Proposed NU Business Name: AL-AMIN DAIRY FARM



Project identification and prepared by: Md.Yasin Alam sreenagar unit ,munshigonj
Project verified by: Md.Shamsul Arefin



Grameen Shakti Samajik Byabosha Ltd.

Brief Bio of The Proposed Nobin Udyokta					
Name	:	AL-AMIN			
Age	:	01-12-1992(24years)			
Education, till to date	:	M.B.A (student)			
Marital status	:	Unmarried			
Children	:	Nil			
No. of siblings:	:	01 Brother 04 sisters			
Address	:	Vill:North balasur,post : vaggokul,p.s: Sreenagar,Dist:Munshigonj			
Parent's and GB related Info (i) Who is GB member (ii) Mother's name (iii) Father's name (iv) GB member's info		Mother Father RAWSANARA BEGUM MOSLEM AKANDA Branch: vaggokul, Centre # 11 (Female), Member ID: 4732, Group No: 07 Member since: 12-07-1988(07Years) First loan: BDT 2,000 /-			
Further Information: (v) Who pays GB loan installment (vi) Mobile lady (vii) Grameen Education Loan (viii) Any other loan like GB, BRAC ASA etc	: : :	Outstanding loan: Nil Father& Brother No No No			

BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA (CONT...)

Present Occupation(Besides own business, i.e., persuading further studies, other business etc.)	:	Nil
Business Experiences & Skill Own Business and	: :	012 years of business experience. 12years experience in running business.
Training Info	:	He has no trained
Other Own/Family Sources of Income	••	None
Other Own/Family Sources of Liabilities	••	None
Entrepreneur Contact No.		01737-086382
Family's Contact No.	:	01938-169162
NU Project Source/Reference	••	Grameen Shakti Samajik Byabosha Ltd. sreenagar unit, munsigong

BRIEF HISTORY OF GB LOAN UTILIZATION BY HIS FAMILY

RAWSANARA BEGUM joined Grameen Bank since 07 years ago. At first she took BDT 2,000 loan from Grameen Bank. She gradually took loan from GB. Utilize loan in business.

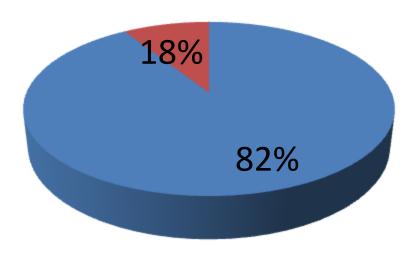
Proposed Nobin Udyokta Business Info					
Business Name	:	AL-AMIN DAIRY FARM			
Location	:	North balasur baniya bari.			
Total Investment in BDT	:	BDT 570,000/-			
Financing	:	Self BDT 470,000/- (from existing business) 82% Required Investment BDT 100,000/- (as equity) 18%			
Present salary/drawings from business (estimates)	:	BDT 5,000			
Proposed Salary	:	BDT 5,000			
Size of shop	:	25 ft x 14 ft= 350 square ft			
Security of the shop	:	Nil			
Implementation	:	 The business is planned to be scaled up by investment in existing goods like; Cow, Calf, milk Average 15% gain on sales. The business is operating by entrepreneur. The farm is self. Collects goods from madbor chor hat, sreenager. Agreed grace period is 3 months. 			

Existing Business (BDT)					
Particular	Daily	Monthly	Yearly		
Revenue (sales)					
Cow, Calf, milk	2,500	75,000	900,000		
Total Sales (A)	2,500	75,000	900,000		
Less. Variable Expense					
Cow, Calf, milk	2,125	63,750	765,000		
Total variable Expense (B)	2,125	63,750	765,000		
Contribution Margin (CM) [C=(A-B)	375	11,250	135,000		
Less. Fixed Expense					
Electricity Bill		300	3,600		
Salary(self)		5,000	60,000		
Mobile bill		200	2,400		
Total fixed Cost (D)		5,500	66,000		
Net Profit (E) [C-D)		5,750	69,000		

Investment Breakdown								
2	Existing			Particulars				Proposed
Particulars	Quantity	Unit Price	Price	1	Quantity	Unit Price	Price	Total
cow	04	80000	320,000		cow	100,000	100,000	420,000
OX	01	50000	50,000					50000
calf	05	20000	100,000					100,000
Total			470,000				100,000	570,000

Source of Finance

■ Intreprenuers contribution 470,000 ■ Investor's Investment 100,000 ■ Total 570,000



Financial Projection ((BDT)
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Particular	Daily	Monthly	1st Year	2nd year+5%	3rd year+5%	
Revenue (sales)						
Cow, Calf, milk	3,500	105,000	1,260,000	1,323,000	1,389,150	
Total Sales (A)	3,500	105,000	1,260,000	1,323,000	1,389,150	
Less. Variable Expense						
Cow, Calf, milk	2,975	89,250	1,071,000	1,124,550	1,180,778	
Total variable Expense (B)	2,975	89,250	1,071,000	1,124,550	1,180,778	
Contribution Margin (CM)	525	15,750	189,000	100 /50	200 272	
[C=(A-B)	323	15,750	109,000	198,450	208,373	
Less. Fixed Expense						
Electricity Bill		300	3,600	3,780	3,969	
Salary (self)		5,000	60,000	60,000	60,000	
Mobile bill		200	2,400	2,520	2,646	
Non Cash Item						
Depreciation		0	0	0	0	
Total Fixed Cost		5,500	66,000	66,300	66,615	
Net Profit (E) [C-D)		10,250	123,000	132,150	141,758	
Investment Payback			40,000	40,000	40,000	

Cash flow projection on business plan (rec. & Pay)

SI#	Particulars	Year 1 (BDT)	Year 2 (BDT)	Year 3 (BDT)
1	Cash Inflow			
1.1	Investment Infusion by Investor	100,000		
1.2	Net Profit	123,000	132,150	141,758
1.3	Depreciation (Non cash item)	0	0	0
1.4	Opening Balance of Cash Surplus		83,000	175,150
	Total Cash Inflow	223,000	215,150	316,908
2	Cash Outflow			
2.1	Purchase of Product	100,000		
2.2	Payment of GB Loan			
1	Investment Pay Back (Including Ownership Tr. Fee)	40,000	40,000	40,000
	Total Cash Outflow	140,000	40,000	40,000
3	Net Cash Surplus	83,000	175,150	276,908

SWOT ANALYSIS

Strength

Employment: Self: 01 Family:1 Others:0

Experience & Skill: 12Years

Own Business:12

Quality goods & services;

Skill and experience;

WEAKNESS

Lack of Capital/Investment

OPPORTUNITIES

Huge demand in the community Location of shop; Regular customers;

THREATS

Theft

Fire

Political unrest







