

Proposed NU Business Name: **ASHA POLTRY FARM**



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Project verified by: Md.mozaharul islam Sarker



Grameen Shakti
Samajik Byabosha Ltd.

Brief Bio of The Proposed Nobin Udyokta

Name	:	MD SAIDUR RAHMAN
Age	:	05-07-1994 (23 Years)
Education, till to date	:	B.A (3 rd Year)
Marital status	:	Unmarried
Children	:	Null
No. of siblings:	:	01 Sister,02 Brothers.
Address	:	Vill: Palashbari P.O: Chandmuhahat P.S:Bogra shadar Dist: Bogra.
Parent's and GB related Info		
(i) Who is GB member	:	Mother <input checked="" type="checkbox"/> Father <input type="checkbox"/>
(ii) Mother's name	:	MOST NAZMA BEGUM
(iii) Father's name	:	MD Alamgir
(iv) GB member's info	:	Branch: Gokul Bogra, Centre # 70(Female), Member ID: 9426/1, Group No: 04 Member since: 12-02-2012 (06 Years) First loan: BDT 10,000/- Existing Loan: BDT 30,000/-, Outstanding loan:4920/-
Further Information:		
(v) Who pays GB loan installment	:	Father
(vi) Mobile lady	:	No
(vii) Grameen Education Loan	:	No
(viii) Any other loan like GB, BRAC ASA etc..	:	No

BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA (CONT...)

Present Occupation(Besides own business, i.e., persuading further studies, other business etc.)	:	Nil
Business Experiences and Training Info	:	Nil He has no training.
Other Own/Family Sources of Income	:	None
Other Own/Family Sources of Liabilities	:	None
Entrepreneur Contact No.	:	01737-336121
Mother's Contact No.	:	01788-164338
NU Project Source/Reference	:	Grameen Shakti Samajik Byabosha Ltd. Sonatala. Bogra

BRIEF HISTORY OF GB LOAN UTILIZATION BY HIS FAMILY

MOST NAZMA BEGUM joined Grameen Bank since 06 years ago. At first she took 10,000 taka loan from Grameen Bank. She gradually took loan from GB. Utilize loan in business.

Proposed Nobin Udyokta Business Info

Business Name	:	ASHA POLTRY FARM
Location	:	Polashbari, Chandmuhat, Bogra.
Total Investment in BDT	:	BDT 1,84,000/-
Financing	:	Self BDT 1,24,000/- (from existing business) 69% Required Investment BDT 60,000/- (as equity) 31%
Present salary/drawings from business (estimates)	:	BDT 5,000/-
Proposed Salary	:	BDT 5,000/-
Size of shop	:	120 ft x 60 ft = 1600 square ft
Implementation	:	<ul style="list-style-type: none">▪ The business is planned to be scaled up by investment in existing goods; Poltry sales etc.▪ Average gain on 15% sale.▪ The business is operating by entrepreneur. Existing no employee.▪ None employee will be appointed.▪ The shop is own.▪ Collects goods from Mohasthan Bazer, Bogra▪ Agreed grace period is 3 months.

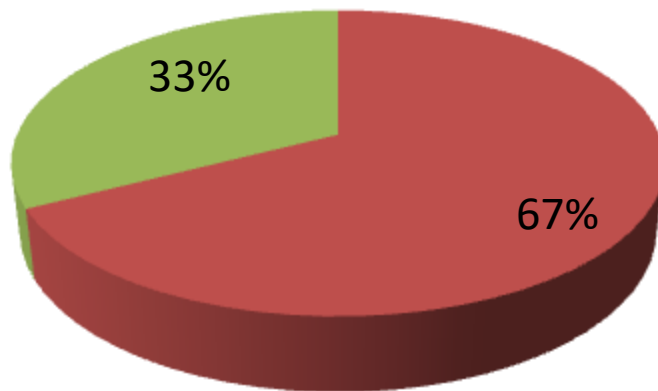
Existing Business (BDT)

Particular	Daily	Monthly	Yearly
Revenue (sales)			
Poltry sales	3,333	99,990	1,199,880
Total Sales (A)	3,333	99,990	1,199,880
Less. Variable Expense			
Production cost	2,833	84,990	1,019,880
Total variable Expense (B)	2,833	84,990	1,019,880
Contribution Margin (CM) [C=(A-B)]	500	15,000	180,000
Less. Fixed Expense			
Electricity Bill		400	4,800
Transportation		1,000	12,000
Salary (self)		5,000	60,000
Mobile Bill		300	3,600
Non cash item			
Depreciation		0	0
Total fixed Cost (D)		6,700	80,400
Net Profit (E) [C-D]		8,300	99,600

Investment Breakdown

Existing				Proposed			
Particulars	Qty.	Unit Price	Amount	Qty	Unit Price	Amount	Proposed
			(BDT)			(BDT)	Total
Hen	1000	70	70,000	1	60,000	60,000	130,000
Food	10	2200	22,000	0	0	0	22,000
Medicine	20	600	12,000	0	0	0	12,000
Others	1	20000	20,000	0	0	0	20,000
Total	1031		124,000	2	60,000	60,000	184,000

Source of Finance



- Entrepreneur's Contribution 124,000
- Investor's Investment 60,000
- Total 184,000

Financial Projection (BDT)

Particular	Daily	Monthly	1st Year	2nd Year	3rd Year
Revenue (sales)					
Poltry sales	5,000	150,000	1,800,000	1,890,000	1,984,500
Total Sales (A)	5,000	150,000	1,800,000	1,890,000	1,984,500
Less. Variable Expense					
Production cost	4,250	127,500	1,530,000	1,606,500	1,686,825
Total variable Expense (B)	4,250	127,500	1,530,000	1,606,500	1,686,825
Contribution Margin (CM) [C=(A-B)]	750	22,500	270,000	283,500	297,675
Less. Fixed Expense					
Electricity Bill		400	4,800	4,800	4,800
Transportation		1,000	12,000	12,000	12,000
Salary (self)		5,000	60,000	60,000	60,000
Mobile Bill		300	3,600	3,600	3,600
Non cash item					
Depreciation		0	0	0	0
Total fixed Cost (D)		6,700	80,400	80,400	80,400
Net Profit (E) [C-D]		15,800	189,600	203,100	217,275
Investment Payback			24,000	24,000	24,000

Cash flow projection on business plan (rec. & Pay)

SI #	Particulars	Year 1 (BDT)	Year 2 (BDT)	Year 3 (BDT)
1	Cash Inflow			
1.1	Investment Infusion by Investor	60,000		
1.2	Net Profit	189,600	203,100	217,275
1.3	Depreciation (Non cash item)	0	0	0
1.4	Opening Balance of Cash Surplus		165,600	344,700
	Total Cash Inflow	249,600	368,700	561,975
2	Cash Outflow			
2.1	Purchase of Product	60,000	0	0
2.2	Payment of GB Loan	0	0	0
2.3	Investment Pay Back (Including Ownership Tr. Fee)	24,000	24,000	24,000
	Total Cash Outflow	84,000	24,000	24,000
3	Net Cash Surplus	165,600	344,700	537,975

SWOT ANALYSIS

STRENGTH

Employment: Self: 01 Family:0 ,Others:0
Experience & Skill : 02 Years
Quality goods & services;
Skill and experience; Years

WEAKNESS

Lack of Capital/Investment

OPPORTUNITIES

Huge demand in the community
Location of shop;Palashbari,Chandmuhat,
Bogra shadar,Bogra
Regular customers;

THREATS

Theft
Fire
Political unrest

Pictures



17/04/2017



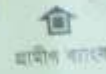
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17/04/2017

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