

Proposed NU Business Name: **HABIBA POLTRY FARM**



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Grameen Shakti
Samajik Byabosha Ltd.

Brief Bio of The Proposed Nobin Udyokta

Name	:	MST SUMONA AKTER
Age	:	12-08-1985 (32 Years)
Education, till to date	:	S S C Pass
Marital status	:	Married
Children	:	01 Daugther
No. of siblings:	:	02 Sisters
Address	:	Vill: Palashbari P.O: Chandmuhahat P.S:Bogra shadar Dist: Bogra.
Parent's and GB related Info		
(i) Who is GB member	:	Mother <input checked="" type="checkbox"/> Father <input type="checkbox"/>
(ii) Mother's name	:	MOST PIARA BEGUM
(iii) Husband's name	:	MD HARUNOR RASHID
(iv) GB member's info	:	Branch: Raynagor,Sibgonj , Centre # 04(Female), Member ID: 1153, Group No: 02 Member since: 05-12-1997 (07 Years) First loan: BDT 3,000/-
Further Information:		Existing Loan: BDT 5,000/-, Outstanding loan:Nil
(v) Who pays GB loan installment	:	Father
(vi) Mobile lady	:	No
(vii) Grameen Education Loan	:	No
(viii) Any other loan like GB, BRAC ASA etc..	:	No

BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA (CONT...)

Present Occupation(Besides own business, i.e., persuading further studies, other business etc.)	:	Nil
Business Experiences and Training Info	:	Nil He has no training.
Other Own/Family Sources of Income	:	None
Other Own/Family Sources of Liabilities	:	None
Entrepreneur Contact No.	:	01718-709138
Mother's Contact No.	:	01872-261526
NU Project Source/Reference	:	Grameen Shakti Samajik Byabosha Ltd. Sonatala. Bogra

BRIEF HISTORY OF GB LOAN UTILIZATION BY HIS FAMILY

MOST PIARA BEGUM joined Grameen Bank since 07 years ago. At first she took 3,000 taka loan from Grameen Bank. She gradually took loan from GB. Utilize loan in business.

Proposed Nobin Udyokta Business Info

Business Name	:	HABIBA POLTRY FARM
Location	:	Polashbari, Chandmuhat, Bogra.
Total Investment in BDT	:	BDT 1,63,000/-
Financing	:	Self BDT 1,03,000/- (from existing business) 63% Required Investment BDT 60,000/- (as equity) 37%
Present salary/drawings from business (estimates)	:	BDT 5,000/-
Proposed Salary	:	BDT 5,000/-
Size of shop	:	70 ft x 20 ft = 1400 square ft
Implementation	:	<ul style="list-style-type: none">▪ The business is planned to be scaled up by investment in existing goods; Poltry sales etc.▪ Average gain on 15% sale.▪ The business is operating by entrepreneur. Existing no employee.▪ None employee will be appointed.▪ The shop is own.▪ Collects goods from Mohasthan Bazer, Bogra▪ Agreed grace period is 3 months.

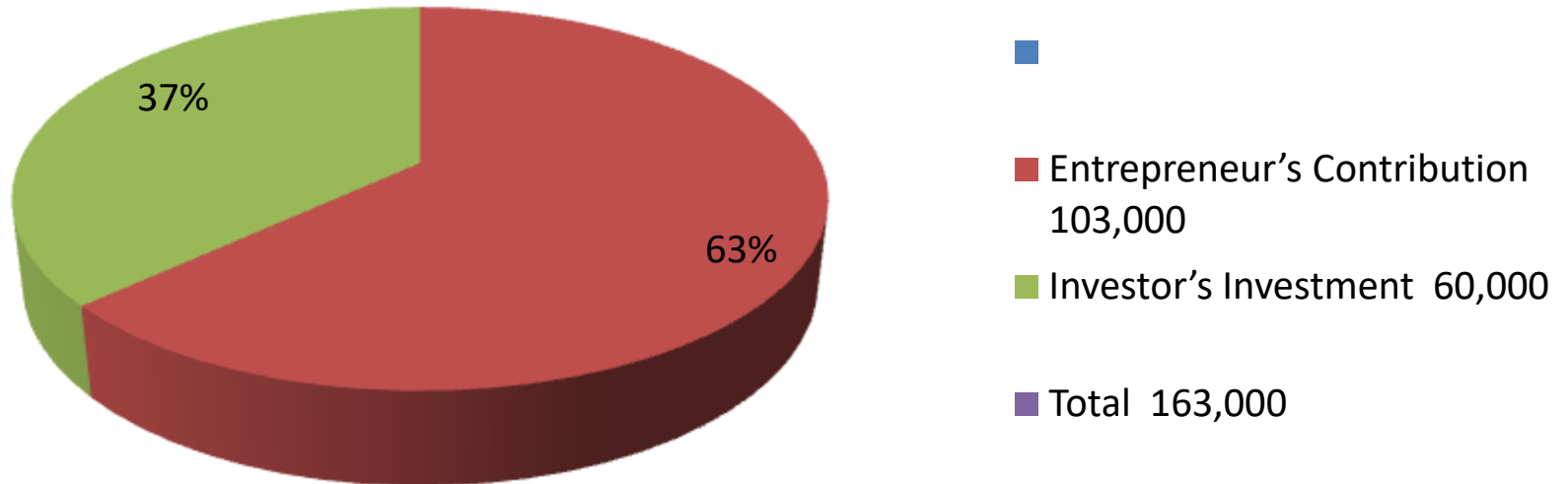
Existing Business (BDT)

Particular	Daily	Monthly	Yearly
Revenue (sales)			
Poltry sales	4,667	140,010	1,680,120
Total Sales (A)	4,667	140,010	1,680,120
Less. Variable Expense			
Production cost	3,967	119,010	1,428,120
Total variable Expense (B)	3,967	119,010	1,428,120
Contribution Margin (CM) [C=(A-B)]	700	21,000	252,000
Less. Fixed Expense			
House rant		-	0
Electricity Bill		1,500	18,000
Transportation		1,000	12,000
Salary (self)		5,000	60,000
Salary (staf)		-	0
Entertainment		500	6,000
Guard		-	0
Generator		-	0
Mobile Bill		300	3,600
Non cash item			
Depreciation		0	0
Total fixed Cost (D)		8,300	99,600
Net Profit (E) [C-D]		12,700	152,400

Investment Breakdown

Existing				Proposed			
Particulars	Qty.	Unit Price	Amount	Qty	Unit Price	Amount	Proposed
			(BDT)			(BDT)	Total
Hen	1000	70	70,000	1	60,000	60,000	130,000
Food	5	2200	11,000	0	0	0	11,000
Medicine	5	400	2,000	0	0	0	2,000
Others	1	20000	20,000	0	0	0	20,000
Total	1011		103,000	2	60,000	60,000	163,000

Source of Finance



Financial Projection (BDT)

Particular	Daily	Monthly	1st Year	2nd Year	3rd Year
Revenue (sales)					
Poltry sales	5,333	159,990	1,919,880	2,015,874	2,116,668
Total Sales (A)	5,333	159,990	1,919,880	2,015,874	2,116,668
Less. Variable Expense					
Production cost	4,533	135,990	1,631,880	1,713,474	1,799,148
Total variable Expense (B)	4,533	135,990	1,631,880	1,713,474	1,799,148
Contribution Margin (CM) [C=(A-B)	800	24,000	288,000	302,400	317,520
Less. Fixed Expense					
House rant		-	0	0	0
Electricity Bill		1,500	18,000	18,000	18,000
Transportation		1,000	12,000	12,000	12,000
Salary (self)		5,000	60,000	60,000	60,000
Salary (staf)		-	0	0	-
Entertainment		500	6,000	6,000	6,000
Guard		-	0	0	-
Generator		-	0	0	-
Mobile Bill		300	3,600	3,600	3,600
Non cash item					
Depreciation		0	0	0	0
Total fixed Cost (D)		8,300	99,600	99,600	99,600
Net Profit (E) [C-D]		15,700	188,400	202,800	217,920
Investment Payback			24,000	24,000	24,000

Cash flow projection on business plan (rec. & Pay)

SI #	Particulars	Year 1 (BDT)	Year 2 (BDT)	Year 3 (BDT)
1	Cash Inflow			
1.1	Investment Infusion by Investor	60,000		
1.2	Net Profit	188,400	202,800	217,920
1.3	Depreciation (Non cash item)	0	0	0
1.4	Opening Balance of Cash Surplus		164,400	343,200
	Total Cash Inflow	248,400	367,200	561,120
2	Cash Outflow			
2.1	Purchase of Product	60,000	0	0
2.2	Payment of GB Loan	0	0	0
2.3	Investment Pay Back (Including Ownership Tr. Fee)	24,000	24,000	24,000
	Total Cash Outflow	84,000	24,000	24,000
3	Net Cash Surplus	164,400	343,200	537,120

SWOT ANALYSIS

STRENGTH

Employment: Self: 01 Family:0 ,Others:0
Experience & Skill : 02 Years
Quality goods & services;
Skill and experience; Years

WEAKNESS

Lack of Capital/Investment

OPPORTUNITIES

Huge demand in the community
Location of shop;Palashbari,Chandmuhat,
Bogra shadar,Bogra
Regular customers;

THREATS

Theft
Fire
Political unrest

Pictures



17/04/2017



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Family Picture

