570400	2698920
Total Variable Expense	6800	204000	2448000	2570400	2698920
Contributon Margin (CM) [C=(A-B)]	1200	36000	432000	453600	476280
Less Fixed Expense					
Rent		1600	19200	19200	19200
Electric Bill		300	3600	43200	518400
Transportaion		200	2400	2520	2646
Salary (Self)		5000	60000	60000	60000
Salary (Staff)		1000	12000	12000	12000
Entertainment		500	6000	6000	6000
Guard		300	3600	3600	3600
Generator			0	0	0
Mobile Bill			0	0	0
Total Fixed Cost (D)		8900	106800	146520	621846
Net Profit (E)= [C-D]		27100	325200	341460	358533
Investment Pay Back			24,000	24,000	24,000

Cash flow projection on business plan (rec. & Pay)

<i>Sl #</i>	<i>Particulars</i>	<i>Year 1 (BDT)</i>	<i>Year 2 (BDT)</i>	<i>Year 3 (BDT)</i>
1	Cash Inflow			
1.1	Investment Infusion by Investor	50,000		
1.2	Net Profit	325,200	341460	358533
1.3	Depreciation (Non cash item)			
1.4	Opening Balance of Cash Surplus		301200	618660
	Total Cash Inflow	375,200	642,660	977,193
2	Cash Outflow			
2.1	Purchase of Product	50,000		
2.2	Payment of GB Loan			
2.3	Investment Pay Back (Including Ownership Tr. Fee)	24000	24000	24000
	Total Cash Outflow	74,000	24,000	24,000
3	Net Cash Surplus	301,200	618,660	953,193

SWOT ANALYSIS

STRENGTH

Employment: Self: 01 Family:0 Others:0
Experience & Skill : 12 Years
Quality goods & services;
Skill and experience;

WEAKNESS

Lack of Capital/Investment

OPPORTUNITIES

Huge demand in the community
Location of shop;
Regular customers;

THREATS

Theft
Fire
Political unrest

Pictures

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FAMILY PICTURE

