Proposed NU Business Name: CHAKKA DOKAN



Project identification and prepared by: Romendra Nath Haldar, Sonagazi Unit, Feni

Project verified by: Sushsanto Kumar Biswash



Brief Bio of The Proposed Nobin Udyokta					
Name	:	MD OLI ULLAH			
Age	:	20-07-1983 (34 Years)			
Education, till to date	:	Class 9			
Marital status	:	Married			
Children	:	3 Son & 1 Daughter			
No. of siblings:	:	1 Brother & 2 Sister			
Address	:	Vill: Soforpur, P.O: Ahomodpur, P.S: Sonagazi, Dist: Feni			
Parent's and GB related Info (i) Who is GB member (ii) Mother's name (iii) Father's name (iv) GB member's info		Mother Father SUFIA LATE. ROHIM ULLAH Branch: Mongol kandi Sonagazi, Centre # 35 (Female), Member ID: 3602, Group No: 06 Member since: 05-12-1999 to 6/2/2010 (10 Years) First loan: BDT 3,000			
Further Information: (v) Who pays GB loan installment (vi) Mobile lady (vii) Grameen Education Loan (viii) Any other loan like GB, BRAC ASA etc	: : :	Existing Loan: BDT 5,000, Outstanding Ioan: BDT - N/A No No No No			

BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA (CONT...)

Present Occupation(Besides own business, i.e., persuading further studies, other business etc.)	:	Nil
Business Experiences and	:	15 years experience in running business.
Training Info	:	He has no training.
Other Own/Family Sources of Income	:	-
Other Own/Family Sources of Liabilities	:	None
Entrepreneur Contact No.	:	01828-430226
Mother's Contact No.	:	01867-569812
NU Project Source/Reference	:	Grameen Shakti Samajik Byabosha Ltd. Sonagazi Unit, Feni

BRIEF HISTORY OF GB LOAN UTILIZATION BY HIS FAMILY

SUFIA joined Grameen Bank since 10 years ago. At first she took 3,000 taka loan from Grameen Bank. She gradually took loan from GB. Utilize loan in business.

Proposed Nobin Udyokta Business Info				
Business Name	:	CHAKKA DOKAN		
Location	:	Dak Banglo Bazaar, Sonagazi, Feni		
Total Investment in BDT	:	BDT 650,000/-		
Financing	:	Self BDT 600,000/-(from existing business) 92%		
		Required Investment BDT 50,000/-(as equity) 8%		
Present salary/drawings from business (estimates)	•	BDT 5,000/-		
Proposed Salary	:	BDT 5,000/-		
Size of shop	:	20 ft x 12 ft= 240 square ft		
Implementation	:	 The business is planned to be scaled up by invested in existing goods like; Automobile item. Average 30% gain on sales. The business is operating by entrepreneur. Existing 3 employees. Collects goods from Feni. The shop is rented. 		

■Agreed grace period is 3 months.

Existing Business (BDT)						
Particular	Monthly	Yearly				
Revenue (sales)						
Automobile item	150,000	1,800,000				
Total Sales (A)	150,000	1,800,000				
Less. Variable Expense						
Automobile item	105,000	1,260,000				
Total variable Expense (B)	105,000	1,260,000				
Contribution Margin (CM) [C=(A-B)	45,000	540,000				
Less. Fixed Expense						
Electricity Bill	4,000	48,000				
Mobile Bill	400	4,800				
Salary (self)	5,000	60,000				
Entertainment	300	3,600				
Rent	2,000	24,000				
Transportation	10,000	120,000				
Guard	150	1,800				
Salary (staff)	15,000	180,000				
Total fixed Cost (D)	36,850	442,200				
Net Profit (E) [C-D)	8,150	97,800				

Investment Breakdown								
	Exist	ing	Proposed					
Particulars	rticulars Qty. Unit Amount Qty. U				Unit	Amount	Proposed	
		Price	(BDT)		Price	(BDT)	Total	
Pump Machine	1	150000	150,000	2	20000	40,000	190,000	
Auto	1	100000	100,000	0	0	0	100,000	
Wheel	10	20000	200,000	0	0	0	200,000	
Tube	10	3000	30,000	20	500	10,000	40,000	
Ring	8	5000	40,000	0	0	0	40,000	
Security	1	80000	80,000	0	0	0	80,000	
Total	31		600,000	22		50,000	650,000	

Source of Finance



Financial Projection (BDT)							
Particular	Monthly	1st Year	2nd Year	3rd Year			
Revenue (sales)							
Automobile item	170,000	2,040,000	2,142,000	2,249,100			
Total Sales (A)	170,000	2,040,000	2,142,000	2,249,100			
Less. Variable Expense							
Automobile item	119,000	1,428,000	1,499,400	1,574,370			
Total variable Expense (B)	119,000	1,428,000	1,499,400	1,574,370			
Contribution Margin (CM) [C=(A-B)	51,000	612,000	642,600	674,730			
Less. Fixed Expense							
Electricity Bill	4,000	48,000	50,000	52,000			
Mobile Bill	500	6,000	5,500	8,000			
Salary (self)	5,000	60,000	60,000	60,000			
Entertainment	300	3,600	4,000	4,500			
Rent	2,000	24,000	24,000	24,000			
Transportation	12,000	144,000	150,000	155,000			
Guard	150	1,800	2,000	2,200			
Salary (staff)	15,000	180,000	180,000	180,000			
Total Fixed Cost	38,950	467,400	475,500	485,700			
Net Profit (E) [C-D)	12,050	144,600	167,100	189,030			
Investment Payback		20,000	20,000	20,000			

Cash flow projection on business plan (rec. & Pay)

SI#	Particulars	Year 1 (BDT)	Year 2 (BDT)	Year 3 (BDT)
1	Cash Inflow			
1.1	Investment Infusion by Investor	50,000		
1.2	Net Profit	144,600	167,100	189,030
1.3	Depreciation (Non cash item)		-	-
	Opening Balance of Cash			
1.4	Surplus		124,600	271,700
	Total Cash Inflow	194,600	291,700	460,730
2	Cash Outflow			
2.1	Purchase of Product	50,000		
2.2	Payment of GB Loan			
	Investment Pay Back (Including			
2.3	Ownership Tr. Fee)	20,000	20,000	20,000
	Total Cash Outflow	70,000	20,000	20,000
3	Net Cash Surplus	124,600	271,700	440,730

SWOT ANALYSIS

Strength

Employment: Self: 0 Family:0 Others:03

Experience & Skill: 06 Years:

Quality goods & services;

Skill and experience;

WEAKNESS

Lack of Capital/Investment

OPPORTUNITIES

Huge demand in the community Location of shop; Regular customers;

THREATS

Theft

Fire

Political unrest

Pictures











FAMILY PICTURE

