#### **Proposed NU Business Name: TAHAMID SHOES**



Project identification and prepared by: Md. Nasir Uddin Shek Chagolnaya Unit, Feni

Project verified by: Susanto Kumar Biswas



Brief Bio of The Proposed Nobin Udyokta				
Name	:	MD.HELAL UDDIN		
Age	:	05-01-1982(35 Years)		
Education, till to date	:	H.S.C		
Marital status	:	Married		
Children	:	01 Son & 0 Daughter		
No. of siblings:	:	05 Brothers & 03 Sisters		
Address	:	Vill: Dokhin Jos Pur, P.O: Uttor Jos Pur, P.S: Chagolnya, Dist: Feni.		
Parent's and GB related Info (i) Who is GB member (ii) Mother's name (iii) Father's name (iv) GB member's info		Mother Father  SALEHA BEGUM  LATE.ABU TAHER MASTER  Branch: Jospur, Centre # 07 (Female),  Member ID: 1134/1, Group No: 02  Member since 01-03-+2005/2012 (07Years)  First loan: BDT 5,000		
Further Information: (v) Who pays GB loan installment	   :	Existing Loan: 30,000/-Outstanding Loan: /- No		
(vi) Mobile lady	:	No		
(vii) Grameen Education Loan	:	No		
(viii) Any other loan like GB, BRAC ASA etc	:	No		

#### BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA (CONT...)

Present Occupation(Besides own business, i.e., persuading further studies, other business etc.)		Nil
Business Experiences and	:	05 Years experience in the business.
	:	He has no training.
Training Info		
Other Own/Family Sources of Income		None
Other Own/Family Sources of Liabilities	:	None
Entrepreneur Contact No.		01913-972238
Mother's Contact No.	:	01915-176489
NU Project Source/Reference	:	Grameen Shakti Samajik Byabosha Ltd. Chagolnya Unit, Feni.

#### BRIEF HISTORY OF GB LOAN UTILIZATION BY HIS FAMILY

**SALEHA BEGUM** joined Grameen Bank since 07 years ago. At first she took 5,000 taka loan from Grameen Bank. She gradually took loan from GB. Utilize loan in business.

Business Name	:	TAHAMID SHOES		
Location	•	Dr.S Alom Market Main Road,chagolnya, Feni		
Total Investment in BDT	:	BDT 9,80,000/-		
Financing	:	Self BDT 9,00,000/-(from existing business) 92% Required Investment BDT 80,000/-(as equity) 08%		
Present salary/drawings from business (estimates)	:	BDT 5,000/-		
Proposed Salary	•	BDT 5,000/-		
Size of shop	:	15ft x 10 ft= 150 square ft		
Implementation	:	<ul> <li>He run his business.</li> <li>The business is operating by entrepreneur. Existing one employee.</li> <li>Collects goods from Dhaka.</li> <li>Average 20 % gain on sales.</li> <li>The Shop is rented.</li> <li>Agreed grace period is 3 months.</li> </ul>		

Exesting				
Particular	Daily	Monthly	Yearly	
Revnue (Sale)				
Gents, Ladies Shoes, Ladies Flat, Ladies Seliper	4000	120000	1440000	

Total Sales(A)

Less Variable Expense (B)

Total Variable Expense

Less Fixed Expense

Rent

Electric Bill

Salary (Self)

Salary (Staff)

Generator

Mobil Bill

Intertainment

Total Fixed Cost (D)

Net Profit (E)= [C-D]

Transportaion

Ladies Shoes, Ladies Flat, Ladies Seliper, Gents

Contributon Margin (CM) [C=(A-B)]

Investment Breakdown							
Existing				Proposed			
Particulars	Qty.	Unit Price	Amount (BDT)	Qty.	Unit Price	Amount (BDT)	Proposed Total
Ladies Shoes	300	500	150000	100	500	50000	200000
Ladies Falat	350	350	122500	80	350	28000	150500
Ladies celepar	350	250	87500			0	87500
Gents Shoes	300	500	150000			0	150000
Security			200000			0	200000
Gents celepar	400	350	140000			0	140000

50000

900,000

Others

1700

1950



850

2000

80,000

52000

980,000



180

**Source of Finance** 

## Financial Projection (BDT)

32,000

Year-3

32,000

Year-2

32,000

Particular	Daily	Monthly	Year -1
Revenue(Sales)	•		
Ladies Shoes, Ladies Flat, Ladies Seliper, Gents	4500	135000	1620000
Total Sales(A)	4500	135000	1620000
Less Variable Expense (B)			

Ladies Shoes,Ladies Flat,Ladies Seliper,Gents

Contributon Margin (CM) [C=(A-B)]

Total Variable Expense

**Less Fixed Expense** 

Rent

Electric Bill

Transportaion

Salary (Self)

Salary (Staff)

Generator

Mobil Bill

Entertainment

Total Fixed Cost (D)

Net Profit (E)= [C-D]

**Investment Pay Back** 

	Cash flow projection on business plan (rec. & Pay)							
<b>I</b> #	Particulars	Year 1 (BDT)	Year 2 (BDT)	Year 3 (BDT)				
1	Cash Inflow							
	Investment Infusion by							
.1	Investor	80,000						
.2	Net Profit	105,600	110880	116424				
3	Depreciation (Non cash item)							
	Opening Balance of Cash							
.4	Surplus		73600	152480				
	Total Cash Inflow	185,600	184,480	268,904				
2	Cash Outflow							

80,000

32000

112,000

73,600

32000

32,000

152,480

32000

32,000

236,904

2.1

2.2

2.3

3

Purchase of Product

Payment of GB Loan

Investment Pay Back

**Total Cash Outflow** 

**Net Cash Surplus** 

(Including Ownership Tr. Fee)

### **SWOT ANALYSIS**

## Strength

Employment: Self: 01 Family:0 Others:0

Experience & Skill: 05 Years

Skill and experience;

## WEAKNESS

Lack of Capital/Investment

## **O**PPORTUNITIES

Huge demand in the community Location of shop; Regular customers;

### THREATS

Theft Fire

# Pictures













## **FAMILY PICTURE**

