Proposed NU Business Name: ORONNO SPECIAL



Project identification and prepared by: Md. Romendronarh Howlader Sonagazi Unit, Feni

Project verified by: Susanto Kumar Biswas



Brief Bio of The Proposed Nobin Udyokta						
Name	:	BASU DEB BOISHNAB				
Age	:	19-10-1987 (30 Years)				
Education, till to date	:	Class - Ten				
Marital status	:	Married				
Children	:	01 Son & 0 Daughter				
No. of siblings:	:	02 Brothers & 0 Sister				
Address	:	Vill: Satbaria, P.O: Motigong, P.S: Sonagazi, Dist: Feni.				
Parent's and GB related Info (i) Who is GB member (ii) Mother's name (iii) Father's name (iv) GB member's info	: : :	Mother Father ALO RANI BOISHNAB TULSHI BOISHNAB Branch: Chorcandia Sonagazi, Centre # 27 (Female), Member ID: 2851/1, Group No: 04 Member since :11-06-2006 (10 Years) First loan: BDT 10,000				
Further Information: (v) Who pays GB loan installment (vi) Mobile lady (vii) Grameen Education Loan (viii) Any other loan like GB, BRAC ASA etc	: : :	Existing Loan: 80,000/-Outstanding Loan: 55,560/- Father No				

BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA (CONT...)

Present Occupation(Besides own business, i.e., persuading further studies, other business etc.)		Nil
Business Experiences and		06 Years experience in the business.
Training Info	:	He has no training.
Other Own/Family Sources of Income	••	None
Other Own/Family Sources of Liabilities	:	None
Entrepreneur Contact No.	••	01813-593264
Mother's Contact No.		01917-579850
NU Project Source/Reference	:	Grameen Shakti Samajik Byabosha Ltd. Sonagazi Unit, Feni.

BRIEF HISTORY OF GB LOAN UTILIZATION BY HIS FAMILY

ALO RANI BOISHNAB joined Grameen Bank since 10 years ago. At first she took 10,000 taka loan from Grameen Bank. She gradually took loan from GB. Utilize loan in business.

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Business Name	:	ORONNO SPECIAL			
Location	:	Zero Point ,Shajal Complex, Sonagazi, Fani.			
Total Investment in BDT	:	BDT 3,00,000/-			
Financing	:	Self BDT 2,50,000/-(from existing business) 83% Required Investment BDT 50,000/-(as equity) 17%			
Present salary/drawings from business (estimates)	:	BDT 5,000/-			
Proposed Salary	:	BDT 5,000/-			
Size of shop	•	07 ft x 06 ft= 42 square ft			
Implementation	:	 He has run his Business. The business is operating by entrepreneur. Existing no employees. Collects goods from Dhaka. Average 20 % gain on Sales. The Shop is rented. Agreed grace period is 3 months. 			

Exesting					
Particular	Daily	Monthly	Yearly		
Revnue (Sale)					
Pant, Shart, T-Shart, Belt.Three quarter ETC	2500	75000	900000		

Total Sales(A)

Less Variable Expense (B)

Total Variable Expense

Less Fixed Expense

Rent

Gard

Electric Bill

Salary (Self)

Salary (Staff)

Generator

Mobil Bill

Total Fixed Cost (D)

Net Profit (E)= [C-D]

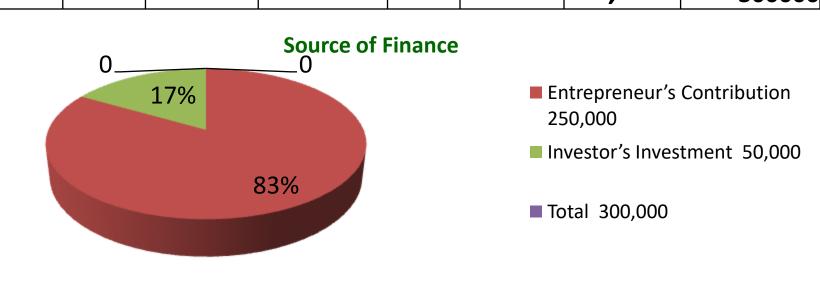
Transportaion

Pant, Shart, T-Shart, Belt.Three quarter ETC

Contributon Margin (CM) [C=(A-B)]

Investment Breakdown

Existing					Proposed			
			Amount		Unit	Amount	Proposed	
Particulars	Qty.	Unit Price	(BDT)	Qty.	Price	(BDT)	Total	
Pant	60	1250	75000	25	1250	31250	106250	
Shart	40	550	22000	20	550	11000	33000	
T-Shart	50	120	6000	21	70	1470	7470	
Three Quarter	50	100	5000	<u> </u>		C	5000	
Belt	46	250	11500	<u> </u>		C	11500	
Security			100000	<u> </u>		C	100000	
other			30500			6280	36780	
Total	246		250000	66		50.000	300000	



Financial Projection (BDT) Monthly Year -1 **Daily**

20.000

20,000

Particular	Daily	Monthly	Year -1	Year-2	Year-3
Revenue(Sales)					
Pant, Shart, T-Shart, Belt.Three quarter ETC	3000	90000	1080000	1134000	1190700
Total Sales(A)	3000	90000	1080000	1134000	1190700
Less Variable Expense (B)					
Pant, Shart, T-Shart, Belt.Three quarter ETC	2400	72000	864000	907200	952560
Total Variable Expense	2400	72000	864000	907200	952560
Contributon Margin (CM) [C=(A-B)]	600	18000	216000	226800	238140
Less Fixed Expense					
Rent		1300	15600	15600	15600
Electric Bill		500	6000	6300	6600

20,000

Transportaion

Entertainment

Total Fixed Cost (D)

Net Profit (E)= [C-D]

Investment Pav Back

Salary (Self)

Gard

Mobil Bill

	Cash flow projection on business plan (rec. & Pay)							
		4 (227)	V 2 (2.27)	V 2 (2.27)				
<i>l</i> #	Particulars	Year 1 (BDT)	Year 2 (BDT)	Year 3 (BDT)				
1	Cash Inflow							
	Investment Infusion by							
.1	Investor	50,000						
.2	Net Profit	94,800	99540	104517				
3	Depreciation (Non cash item)							
	Opening Balance of Cash							
.4	Surplus		74800	154340				
	Total Cash Inflow	144,800	174,340	258,857				

50,000

20000

70,000

74,800

20000

20,000

154,340

20000

20,000

238,857

Cash Outflow

Purchase of Product

Payment of GB Loan

Investment Pay Back

Total Cash Outflow

Net Cash Surplus

(Including Ownership Tr. Fee)

2.1

2.2

2.3

3

SWOT ANALYSIS

Strength

Employment: Self: 01 Family:0 Others:0

Experience & Skill:06 Years

Skill and experience;

WEAKNESS

Lack of Capital/Investment

OPPORTUNITIES

Huge demand in the community Location of shop; Regular customers;

THREATS

Theft Fire

Pictures







FAMILY PICTURE

