Proposed NU Business Name: M/S SOHAG SHOES



Project identification and prepared by: Modon Kumar Biswas, Dakshinkhan Unit, Dhaka

Project verified by: Md. Abu Bakkar Siddique



Brief Bio of The Proposed Nobin Udyokta					
Name	:	MD ISMAIL HOSSAIN			
Age	:	02-04-1985 (32 Years)			
Education, till to date	:	Class Eight			
Marital status	:	Single			
Children	:	Nil			
No. of siblings:	:	02 Brothers 03Sisters			
Address	:	Vill: Dhelna P.O Talna, P.S: Khilkhet, Dist: Dhaka			
Parent's and GB related Info (i) Who is GB member (ii) Mother's name (iii) Father's name (iv) GB member's info		Mother Father Monoara Begum Md Billal Hossain Branch: Dakshinkhan, Centre # 39 (Female), Member ID: 3856, Group No: 05 Member since: 02-01-1997 (20 Years) First loan: BDT 5,000 /-			
Further Information:		Outstanding loan: 10,860/- Father			
(v) Who pays GB loan installment (vi) Mobile lady	:	No			
(vii) Grameen Education Loan	:	No			
(viii) Any other loan like GB, BRAC ASA etc	:	No			

BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA (CONT...)

Present Occupation(Besides own business, i.e., persuading further studies, other business etc.)	•	Nil
Business Experiences & Skill	:	06 years of business experience.
Own Business and	•	05 years experience in running business.
Training Info	:	He has no training
Other Own/Family Sources of Income	••	None
Other Own/Family Sources of Liabilities	••	None
Entrepreneur Contact No.	••	01912-287268
Family's Contact No.	:	01836-320735
NU Project Source/Reference	:	Grameen Shakti Samajik Byabosha Ltd. Dakshinkhan Unit, Dhaka

BRIEF HISTORY OF GB LOAN UTILIZATION BY HIS FAMILY

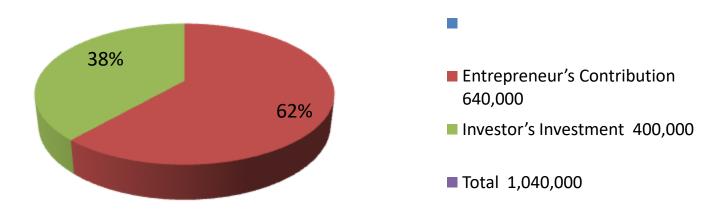
Monoara joined Grameen Bank since 20 years ago. At first she took BDT 5,000 loan from Grameen Bank. She gradually took loan from GB. Utilize loan in business.

Proposed Nobin Udyokta Business Info					
Business Name	:	M/S SOHAG SHOES			
Location	:	Issapura Bazar,Rupgonj,Dhaka			
Total Investment in BDT	:	BDT 10,40,000/-			
Financing	:	Self BDT 6,40,000/- (from existing business) 59% Required Investment BDT 400,000/- (as equity) 41%			
Present salary/drawings from business (estimates)	:	BDT 8,000			
Proposed Salary	:	BDT 8,000			
Size of shop	:	24 ft x 22 ft= 528 square ft			
Security of the shop	:	BDT 300,000			
Implementation	:	 The business is planned to be scaled up by investment in existing goods like; Varities Shoes wholes & Retailer etc. Average 20% gain on sales. The business is operating by entrepreneur. Existing no employee. The shop is owner. Collects goods from Gulistan, Dhaka. Agreed grace period is 3 months. 			

Existing Business (BDT)						
Particular	Daily	Monthly	Yearly			
Revenue (sales)						
Varieties shoes	3,500	105,000	1,260,000			
Total Sales (A)	3,500	105,000	1,260,000			
Less. Variable Expense						
Varieties shoes	2,800	84,000	1,008,000			
Total variable Expense (B)	2,800	84,000	1,008,000			
Contribution Margin (CM) [C=(A-B)	700	21,000	252,000			
Less. Fixed Expense						
Electricity Bill		800	9,600			
Transportation		800	9,600			
Mobile Bill		500	6,000			
Entertainment		500	6,000			
Salary (self)		8,000	96,000			
Total fixed Cost (D)		10,600	127,200			
Net Profit (E) [C-D)		10,400	124,800			

Investment Breakdown								
Particulars		Existing	3	Particulars	Proposed			Proposed
Particulars	Quantity	Price	Unit Price		Quantity	Price	Unit Price	Total
Leather Shoes	50	1250	62500	Leather Shoes	100	1250	125,000	187,500
Leather Sandle	30	1000	30000	Leather Sandle				30,000
Cads	40	800	32000	Cads	60	800	48,000	80,000
Ladies Sandle	200	350	70000	Ladies Sandle	250	350	87,500	157,500
China Sasndle	30	700	21000	China Sasndle	40	700	28,000	49,000
Children Sandle	80	550	44000	Children Sandle	80	550	44,000	88,000
Barmiss Sandle	350	90	31500	Barmiss Sandle	300	90	27,000	58,500
Bata School Cads	50	600	30000	Bata School Cads	30	600	18,000	48,000
Panda Cads	40	450	18000	Panda Cads	30	450	13,500	31,500
Shop			300000				0	300,000
Others			1000	Others			9,000	10,000
Total			640,000				400,000	1,040,000

Source of Finance



Financial Projection (BDT)						
Particular	Daily	Monthly	1st Year	2nd Year	3rd year	
Revenue (sales)						
Varieties shoes	4,800	144,000	1,728,000	1,814,400	1,905,120	
Total Sales (A)	4,800	144,000	1,728,000	1,814,400	1,905,120	
Less. Variable Expense						
Varieties shoes	3,840	115,200	1,382,400	1,451,520	1,524,096	
Total variable Expense (B)	3,840	115,200	1,382,400	1,451,520	1,524,096	
Contribution Margin (CM) [C=(A-B)	960	28,800	345,600	362,880	381,024	
Less. Fixed Expense						
Electricity Bill		840	10,080	10,584	11,113	
Transportation		880	10,560	11,088	11,642	
Mobile Bill		600	7,200	7,560	7,938	
Entertainment		500	6,000	6,300	6,615	
Salary (self)		8,000	96,000	96,000	96,000	
Non Cash Item						
Depreciation		0	0	0	0	
Total Fixed Cost		10,820	129,840	131,532	133,309	
Net Profit (E) [C-D)		17,980	215,760	231,348	247,715	
Investment Payback			160,000	160,000	160,000	

Cash flow projection on business plan (rec. & Pay)

			Year 2	Year 3
SI#	Particulars	Year 1 (BDT)	(BDT)	(BDT)
1	Cash Inflow			
1.1	Investment Infusion by Investor	400,000		
1.2	Net Profit	215,760	231,348	247,715
1.3	Depreciation (Non cash item)	0	0	0
	Opening Balance of Cash		55,760	107,108
1.4	Surplus		33,700	107,108
	Total Cash Inflow	615,760	287,108	334,823
2	Cash Outflow			
2.1	Purchase of Product	400,000		
2.2	Payment of GB Loan			
	Investment Pay Back (Including			
2.3	Ownership Tr. Fee)	160,000	160,000	160,000
	Total Cash Outflow	560,000	160,000	160,000
3	Net Cash Surplus	55,760	127,108	214,823

SWOT ANALYSIS

Strength

Employment: Self: 01 Family:0 Others:0

Experience & Skill: 06 Years

Own Business: 05 Years

Quality goods & services;

Skill and experience;

WEAKNESS

Lack of Capital/Investment

OPPORTUNITIES

Huge demand in the community Location of shop; Regular customers;

THREATS

Theft

Fire

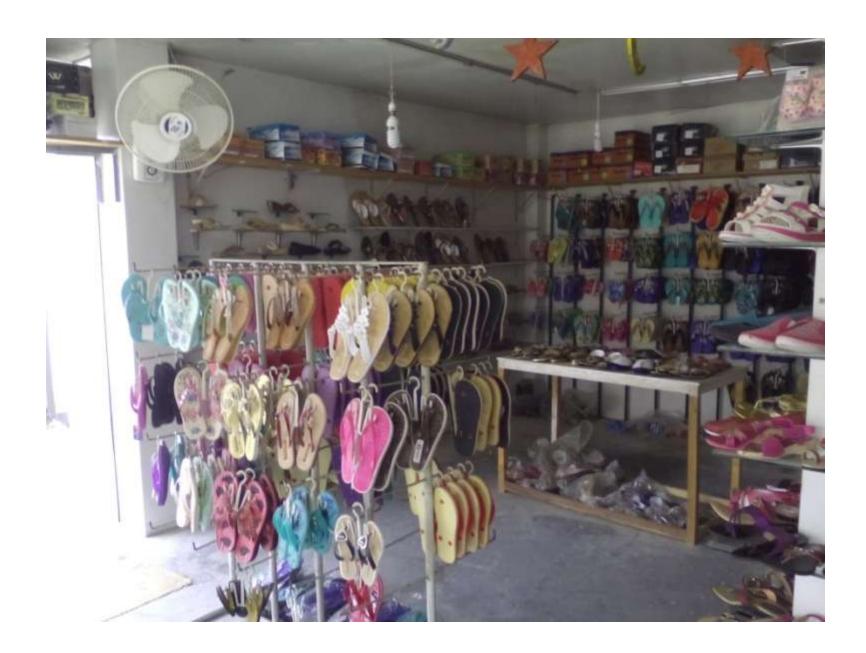
Political unrest

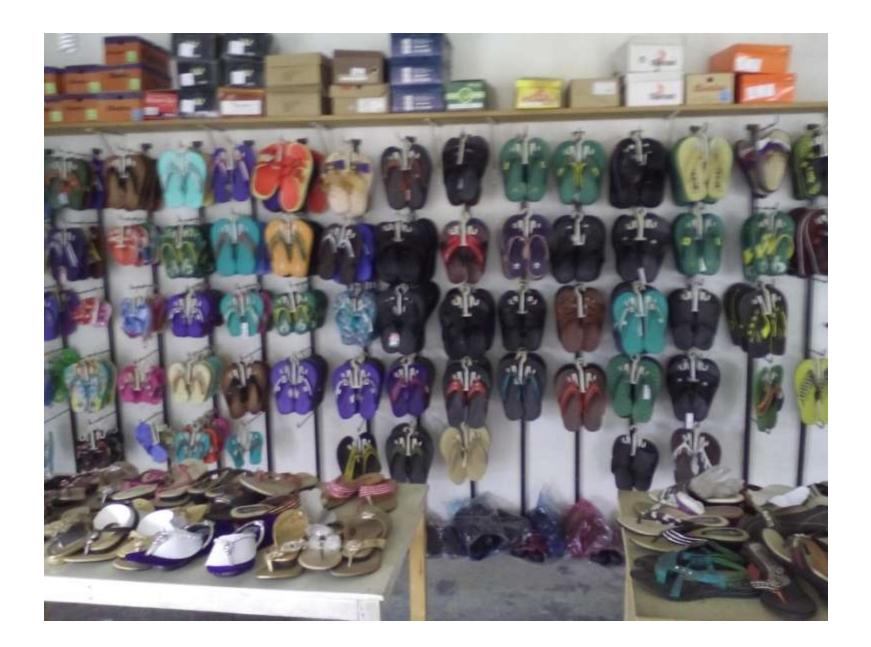
Pictures









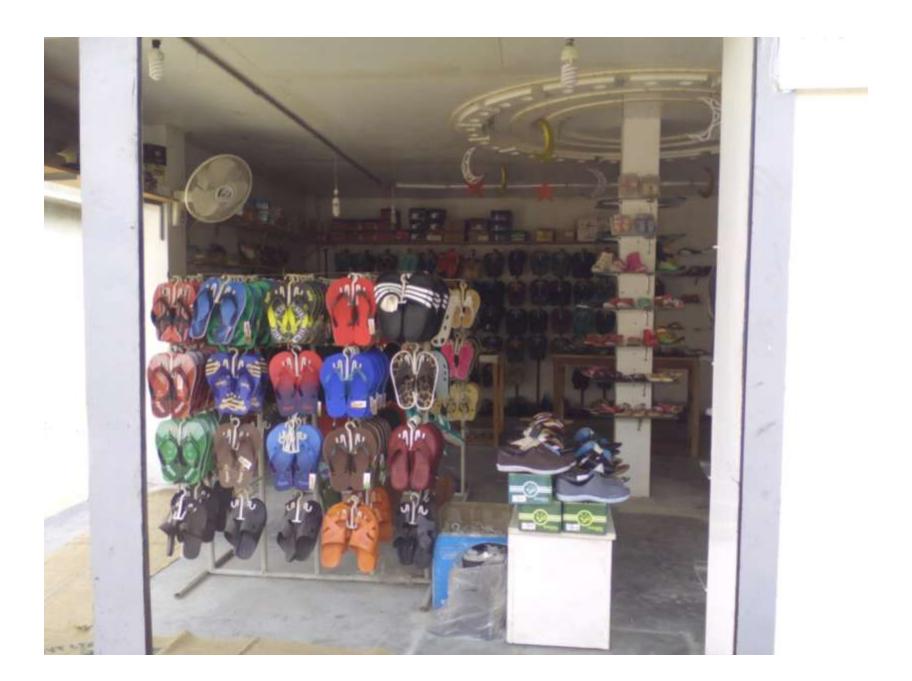


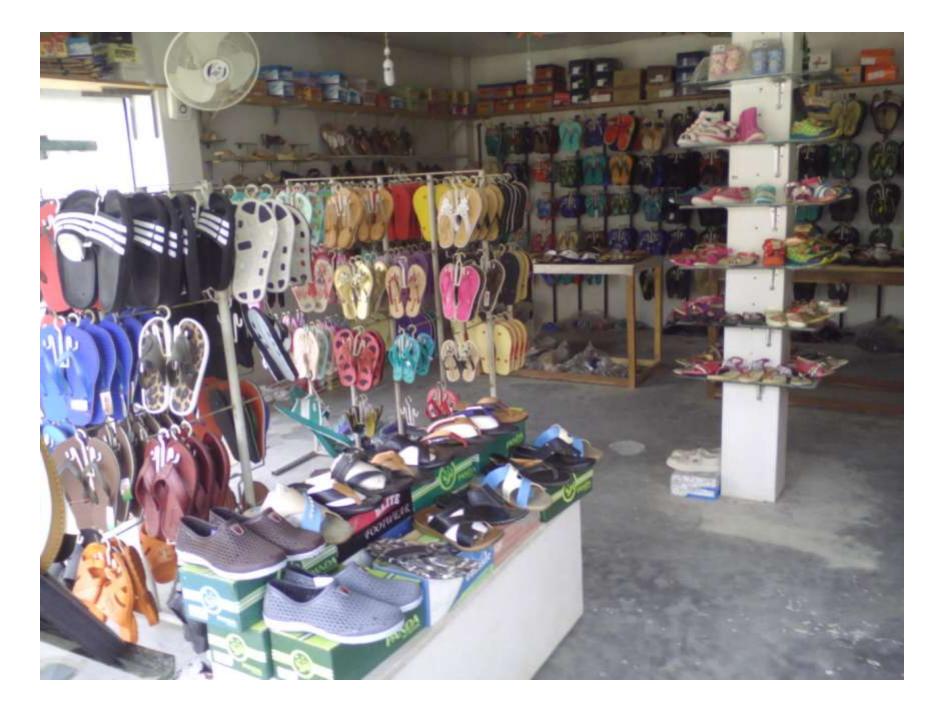


















FAMILY PICTURE

