

Proposed NU Business Name: **ORPONA DIGITAL STUDIO**



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Sokhipur Unit, Tangail

Project verified by: Md.Siddikur Rahaman



Brief Bio of The Proposed Nobin Udyokta

Name	:	SUNIL SARKER
Age	:	04-07-1987 (30 Years)
Education, till to date	:	Class - Eight
Marital status	:	Married
Children	:	0 1 Son 01 Daughter
No. of siblings:	:	01 Brother 0 Sister.
Address	:	Vill:Daikini P.O: Barialpara, P.S: Shokipur, Dist: Tangail
Parent's and GB related Info		
(i) Who is GB member	:	Mother <input checked="" type="checkbox"/> Father <input type="checkbox"/>
(ii) Mother's name	:	NONI RANI
(iii) Father's name	:	DHREN SARKER
(iv) GB member's info	:	Branch: Nakshala, Centre # 22 (male), Member ID: 2168/1, Group No: 02 Member since: 10-04-1998 (09 Years) First loan: BDT 10,000
Further Information:		Existing Loan:20,000 /-, Outstanding loan:4,000/--
(v) Who pays GB loan installment	:	Father
(vi) Mobile lady	:	No
(vii) Grameen Education Loan	:	No
(viii) Any other loan like GB, BRAC ASA etc..	:	No

BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA (CONT...)

Present Occupation(Besides own business, i.e., persuading further studies, other business etc.)	:	Nil
Business Experiences and Training Info	:	14 years experience in running business.
Other Own/Family Sources of Income	:	Grocer
Other Own/Family Sources of Liabilities	:	None
Entrepreneur Contact No.	:	01834-377608
Mother's Contact No.	:	01767-282521
NU Project Source/Reference	:	Grameen Shakti Samajik Byabosha Ltd. Sokhipur Unit, Tangail.

BRIEF HISTORY OF GB LOAN UTILIZATION BY HIS FAMILY

NONI RANI joined Grameen Bank since 09 years ago. At first she took 10 ,000 taka loan from Grameen Bank. She gradually took loan from GB. Utilize loan in land Business.

Proposed Nobin Udyokta Business Info

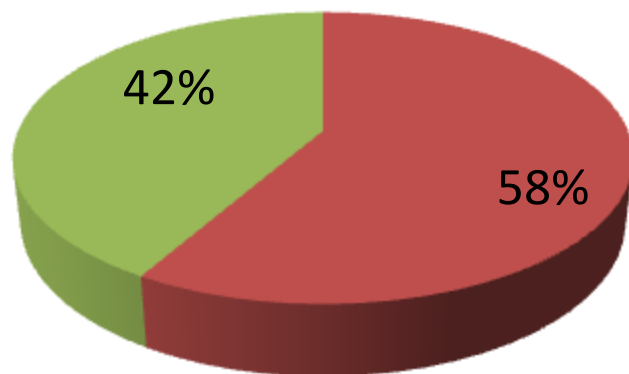
Business Name	:	ORPONA DIGITAL STUDIO
Location	:	Berbari Bazar, Sokhipur,Tangail
Total Investment in BDT	:	BDT 1,20,000/-
Financing	:	Self BDT 70,000/-(from existing business) 58% Required Investment BDT 50,000/-(as equity) 42%
Present salary/drawings from business (estimates)	:	BDT 5,000/-
Proposed Salary	:	BDT 5,000/-
Size of shop	:	15 ft x 10 ft= 150 square ft
Implementation	:	<ul style="list-style-type: none">▪Currently run a business like as studio.▪Average 25% gain on sales.▪The business is operating by entrepreneur. Existing no employee.▪Collects goods from Tangail.▪The shop is rented.▪Agreed grace period is three month.

Existing			
Particular	Daily	Monthly	Yearly
Revenue (Sale)			
Fuji Paper,Ipson Paper,Daiglosy Papar,Card ETC	1800	54000	648000
Total Sales(A)	1800	54000	648000
Less Variable Expense (B)			0
Fuji Paper,Ipson Paper,Daiglosy Papar,Card ETC	1350	40500	486000
Total Variable Expense	1350	40500	486000
Contributon Margin (CM) [C=(A-B)]	450	13500	162000
Less Fixed Expense			
Rent		1500	18000
Electric Bill		300	3600
Transportaion		2000	24000
Salary (Self)		5000	60000
Intertainment		200	2400
Mobile Bill		200	2400
Total Fixed Cost (D)		9200	110400
Net Profit (E)= [C-D]		4300	51600

Investment Breakdown

Existing				Proposed			
Particulars	Qty.	Unit Price	Amount (BDT)	Qty.	Unit Price	Amount (BDT)	Proposed Total
Fuji Papar			250			500	750
Ipson Papar			150			500	650
Daiglosy Papar			75			0	75
Memori Card	50	150	7,500	100	150	15,000	22,500
Frame	50	120	6,000	100	150	15,000	21,000
USB Cable	10	100	1,000			0	1,000
Pendrive	10	250	2,500			0	2,500
Security			50,000			0	50,000
Others			2,525			19,000	21,525
	120	620	70,000	200	300	50000	120000

Source of Finance



- Entrepreneur's Contribution 70,000
- Investor's Investment 50,000
- Total 120,000

Financial Projection (BDT)

Particular	Daily	Monthly	Year -1	Year-2	Year-3
Revenue(Sales)					
Fuji Paper,Ipson Paper,Daiglosy Papar,Card ETC	2200	66000	792000	831600	873180
Total Sales(A)	2200	66000	792000	831600	873180
Less Variable Expense (B)					
Fuji Paper,Ipson Paper,Daiglosy Papar,Card ETC	1650	49500	594000	623700	654885
Total Variable Expense	1650	49500	594000	623700	654885
Contributon Margin (CM) [C=(A-B)]	550	16500	198000	207900	218295
Less Fixed Expense					
Rent		1500	18000	18000	18000
Electric Bill		300	3600	3900	4200
Transportaion		2000	24000	25200	26460
Salary (Self)		5000	60000	60000	60000
Entertainment		200	2400	2400	2400
Mobil Bill		200	2400	2500	2600
Total Fixed Cost (D)		9200	110400	112000	113660
Net Profit (E)= [C-D]		7300	87600	91980	96579
Investment Pay Back			20,000	20,000	20,000

Cash flow projection on business plan (rec. & Pay)

<i>Sl #</i>	<i>Particulars</i>	<i>Year 1 (BDT)</i>	<i>Year 2 (BDT)</i>	<i>Year 3 (BDT)</i>
1	Cash Inflow			
1.1	Investment Infusion by Investor	50,000		
1.2	Net Profit	87,600	91980	96579
1.3	Depreciation (Non cash item)			
1.4	Opening Balance of Cash Surplus		67600	139580
	Total Cash Inflow	137,600	159,580	236,159
2	Cash Outflow			
2.1	Purchase of Product	50,000		
2.2	Payment of GB Loan			
2.3	Investment Pay Back (Including Ownership Tr. Fee)	20000	20000	20000
	Total Cash Outflow	70,000	20,000	20,000
3	Net Cash Surplus	67,600	139,580	216,159

SWOT ANALYSIS

STRENGTH

Employment: Self: 0 Family:0 Others:0
Experience & Skill : 14 Years
Skill and experience;

WEAKNESS

Lack of Capital/Investment

OPPORTUNITIES

Huge demand in the community
Location of shop;
Regular customers;

THREATS

Theft
Fire

Pictures

অপৰ্ণা ডিজিটাল



স্টুডিও



এখানে ছবি তোলা হয় ফোটোকপি হয়

লেমেনেটিং হয় গান ডাউন লোড

দেওয়া হয় পো: সুনীল বেনাজি বেড়বাড়ী

টানবাজার মোবাইল/01834377608







FAMILY PICTURE

