Proposed NU Business Name: EVA MONI TELECOM



Project identification and prepared by: Md Ataur Rahman Sokhipur Unit, Tangail

Project verified by: Md.Siddikur Rahaman



Brief Bio of The Proposed Nobin Udyokta						
Name	:	MD.IMRAN MIAH				
Age	:	08-01-1999 (18 Years)				
Education, till to date	:	Class - Nine				
Marital status	:	Unmarried				
Children	:	0 Sons 0 Daughter				
No. of siblings:	:	0 Brothers 01 Sister				
Address	:	Vill:Ber Bari, P.O: Ber Bari, P.S: Shokipur, Dist: Tangail				
Parent's and GB related Info (i) Who is GB member (ii) Mother's name (iii) Father's name (iv) GB member's info		Mother Father MOST. SALINA BEGUM ABUL HASHEM Branch: Sokipur, Centre # 39 (Female), Member ID: 3444/1, Group No: 04 Member since: 13-03-2016 (10 Years) First loan: BDT 15,000				
Further Information: (v) Who pays GB loan installment	 :	Existing Loan: 16,000/-, Outstanding loan:5473/ Father				
(vi) Mobile lady	:	No				
(vii) Grameen Education Loan	:	No				
(viii) Any other loan like GB, BRAC ASA etc	:	No				

BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA (CONT...)

Present Occupation(Besides own business, i.e., persuading further studies, other business etc.)		Nil
Business Experiences and	•	05 years experience in running business.
Training Info	:	
Other Own/Family Sources of Income	••	None
Other Own/Family Sources of Liabilities	••	None
Entrepreneur Contact No.	••	01883-246734
Mother's Contact No.	:	_
NU Project Source/Reference	:	Grameen Shakti Samajik Byabosha Ltd. Sokipur Unit, Tangail.

BRIEF HISTORY OF GB LOAN UTILIZATION BY HIS FAMILY

MOST. SALINA BEGUM joined Grameen Bank since 10 years ago. At first she took 15,000 taka loan from Grameen Bank. She gradually took loan from GB. Utilize loan in land Business.

Proposed Nobin Udyokta Business Info				
Business Name	:	: EVA MONI TELECOM		
Location	:	Berbari, Sokipur, Tangail		
Total Investment in BDT	:	BDT 1,15,000/-		
Financing	: Self BDT 65,000/-(from existing business) 57%			
		Required Investment BDT 50,000/-(as equity) 43%		
Present salary/drawings from business (estimates)	:	BDT 5,000/-		
Proposed Salary	:	BDT 5,000/-		
Size of shop	:	10 ft x 07 ft= 70 square ft		
Implementation	:	 Currently run a paltri firm. Average 15% gain on sales. The business is operating by entrepreneur. Existing no employe. Collects goods from Rajshahi. The shop is rented. 		

Exesting					
Particular		Daily	Monthly	Yearly	
Revnue (Sale)					

Mobile, Mobile Accessories, ETC

Mobile, Mobile Accessories, ETC

Contributon Margin (CM) [C=(A-B)]

Less Variable Expense (B)

Total Variable Expense

Less Fixed Expense

Rent

Gard

Electric Bill

Salary (Self)

Generator

Mobil Bill

Transportaion

Intertainment

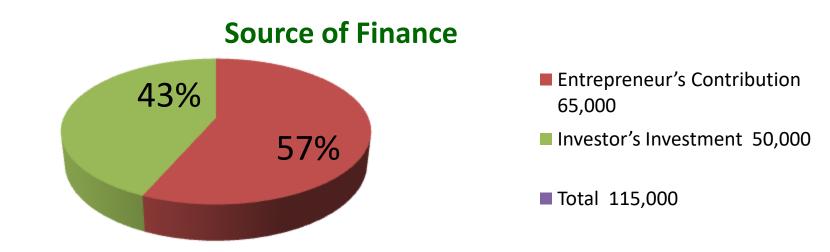
Total Fixed Cost (D)

Net Profit (E)= [C-D]

Total Sales(A)

Investment Breakdown

	Existi	ng	Proposed				
Particulars	Qty.		Amount (BDT)				Proposed Total
Mobile	15	3000	45000)20	2500	50000	95000
Mobile Accessories			12000)		С	12000
Other			8000	,		С	8000
Total	15		65000	20		50,000	115000



Financial Projection (BDT)

Particular	Daily	Monthly	Year -1	Year-2	Year-3
Revenue(Sales)					
Mobile, Mobile Accessories, ETC	3000	90000	1080000	1134000	1190700
Total Sales(A)	3000	90000	1080000	1134000	1190700
Less Variable Expense (B)					
Mobile, Mobile Accessories, ETC	2550	76500	918000	963900	1012095
Total Variable Expense	2550	76500	918000	963900	1012095

20,000

20,000

Contributon Margin (CM) [C=(A-B)]

Less Fixed Expense

Total Fixed Cost (D)

Net Profit (E)= [C-D]

Investment Pay Back

Electric Bill

Transportaion

Salary (Self)

Generator

Mobil Bill

Gard

20,000

	Cash flow projection on business plan (rec. & Pay)								
<i>l</i> #	Particulars	Year 1 (BDT)	Year 2 (BDT)	Year 3 (BDT)					
1	Cash Inflow								
	Investment Infusion by								
.1	Investor	50,000							
.2	Net Profit	75,000	78750	82687.5					
3	Depreciation (Non cash item)								
	Opening Balance of Cash								
.4	Surplus		55000	113750					
	Total Cash Inflow	125,000	133,750	196,438					

50,000

20000

70,000

55,000

20000

20,000

113,750

20000

20,000

176,438

Cash Outflow

Purchase of Product

Payment of GB Loan

Investment Pay Back

Total Cash Outflow

Net Cash Surplus

(Including Ownership Tr. Fee)

2.1

2.2

2.3

3

SWOT ANALYSIS

Strength

Employment: Self: 01 Family:0 Others:0

Experience & Skill: 05 Years

Skill and experience;

WEAKNESS

Lack of Capital/Investment

OPPORTUNITIES

Huge demand in the community Location of shop; Regular customers;

THREATS

Theft Fire

Pictures









FAMILY PICTURE

