

Proposed NU Business Name: **MOBIN ELECTRONICS**



Project identification and prepared by: Md.Mizanur rahman
Bogra Shadar Unit, Bogra

Project verified by: Md. Mozaharul Islam Sarker



Brief Bio of The Proposed Nobin Udyokta

Name	:	MD. JAKIRUL ISLAM
Age	:	22-08-1994 (22 Years)
Education, till to date	:	Honrs 3
Marital status	:	Unmarried
Children	:	Null
No. of siblings:	:	02 Brother, 03 Sisters
Address	:	Vill: Batgari, P.O Batgari, P.S:Shahjahanpur, Dist: Bogra
00Parent's and GB related Info		
(i) Who is GB member	:	Mother <input checked="" type="checkbox"/> Father <input type="checkbox"/>
(ii) Mother's name	:	MST. NAZMA BEGUM
(iii) Father's name	:	MD. ABDUL GOFUR FAKIR
(iv) GB member's info	:	Branch:Madla,Shahjahanpur, Centre # 05(Female), Member ID: 1187, Group No: 01 Member since: 08-03-2010 (08Years) First loan: BDT 5,000 /- Existing Loan: BDT 60,000/- Outstanding loan: BDT 53,400/-
Further Information:		
(v) Who pays GB loan installment	:	Father
(vi) Mobile lady	:	No
(vii) Grameen Education Loan	:	No
(viii) Any other loan like GB, BRAC ASA etc..	:	No

BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA (CONT...)

Present Occupation(Besides own business, i.e., persuading further studies, other business etc.)	:	Nil
Business Experiences and Training Info	:	05 years experience in running business. 05 years in own business. He has no training.
Other Own/Family Sources of Income	:	None
Other Own/Family Sources of Liabilities	:	None
Entrepreneur Contact No.	:	01770-222187
Family's Contact No.	:	01719-708369
NU Project Source/Reference	:	Grameen Shakti Samajik Byabosha Ltd. Bogra Unit, Bogra.

BRIEF HISTORY OF GB LOAN UTILIZATION BY HIS FAMILY

MST. NAZMA BEGUM joined Grameen Bank since 08 years ago. At first she took BDT 5,000 loan from Grameen Bank. She gradually took loan from GB. Utilize loan in business.

Proposed Nobin Udyokta Business Info

Business Name	:	MOBIN ELECTRONICS
Location	:	Batgari bazar, P.S: Shahjahanpur, Dist: Bogra
Total Investment in BDT	:	BDT 1,30,000/-
Financing	:	Self BDT 70,000/- (from existing business) 39% Required Investment BDT 60,000/- (as equity) 61%
Present salary/drawings from business (estimates)	:	BDT 5,000
Proposed Salary	:	BDT 5,000
Size of shop	:	08 ft x 20 ft= 160 square ft
Security of the shop	:	N/A
Implementation	:	<ul style="list-style-type: none">▪The business is planned to be scaled up by investment in existing goods like; Mobile accessories, recharge, memory card, etc.▪Average 25% gain on sales.▪The business is operating by entrepreneur. Existing no labor.▪After getting equity fund 01 labor will be appointed.▪Agreed grace period is 3 months.

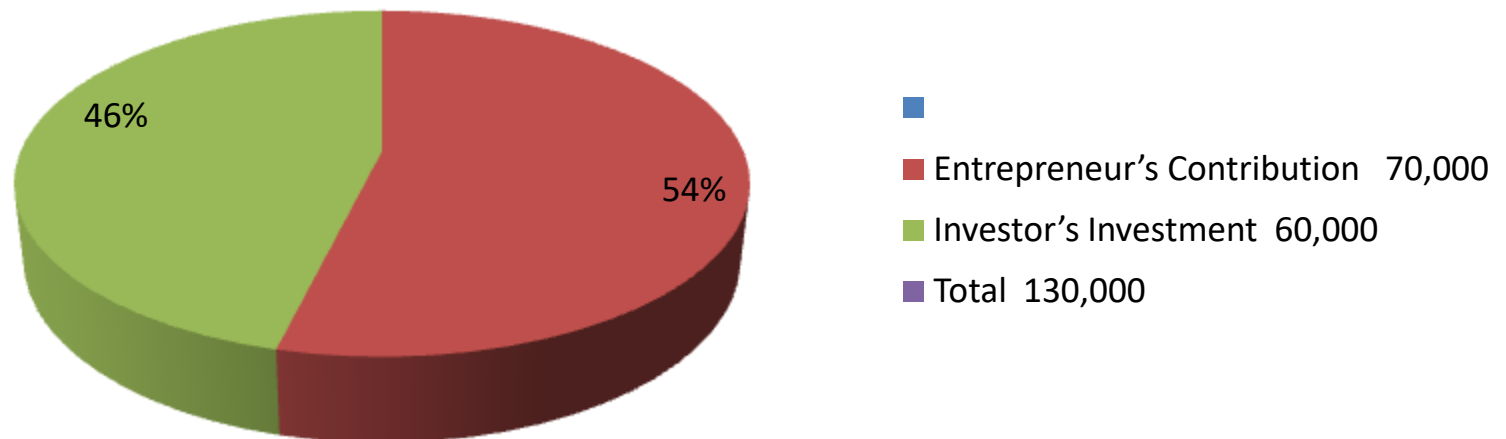
Existing Business (BDT)

Particular	Daily	Monthly	Yearly
Revenue (sales)			
Mobile accessories, recharge, memori card sale	1,000	30,000	360,000
Total Sales (A)	1,000	30,000	360,000
Less. Variable Expense			
Mobile accessories, recharge, memori card Cost	750	22,500	270,000
Total variable Expense (B)	750	22,500	270,000
Contribution Margin (CM) [C=(A-B)]	250	7,500	90,000
Less. Fixed Expense			
Electricity Bill		500	6,000
Transportation		200	2,400
Salary (self)		5,000	60,000
Mobile Bill		200	2,400
Total fixed Cost (D)		5,900	70,800
Net Profit (E) [C-D]		1,600	19,200

Investment Breakdown

Existing				Proposed			
Particulars	Qty.	Unit Price	Amount	Qty	Unit Price	Amount	Proposed
			(BDT)			(BDT)	Total
Memory	20	300	6,000	0	0	0	6,000
Charger	50	70	3,500	0	0	0	3,500
Battary	100	250	25,000	0	0	0	25,000
Card rider	100	50	5,000	0	0	0	5,000
Power bank	20	350	7,000	0	0	0	7,000
Headphone	100	150	15,000	0	0	0	15,000
Pendrive	10	500	5,000	0	0	0	5,000
Others	1	3500	3,500	0	0	0	3,500
Sound system	0	0	0	1	30000	30,000	30,000
Mobile	0	0	0	20	1500	30,000	30,000
Total	401	0	70000	21	31500	60000	130000

Source of Finance



Financial Projection (BDT)

Particular	Daily	Monthly	1st Year	2nd Year	3rd Year
Revenue (sales)					
Mobile ecessories, recharge, memori card sale	1,500	45,000	540,000	567,000	595,350
Total Sales (A)	1,500	45,000	540,000	567,000	595,350
Less. Variable Expense					
Mobile ecessories, recharge, memori card Cost	1,125	33,750	405,000	425,250	446,513
Total variable Expense (B)	1,125	33,750	405,000	425,250	446,513
Contribution Margin (CM) [C=(A-B)]	375	11,250	135,000	141,750	148,838
Less. Fixed Expense					
Electricity Bill		500	6,000	6,000	6,000
Transportation		200	2,400	2,400	2,400
Salary (self)		5,000	60,000	60,000	60,000
Mobile Bill		300	3,600	3,600	3,600
Total fixed Cost (D)		6,000	72,000	72,000	72,000
Net Profit (E) [C-D]		5,250	63,000	69,750	76,838
Investment Payback			24,000	24,000	24,000

Cash flow projection on business plan (rec. & Pay)

Sl #	Particulars	Year 1 (BDT)	Year 2 (BDT)	Year 3 (BDT)
1	Cash Inflow			
1.1	Investment Infusion by Investor	60,000		
1.2	Net Profit	63,000	69,750	76,838
1.3	Depreciation (Non cash item)	0	0	0
1.4	Opening Balance of Cash Surplus		39,000	84,750
	Total Cash Inflow	123,000	108,750	161,588
2	Cash Outflow			
2.1	Purchase of Product	60,000	0	0
2.2	Payment of GB Loan	0	0	0
2.3	Investment Pay Back (Including Ownership Tr. Fee)	24,000	24,000	24,000
	Total Cash Outflow	84,000	24,000	24,000
3	Net Cash Surplus	39,000	84,750	137,588

SWOT ANALYSIS

STRENGTH

Employment: Self: 01 Family:0 Others:0
Experience & Skill : 05 Years
Quality goods & services;
Skill and experience;

WEAKNESS

Lack of Capital/Investment

OPPORTUNITIES

Huge demand in the community
Location of shop;Batgari bazar,Shahjahanpur,
Bogra.
Regular customers;

THREATS

Theft
Fire
Political unrest

Pictures









মোবাইল হাউস

শ্রী: মোঃ আব্দুল কাদের
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সেবা সমূহ - x

■ মোবাইল আর্ডি
করা হয়।

■ সকল প্রকার মোবাইল
এক্সসরিজ পাওয়া

■ গান, রিংটন, ও
ডাউনলোড করা

মোবাইল হাউস
সেবা সমূহ
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FAMILY PICTURE

