

Proposed NU Business Name: **M/S RAJA SHOE STORE**



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Sonatala unit.Bogra .

Project verified by: Md. Mozaharul islam Sarker.



Grameen Shakti
Samajik Byabosha Ltd.

Brief Bio of The Proposed Nobin Udyokta

Name	:	Md Ali Hassan
Age	:	10-08-1987 (30 Years)
Education, till to date	:	S.S.C
Marital status	:	Married
Children	:	1 Daughter
No. of siblings:	:	1 Brother 2 Sisters
Address	:	Vill: Gojaria , P.O: Sonarai,P.S: Gabtoli ,Dist: Bogra.
Parent's and GB related Info		
(i) Who is GB member	:	Mother <input checked="" type="checkbox"/> Father <input type="checkbox"/>
(ii) Mother's name	:	Most Ajeba Begum.
(iii) Father's name	:	Md Abdul Mottalib.
(iv) GB member's info	:	Branch: Sonarai,P.S: Gabtoli Centre # 38(Female), Member ID: 3843/1, Group No: 02 Member since: 03-05-2002 (07Years) First loan: BDT 5,000/-
Further Information:		Existing Loan: BDT 10,000/-, Outstanding loan: Nill
(v) Who pays GB loan installment	:	Father
(vi) Mobile lady	:	No
(vii) Grameen Education Loan	:	No
(viii) Any other loan like GB, BRAC ASA etc..	:	No

BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA (CONT...)

Present Occupation(Besides own business, i.e., persuading further studies, other business etc.)	:	Nil
Business Experiences and Training Info	:	15 year experience in running business. He has no year training.
Other Own/Family Sources of Income	:	None
Other Own/Family Sources of Liabilities	:	None
Entrepreneur Contact No.	:	01735-130548
Mother's Contact No.	:	01747-234780
NU Project Source/Reference	:	Grameen Shakti Samajik Byabosha Ltd. Sonatala Unit, Bogra

BRIEF HISTORY OF GB LOAN UTILIZATION BY HIS FAMILY

Most Ajeba Begum joined Grameen Bank since 07 years ago. At first she took 5,000 taka loan from Grameen Bank. She gradually took loan from GB. Utilize loan in business.

Proposed Nobin Udyokta Business Info

Business Name	:	M/S RAJA SHOE STORE
Location	:	Sukhanpukur,Gabtohi,Bogra.
Total Investment in BDT	:	BDT 170,000/-
Financing	:	Self BDT 120,000/-(from existing business) 71% Required Investment BDT 50,000/-(as equity) 29%
Present salary/drawings from business (estimates)	:	BDT 5,000/-
Proposed Salary	:	BDT 5,000/-
Size of shop	:	10 ft x 12 ft= 120square ft
Implementation	:	<ul style="list-style-type: none"> ▪The business is planned to be scaled up by investment in existing goods; Lather Shoe, Barmij, School Bag, Umbrella, Sponj Shoe, etc. ▪Average 20% gain on sale. ▪The business is operating by entrepreneur. Existing no employee. ▪one employee will be appointed. ▪The shop is ranted. ▪Collects goods from Bogra Bazer, Bogra ▪Agreed grace period is 3 months.

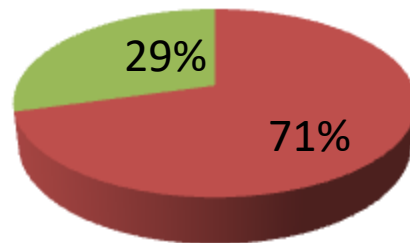
Existing Business (BDT)

Particular	Daily	Monthly	Yearly
Revenue (sales)			
Shoe items	2,500	75,000	900,000
Total Sales (A)	2,500	75,000	900,000
Less. Variable Expense			
Shoe items	2,000	60,000	720,000
Total variable Expense (B)	2,000	60,000	720,000
Contribution Margin (CM) [C=(A-B)]	500	15,000	180,000
Less. Fixed Expense			
House rant		600	7,200
Electricity Bill		300	3,600
Transportation		200	2,400
Salary (self)		5,000	60,000
Entertainment		200	2,400
Guard		150	1,800
Generator		-	0
Mobile Bill		300	3,600
Non cash item			
Depreciation		0	0
Total fixed Cost (D)		6,750	81,000
Net Profit (E) [C-D]		8,250	99,000

Investment Breakdown

Existing				Proposed			
Particulars	Qty.	Unit Price	Amount	Qty	Unit Price	Amount	Proposed
			(BDT)			(BDT)	Total
Shoe lader	100	300	30,000	50	300	15,000	45,000
Barmiz	150	150	22,500	100	150	15,000	37,500
School Bage	50	300	15,000	20	300	6,000	21,000
Umbrella	15	25	375	40	250	10,000	10,375
Shoe	200	30	6,000	100	30	3,000	9,000
Others	1	6125	6,125	1	1000	1,000	7,125
Security	1	40000	40,000	1	0	0	40,000
Total	517	46930	120000	313	2030	50000	170000

Source of Finance



■ Entrepreneur's Contribution 120,000

■ Investor's Investment 50,000

■ Total 170,000

Financial Projection (BDT)

Particular	Daily	Monthly	1st Year	2nd Year	3rd Year
Revenue (sales)					
Shoe items	3,000	90,000	1,080,000	1,134,000	1,190,700
Total Sales (A)	3,000	90,000	1,080,000	1,134,000	1,190,700
Less. Variable Expense					
Shoe items	2,400	72,000	864,000	907,200	952,560
Total variable Expense (B)	2,400	72,000	864,000	907,200	952,560
Contribution Margin (CM) [C=(A-B)]	600	18,000	216,000	226,800	238,140
Less. Fixed Expense					
House rant		600	7,200	7,200	7,200
Electricity Bill		300	3,600	3,600	3,600
Transportation		200	2,400	2,400	2,400
Salary (self)		5,000	60,000	60,000	60,000
Entertainment		200	2,400	2,400	2,400
Guard		150	1,800	1,800	1,800
Mobile Bill		300	3,600	3,600	3,600
Non cash item					
Depreciation		0	0	0	0
Total fixed Cost (D)		6,750	81,000	81,000	81,000
Net Profit (E) [C-D]		11,250	135,000	145,800	157,140
Investment Payback			20,000	20,000	20,000

Cash flow projection on business plan (rec. & Pay)

Sl #	Particulars	Year 1 (BDT)	Year 2 (BDT)	Year 3 (BDT)
1	Cash Inflow			
1.1	Investment Infusion by Investor	50,000		
1.2	Net Profit	135,000	145,800	157,140
1.3	Depreciation (Non cash item)	0	0	0
1.4	Opening Balance of Cash Surplus		115,000	240,800
	Total Cash Inflow	185,000	260,800	397,940
2	Cash Outflow			
2.1	Purchase of Product	50,000	0	0
2.2	Payment of GB Loan	0	0	0
2.3	Investment Pay Back (Including Ownership Tr. Fee)	20,000	20,000	20,000
	Total Cash Outflow	70,000	20,000	20,000
3	Net Cash Surplus	115,000	240,800	377,940

SWOT ANALYSIS

STRENGTH

Employment: Self: 01 Family:0 ,Others:0
Experience & Skill : 15 Years
Quality goods & services;

WEAKNESS

Lack of Capital/Investment

OPPORTUNITIES

Huge demand in the community
Location of shop; Baluahat, Sonatala, Bogra
Regular customers;

THREATS

Theft
Fire
Political unrest

Pictures









বিস্ময়কর বাহুমানির বাহিম

প্রোঃ মোঃ আলী হাসান

মোবাঃ ০১৭৩৫-১৩০৫৪৮



রাজা সু-স্টোর



এখানে দেশী বিদেশী জুতা, সেভেল, বার্মিজ ও রাবারের জুতা খুচরা ও পাইকারী বিক্রয় করা হয়।

যোগাযোগঃ সুখানপুকুর বাজার, গাবতলি, বগুড়া।

শিক্ষা পরিবার
০১৬৬-৪৩০০৬



Family picture

