

Proposed NU Business Name: P M MULTIMEDIA



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Howlader
Sonagazi Unit, Feni
Project verified by: Susanto Kumar Biswas



Brief Bio of The Proposed Nobin Udyokta

Name	:	ABDULLA AL MAMUN
Age	:	05-01-1995 (22 Years)
Education, till to date	:	H.S.C
Marital status	:	Unmarried
Children	:	0 Son & 0 Daughter
No. of siblings:	:	01 Brother & 02 Sisters
Address	:	Vill: Ramchondro Pur, P.O: Boktermunshi P.S: Sonagazi, Dist: Feni.
Parent's and GB related Info		
(i) Who is GB member	:	Mother <input checked="" type="checkbox"/> Father <input type="checkbox"/>
(ii) Mother's name	:	JAHEDA KHATUN
(iii) Father's name	:	MOFIZUR RAHMAN
(iv) GB member's info	:	Branch: Mahabalkandi, Centre # 11 (Female), Member ID: 1683, Group No: 04 Member since :123-07-2001-2007 (06Years) First loan: BDT 5,000 Existing Loan: 15,000/-Outstanding Loan :-/
Further Information:		
(v) Who pays GB loan installment	:	No
(vi) Mobile lady	:	No
(vii) Grameen Education Loan	:	
(viii) Any other loan like GB, BRAC ASA etc..	:	

BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA (CONT...)

Present Occupation(Besides own business, i.e., persuading further studies, other business etc.)	:	Nil
Business Experiences and	:	06 Years experience in the business.
Training Info	:	He has no training.
Other Own/Family Sources of Income	:	None
Other Own/Family Sources of Liabilities	:	None
Entrepreneur Contact No.	:	01812-383612
Mother's Contact No.	:	01818-166716
NU Project Source/Reference	:	Grameen Shakti Samajik Byabosha Ltd. Sonagazi Unit, Feni.

BRIEF HISTORY OF GB LOAN UTILIZATION BY HIS FAMILY

JAHEDA KHATUN joined Grameen Bank since 6 years ago. At first she took 5,000 taka loan from Grameen Bank. She gradually took loan from GB. Utilize loan in business.

Proposed Nobin Udyokta Business Info

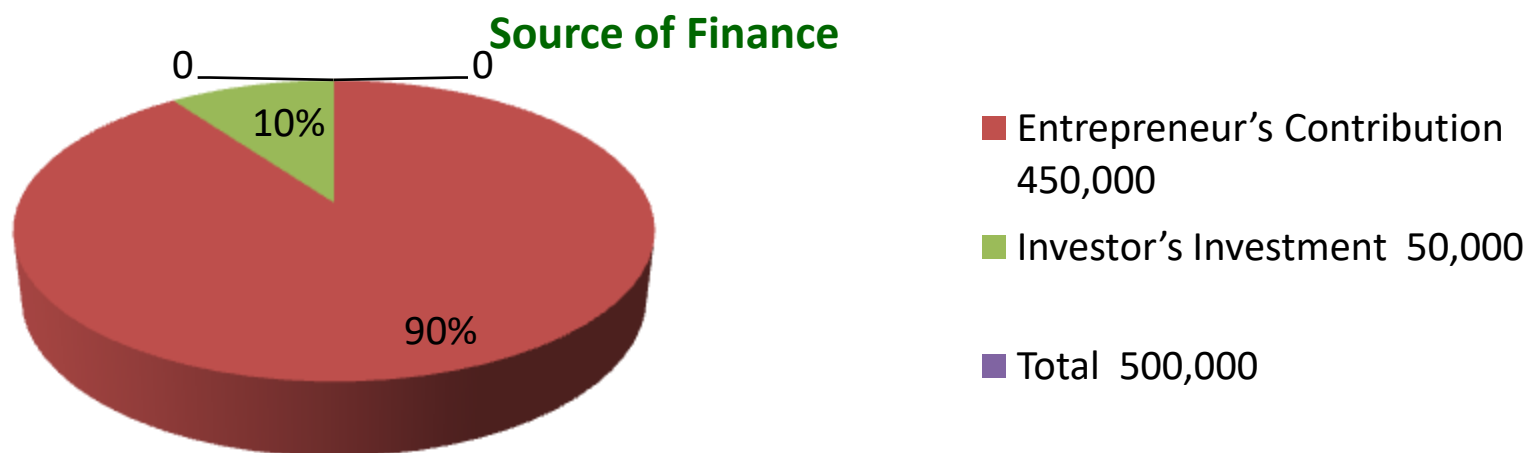
Business Name	:	P M MULTIMEDIA
Location	:	Sonagazi, Fani.
Total Investment in BDT	:	BDT 5,00,000/-
Financing	:	Self BDT 4,50,000/-(from existing business) 90% Required Investment BDT 50,000/-(as equity) 10%
Present salary/drawings from business (estimates)	:	BDT 5,000/-
Proposed Salary	:	BDT 5,000/-
Size of shop	:	22 ft x 12 ft= 264 square ft
Implementation	:	<ul style="list-style-type: none">▪He has run his Business.▪The business is operating by entrepreneur. Existing One employees.▪Collects goods from Dhaka.▪Average 20 % gain on Sales.▪The Shop is rented.▪Agreed grace period is 3 months.

Exesting

Particular	Daily	Monthly	Yearly
Revnue (Sale)			
Mobile,Laptop,Batarry,Charger,Headphone,	6000	180000	2160000
		0	0
Total Sales(A)	6000	180000	2160000
Less Variable Expense (B)			0
Mobile,Laptop,Batarry,Charger,Headphone,	5100	153000	1836000
Total Variable Expense	5100	153000	1836000
Contributon Margin (CM) [C=(A-B)]	900	27000	324000
Less Fixed Expense			
Rent		1500	18000
Electric Bill		1000	12000
Transportaion		3000	36000
Salary (Self)		5000	60000
Salary (Staff)		6000	72000
Intertainment		300	3600
Gard		200	2400
Generator		0	0
Mobil Bill		400	4800
Total Fixed Cost (D)		17400	208800
Net Profit (E)= [C-D]		9600	115200

Investment Breakdown

Existing				Proposed			
Particulars	Qty.	Unit Price	Amount (BDT)	Qty.	Unit Price	Amount (BDT)	Proposed Total
Mobile	30	5000	150000	10	4000	40000	190000
Laptop	5	33000	165000			0	165000
Batarry	10	250	2500	40	250	10000	12500
Charger	30	800	24000			0	24000
Headphone			10000			0	10000
Security			50000			0	50000
other			48500			0	48500
Total	75		450000	50		50,000	500000



Financial Projection (BDT)

Particular	Daily	Monthly	Year -1	Year-2	Year-3
Revenue(Sales)					
Mobile,Laptop,Batarry,Charger,Headphone,	7000	210000	2520000	2646000	2778300
		0	0	0	0
Total Sales(A)	7000	210000	2520000	2646000	2778300
Less Variable Expense (B)					
Mobile,Laptop,Batarry,Charger,Headphone,	5950	178500	2142000	2249100	2361555
Total Variable Expense	5950	178500	2142000	2249100	2361555
Contributon Margin (CM) [C=(A-B)]	1050	31500	378000	396900	416745
Less Fixed Expense					
Rent		1500	18000	18000	18000
Electric Bill		1000	12000	12300	12600
Transportaion		3000	36000	37800	39690
Salary (Self)		5000	60000	60000	60000
Salary (Staff)		6000	72000	72000	72000
Entertainment		300	3600	3600	3600
Gard		200	2400	2400	2400
Generator		0	0	0	0
Mobil Bill		400	4800	4900	5000
Total Fixed Cost (D)		17400	208800	211000	213290
Net Profit (E)= [C-D]		15100	169200	185900	203455
Investment Pay Back			20,000	20,000	20,000

Cash flow projection on business plan (rec. & Pay)

<i>Sl #</i>	<i>Particulars</i>	<i>Year 1 (BDT)</i>	<i>Year 2 (BDT)</i>	<i>Year 3 (BDT)</i>
1	Cash Inflow			
1.1	Investment Infusion by Investor	50,000		
1.2	Net Profit	169,200	185,900	203,455
1.3	Depreciation (Non cash item)			
1.4	Opening Balance of Cash Surplus		149200	315,100
	Total Cash Inflow	219,200	335,100	518,555
2	Cash Outflow			
2.1	Purchase of Product	50,000		
2.2	Payment of GB Loan			
2.3	Investment Pay Back (Including Ownership Tr. Fee)	20000	20000	20000
	Total Cash Outflow	70,000	20,000	20,000
3	Net Cash Surplus	149,200	315,100	498,555

SWOT ANALYSIS

STRENGTH

Employment: Self: 01 Family:0 Others:0
Experience & Skill :06 Years
Skill and experience;

WEAKNESS

Lack of Capital/Investment

OPPORTUNITIES

Huge demand in the community
Location of shop;
Regular customers;

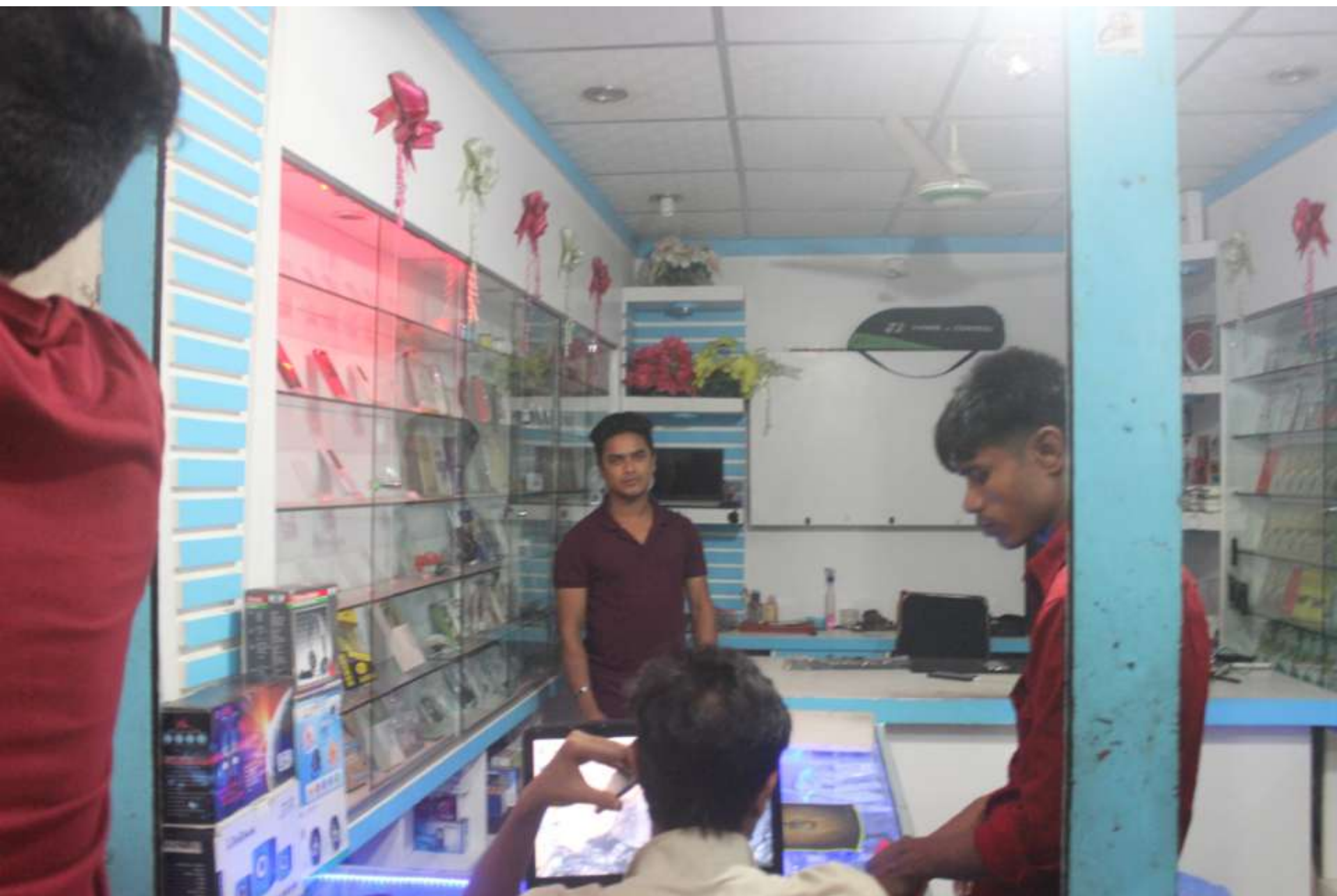
THREATS

Theft
Fire

Pictures







পি.এম মাল্টিমিডিয়া

সেটা প্যাকড্রামা আপ-স্ট্রিক্ট
সেবারা ০২৮০০-৯৫ ২১০০
০১৭৭৫-৫৫৫১০০
এখানে মোবাইল, ল্যাপটপ ডব্ব বিক্রি
মেসেজি সেবা, মোবাইল সার্ভিস,
বিক্রম, ইন্টারনেট, ড্রাগি সেবা ইত্যাদি
সব সেবাসমূহই ইন্টারনেট সাহায্যে করা
সহজতমি সম্ভব।

সেটা প্যাকড্রামা আপ-স্ট্রিক্ট
সেবারা ০২৮০০-৯৫ ২১০০
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FAMILY PICTURE

