

Proposed NU Business Name :EASAN ELECTRIC WORKS



Project identification and prepared by: Md. NAZIMUDDIN
NAGOURPUR Unit, Tangail

Project verified by: MD. Mizanur Rahaman Patoyari



Brief Bio of The Proposed Nobin Udyokta

Name	:	Md. shahanur
Age	:	01-07-1984(28 Years)
Education, till to date	:	Class eight
Marital status	:	married
Children	:	2son 1 daughter
No. of siblings:	:	3 Brother,3Sister.
Address	:	Vill Duburia.P.O Duburia , P.S: nagourpur , Dist: Tangail.
Parent's and GB related Info		
(i) Who is GB member	:	Mother <input checked="" type="checkbox"/> Father <input type="checkbox"/>
(ii) Mother's name	:	MOST. MONOWARA
(iii) Father's name	:	MD.YOUSUF
(iv) GB member's info	:	Branch vadra Centre #57 (Female), Member ID : 5473/1 , Group No:10 Member since:01/1/1996 First loan: BDT 5000 /-
Further Information:		Existin loan :50000; Outstanding loan: 43400
(v) Who pays GB loan installment	:	Father
(vi) Mobile lady	:	No
(vii) Grameen Education Loan	:	No
(viii) Any other loan like GB, BRAC ASA etc..	:	No

BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA (CONT...)

Present Occupation(Besides own business, i.e., persuading further studies, other business etc.)	:	Nil /-
Business Experiences and Training Info	:	08 years experience in running business. He has no training
Other Own/Family Sources of Income	:	business.
Other Own/Family Sources of Liabilities	:	None
Entrepreneur Contact No.	:	01760442985
Family's Contact No.	:	01798833910
NU Project Source/Reference	:	Grameen Shakti Samajik Byabosha Ltd.nagourpur Unit, Tangail.

BRIEF HISTORY OF GB LOAN UTILIZATION BY HIS FAMILY

Monoray

joined Grameen 20 years ago. At first she took BDT 5000 loan from Grameen Bank. She gradually took loan from GB. Utilize loan in . Business.

Proposed Nobin Udyokta Business Info

Business Name	:	ESHAN ELECTRIC WORKS
Location	:	Three road Bazar, nagourpur, Tangail
Total Investment in BDT	:	BDT 105,000/-
Financing	:	Self BDT 55,000/- (from existing business 70 % Required Investment BDT 50,000/- (as equity) 30%
Present salary/drawings from business (estimates)	:	BDT 5,000
Proposed Salary	:	BDT 5,000
Size of shop	:	10 ft x 10ft= 100square ft
Security of the shop	:	-
Implementation	:	<ul style="list-style-type: none">▪The business is planned to be scaled up by investment in existing goods lik:BORD bulb , angry bulb holder tar, multiplag,gold multiplag,,etc.▪The business is operating by entrepreneur. Existing no employee.▪The shop is rent.▪Collects goods from nagourpur.▪Agreed grace period is 3 months.

Existing Business (BDT)

BDT (TK)

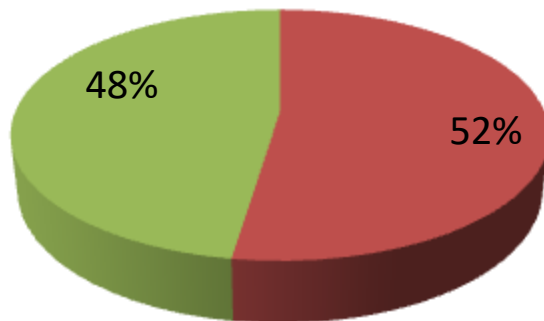
Particular	Daily	Monthly	Yearly
Revenue (sales)			
:BORD bulb , angry bulb holder tar, multiplag,gold multipage,,	2200	66500	798000
Total Sales (A)	2200	66500	798000
Less. Variable Expense			
:BORD bulb , angry bulb holder tar, multiplag,gold multipage,,	0	53200	638400
Total variable Expense (B)	0	53200	638400
Contribution Margin (CM) [C=(A-B)]	0	13300	159600
Less. Fixed Expense			
Rent		800	9600
Electricity Bill		500	6000
Transportation		,500	6000
Mobile Bill		200	2400
Entertainment		100	1200
Gurd		100	1200
janitor		100	1200
Salary (self)		5,000	60,000
Total fixed Cost (D)		7300	87600
Net Profit (E) [C-D]		6000	72000

Investment Breakdown

Investment Breakdown

Particulars	Existing	Proposed	Proposed Total
Tar, chokate box	20000	30000	50000
board	3000		3000
Bulb energy	13,000	20000	33000
choice	6000		6000
holder	4000		4000
Other multipage gold multiplagtiube	9000		9 000
Secu			
Total	55,000	50,000	105000

Source of Finance



- Total 105,000
- Entrepreneur's Contribution 55,000
- Investor's Investment 50,000

Financial Projection (BDT)

Particular	Monthly	1st Year	2nd Year(+5%)	3rd year (+5%)
Revenue (sales)				
BORD bulb , angry bulb holder tar, multiplag,gold multipage,,	66500	798000	837900	879795
Total Sales (A)	66500	798000	837900	879795
Less. Variable Expense				
:BORD bulb , angry bulb holder tar, multiplag,gold multipage	53200	638400	670320	703836
Total variable Expense (B)	53200	638400	670320	703836
Contribution Margin (CM) [C=(A-B)	13300	159600	167580	175959
Less. Fixed Expense				
Rent	800	9600	9600	9600
Electricity Bill	500	6000	6000	6000
Guard	200	2400	2400	2400
Mobile Bill	200	2400	2600	2600
Entertainment	100,	1200	1300	1300
transportation	500	6000	6000	6000
Salary (self)	5000	60,000	60,000	60,000
Total Fixed Cost	7300	87600	87900	87900
Net Profit (E) [C-D)	6000	72000	79680	88059
Investment Payback		20000	20000	20000

Cash flow projection on business plan (rec. & Pay)

Cash flow projection on business plan (rec. & Pay)

Sl #	Particulars	Year 1 (BDT)	Year 2 (BDT)	Year 3 (BDT)
1	Cash Inflow			
1.1	Investment Infusion by Investor	50,000		
1.2	Net Profit	72000	79680	88059
1.3	Depreciation (Non cash item)	0	0	0
1.4	Opening Balance of Cash Surplus		52000	111680
	Total Cash Inflow	122000	131680	199739
2	Cash Outflow			
2.1	Purchase of Product	50,000		
2.2	Payment of GB Loan			
2.3	Investment Pay Back (Including Ownership Tr. Fee)	20000	20000	20000
	Total Cash Outflow	70000	20000	20,000
3	Net Cash Surplus	52000	111680	179739

SWOT ANALYSIS

STRENGTH

Employment: Self: Family:0 Others:
Experience & Skill : 08 Years
Quality goods & services;
Skill and experience;

WEAKNESS

Lack of Capital/Investment

OPPORTUNITIES

Huge demand in the community
Location of shop;
Regular customers;

THREATS

Theft
Fire
Political unrest

Pictures















FAMILY PICTURE

