

Proposed NU Business Name: **FACE BOOK SALE BAZAR**



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Sonagazi Unit, Feni

Project verified by: Shushanta Kumar Bishash



Brief Bio of The Proposed Nobin Udyokta

Name	:	MD. RAKIB HOSSAIN
Age	:	01-01-1993 (24 Years)
Education, till to date	:	ALEM
Marital status	:	Umaarried
Children	:	N/A
No. of siblings:	:	3 Brothers 1 Sisters
Address	:	Vill: Satbaria , P.O: Motigonj, P.S: Sonagaji, Dist: Feni
Parent's and GB related Info		
(i) Who is GB member	:	Mother <input checked="" type="checkbox"/> Father <input type="checkbox"/>
(ii) Mother's name	:	KHOTIJA BEGUM
(iii) Father's name	:	ABDUL KHALEK
(iv) GB member's info	:	Branch: Chorchandia , Sonagaji, Centre # 32(Female), Member ID: 3184, Group No: 04 Member since: 05-04-2002-17-05-2009 (07Years) First loan: BDT 5,000
Further Information:		Existing Loan: BDT 10000, Outstanding loan: NIL
(v) Who pays GB loan installment	:	N/A
(vi) Mobile lady	:	No
(vii) Grameen Education Loan	:	No
(viii) Any other loan like GB, BRAC ASA etc..	:	No

BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA (CONT...)

Present Occupation(Besides own business, i.e., persuading further studies, other business etc.)	:	Nil
Business Experiences and Training Info	:	04 years experience in running business. He has NO Years training.
Other Own/Family Sources of Income	:	-
Other Own/Family Sources of Liabilities	:	None
Entrepreneur Contact No.	:	01845-123716
Mother's Contact No.	:	01848-229490
NU Project Source/Reference	:	Grameen Shakti Samajik Byabosha Ltd. Sonajazi Unit, Feni

BRIEF HISTORY OF GB LOAN UTILIZATION BY HIS FAMILY

KHOTIJA BEGUM joined Grameen Bank since 07 years ago. At first she took 5,000 taka loan from Grameen Bank. She gradually took loan from GB. Utilize loan in business.

Proposed Nobin Udyokta Business Info

Business Name	:	FACE BOOK SALE BAZAR
Location	:	Satbaria , Sonagazi, Feni
Total Investment in BDT	:	BDT 200,000/-
Financing	:	Self BDT 150000/-(from existing business) 75% Required Investment BDT 50,000/-(as equity) 25%
Present salary/drawings from business (estimates)	:	BDT 5,000/-
Proposed Salary	:	BDT 5,000/-
Size of shop	:	15 ft x 10 ft=150 square ft
Implementation	:	<ul style="list-style-type: none">▪The business is planned to be scaled up by investment in existing goods like; Grocery Item .▪Average 12% gain on sale.▪The business is operating by entrepreneur. Existing no employees. After getting equity fund 1 employee will be appointed.▪The shop is rented.▪Collects goods from Feni.▪Agreed grace period is 3 months.

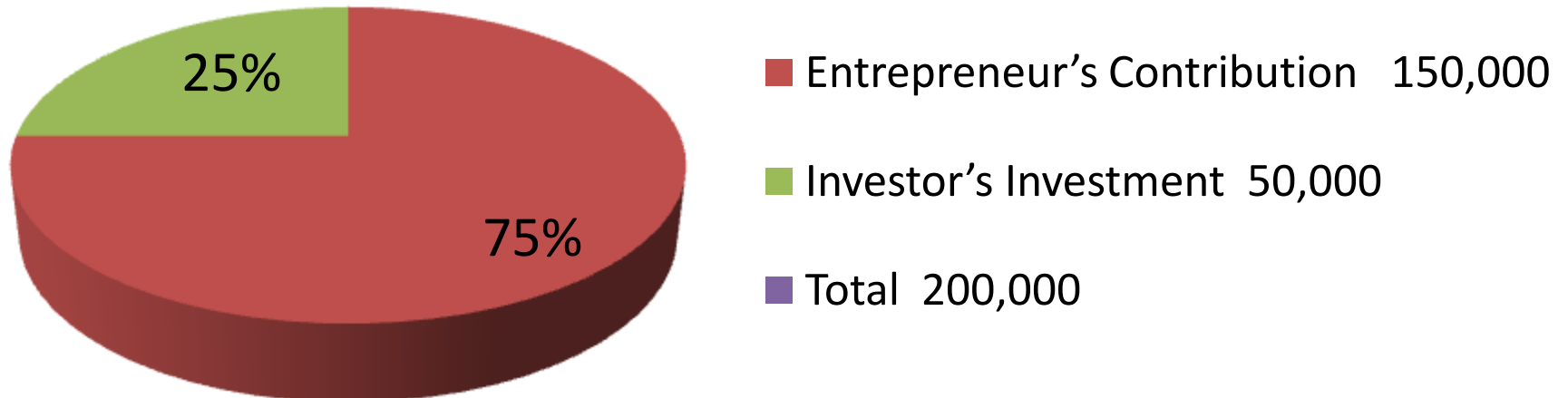
Existing Business (BDT)

Particular	Daily	Monthly	Yearly
Revenue (sales)			
Grocery Item	3350	100500	1206000
Total sales (A)	3350	100500	1206000
Less Variable Exp.			
Grocery Item	2948	88440	1061280
Total Variable exp. (B)	2948	88440	1061280
Contribution Margin CM [C= (A-B)]	402	12060	144720
less fixed exp.			
Rent		1600	19200
Electricity bill		1000	12000
Salary (self)		5000	60000
Entertainment		400	4800
Mobile		300	3600
total fixed cost (D)		8300	99600
Net profit (E) [C-D]		3760	45120

Investment Breakdown

Existing				Proposed			
Particulars	Qty.	Unit Price	Amount (BDT)	Qty	Unit Price	Amount (BDT)	Proposed Total
Rice, Pulses	3	5000	15,000	5	2,000	10,000	25,000
Stove	15	2500	37,500	10	2500	25,000	62,500
Tea	10	1000	10,000			0	10,000
Chanachur, Biscuit	300	100	30,000			0	30,000
Suger	1	3500	3,500			0	3,500
Drinks	50	1000	50,000			0	50,000
Others	40	100	4,000			0	4,000
Oil			0	10	1500	15,000	15,000
Total	419		150,000	25		50,000	200,000

Source of Finance



Financial Projection

Particular	Daily	Monthly	1st Year	2nd Year	3rd Year
Revenue (sales)					
Grocery Item	4950	148500	1782000	1871100	1964655
Total Sales (A)	4950	148500	1782000	1871100	1964655
less variable Expenses					
Grocery Item	4356	130680	1568160	1646568	1728896
Total variable Expenses (B)	4356	130680	1568160	1646568	1728896
Contribution Margin (CM)= (A-B)	594	17820	213840	224532	235758.6
Less Fixed Expenses					
Rent		1600	19200	19200	19200
Electricity bill		1000	12000	6500	6900
Salary (self)		5000	60000	60000	60000
Salary (staff)		4000	48000	48000	48000
Entertainment		650	7800	7800	7800
Mobile		400	4800	4800	4800
Total Fixed Cost		12650	151800	155300	155900
Net Profit (E) (C-D)		5170	62040	69232	79858.6
Investment Payback			20000	20000	20000

Cash flow projection on business plan (rec. & Pay)

SR#	Particulars	Year 1 (BDT)	Year 2 (BDT)	Year 3 (BDT)
1	Cash Inflow			
1.1	Investment Infusion by Investor	50,000		
1.2	Net Profit	62,040	69,232	79858.6
1.3	Depreciation (Non cash item)			
1.4	Opening Balance of Cash Surplus		42,040	91272
	Total Cash Inflow	112040	111272	171130.6
2	Cash Outflow			
2.1	Purchase of Product	50,000		
2.2	Payment of GB Loan			
2.3	Investment Pay Back (Including Ownership Tr. Fee)	20000	20000	20000
	Total Cash Outflow	70,000	20000	
3	Net Cash Surplus	42,040	91272	151130.6

SWOT ANALYSIS

STRENGTH

Employment: Self: 0 Family:0 Others:1
Experience & Skill : 04 Years
Quality goods & services;
Skill and experience;

WEAKNESS

Lack of Capital/Investment

OPPORTUNITIES

Huge demand in the community
Location of shop;
Regular customers;

THREATS

Theft
Fire
Political unrest

Pictures







ফোন নং- ২০/ ফেলী।
সাতবাড়ীয়া বাজার, মতিগঞ্জ,
শ্রীহরীপুর, ফেলী।
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ফেইসবুক সেল বাজার সাতবাড়ীয়া

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FAMILY PICTURE

