

## Proposed NU Business Name: **VAI VAI POLTRY FARM**



Project prepared by : Most. Monjuara Khatun  
Mohasthan unit.Bogra

Project verified by: Md.Mozaharul Islam Sarker



**Grameen Shakti**  
**Samajik Byabosha Ltd.**

## **Brief Bio of The Proposed Nobin Udyokta**

Name	:	<b>MD ATIKUR RAHMAN</b>
Age	:	20-12-1993 (23 Years)
Education, till to date	:	H.S.C
Marital status	:	Unmarried
Children	:	Null
Sibling	:	1 Brother
Address	:	Vill: Polashbari P.O: chadmohahat P.S: Bogra shadar Dist: Bogra.
Parent's and GB related Info		
(i) Who is GB member	:	Mother <input checked="" type="checkbox"/> Father <input type="checkbox"/>
(ii) Mother's name	:	<b>MOST. KHALEDA BEGUM</b>
(iii) Husbent's name	:	<b>MD. MOJAHER ALI</b>
(iv) GB member's info	:	Branch: Gokul, Bogra , Centre # 36 (Female), Member ID: 7064 Group No: 08 Member since: 2-05-1998 (19 Years) First loan: BDT 10000/-
Further Information:		Existing Loan: BDT 8,000/-, Outstanding loan: 3248/-
(v) Who pays GB loan installment	:	Father
(vi) Mobile lady	:	No
(vii) Grameen Education Loan	:	No
(viii) Any other loan like GB, BRAC ASA etc..	:	No

## ***BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA (CONT...)***

Present Occupation(Besides own business, i.e., persuading further studies, other business etc.)	:	Nil
Business Experiences and Training Info	:	3 years running business experience He has no training.
Other Own/Family Sources of Income	:	None
Other Own/Family Sources of Liabilities	:	None
Entrepreneur Contact No.	:	01738-769916
Mother's Contact No.	:	01913-534895
NU Project Source/Reference	:	Grameen Shakti Samajik Byabosha Ltd.Mohasthan, Bogra.

## BRIEF HISTORY OF GB LOAN UTILIZATION BY HIS FAMILY

**MOST KHALEDA BEGUM** joined Grameen Bank since 19 years ago. At first she took 10,000 taka loan from Grameen Bank. She gradually took loan from GB. Utilize loan in business.

# Proposed Nobin Udyokta Business Info

Business Name	:	<b>VAI VAI POLTY FARM</b>
Location	:	Polashbari, chadmohahat Bogra.
Total Investment in BDT	:	BDT 2,32,000/-
Financing	:	Self BDT 1,62,000/-(from existing business) 67% Required Investment BDT 80,000/-(as equity) 33%
Present salary/drawings from business (estimates)	:	BDT 5,000/-
Proposed Salary	:	BDT 5,000/-
Size of shop	:	70 ft x 20 ft= 1400 square ft
Implementation	:	<ul style="list-style-type: none"><li>▪The business is planned to be scaled up by investment in existing goods;Poltry sales.</li><li>▪Average gain on 30% sale.</li><li>▪The business is operating by entrepreneur. Existing no employee.</li><li>▪None employee will be appointed.</li><li>▪The shop is own.</li><li>▪Collects goods from Mohasthan Bazer, Bogra</li><li>▪Agreed grace period is 3 months.</li></ul>

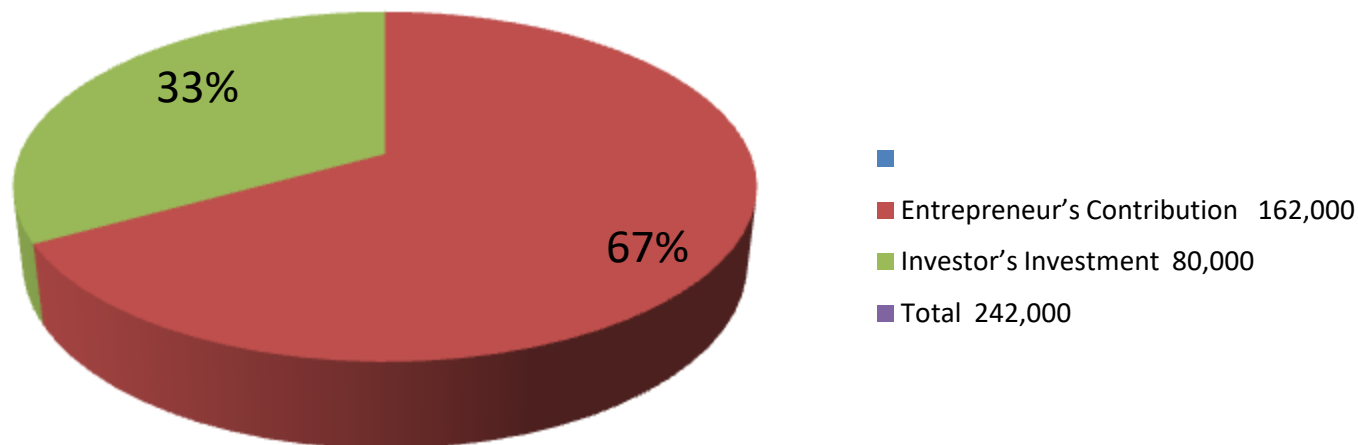
## Existing Business (BDT)

Particular	Daily	Monthly	Yearly
<b>Revenue (sales)</b>			
Poltry sale	1,500	45,000	540,000
<b>Total Sales (A)</b>	<b>1,500</b>	<b>45,000</b>	<b>540,000</b>
<b>Less. Variable Expense</b>			
Production cost	1,050	31,500	378,000
<b>Total variable Expense (B)</b>	<b>1,050</b>	<b>31,500</b>	<b>378,000</b>
<b>Contribution Margin (CM) [C=(A-B)]</b>	<b>450</b>	<b>13,500</b>	<b>162,000</b>
<b>Less. Fixed Expense</b>			
House rant		-	0
Electricity Bill		1,000	12,000
Transportation		1,000	12,000
Salary (self)		5,000	60,000
Salary (staf)		-	0
Entertainment		-	0
Guard		-	0
Generator		-	0
Mobile Bill		300	3,600
<b>Non cash item</b>			
Depreciation		0	0
<b>Total fixed Cost (D)</b>		<b>7,300</b>	<b>87,600</b>
<b>Net Profit (E) [C-D]</b>		<b>6,200</b>	<b>74,400</b>

## Investment Breakdown

Existing				Proposed			
Particulars	Qty.	Unit Price	Amount	Qty	Unit Price	Amount	Proposed
			(BDT)			(BDT)	Total
Hen	2000	26	52,000	3000	26	78,000	130,000
Feed	37	1910	70,670				70,670
Medicine	20	1000	20,000			2,000	22,000
Others	1	19330	19,330	0	0	0	19,330
Total	<b>0</b>		<b>162,000</b>	<b>0</b>		<b>80,000</b>	<b>242,000</b>

## Source of Finance



## Financial Projection (BDT)

Particular	Daily	Monthly	1st Year	2nd Year	3rd Year
<b>Revenue (sales)</b>					
Poltry sale	2,500	75,000	900,000	945,000	992,250
<b>Total Sales (A)</b>	<b>2,500</b>	<b>75,000</b>	<b>900,000</b>	<b>945,000</b>	<b>992,250</b>
<b>Less. Variable Expense</b>					
Production cost	1,750	52,500	630,000	661,500	694,575
<b>Total variable Expense (B)</b>	<b>1,750</b>	<b>52,500</b>	<b>630,000</b>	<b>661,500</b>	<b>694,575</b>
<b>Contribution Margin (CM) [C=(A-B)]</b>	<b>750</b>	<b>22,500</b>	<b>270,000</b>	<b>283,500</b>	<b>297,675</b>
<b>Less. Fixed Expense</b>					
House rant		-	0	0	0
Electricity Bill		1,000	12,000	12,000	12,000
Transportation		1,000	12,000	12,000	12,000
Salary (self)		5,000	60,000	60,000	60,000
Salary (staf)		4,000	48,000	48,000	48,000
Entertainment		-	0	0	-
Guard		-	0	0	-
Generator		-	0	0	-
Mobile Bill		300	3,600	3,600	3,600
<b>Non cash item</b>					
Depreciation		0	0	0	0
<b>Total fixed Cost (D)</b>		<b>11,300</b>	<b>135,600</b>	<b>135,600</b>	<b>135,600</b>
<b>Net Profit (E) [C-D]</b>		<b>11,200</b>	<b>134,400</b>	<b>147,900</b>	<b>162,075</b>
<b>Investment Payback</b>			<b>40,000</b>	<b>40,000</b>	<b>40,000</b>



## Cash flow projection on business plan (rec. & Pay)

Sl #	Particulars	Year 1 (BDT)	Year 2 (BDT)	Year 3 (BDT)
<b>1</b>	<b>Cash Inflow</b>			
1.1	Investment Infusion by Investor	100,000		
1.2	Net Profit	134,400	147,900	162,075
1.3	Depreciation (Non cash item)	0	0	0
1.4	Opening Balance of Cash Surplus		94,400	202,300
	<b>Total Cash Inflow</b>	<b>234,400</b>	<b>242,300</b>	<b>364,375</b>
<b>2</b>	<b>Cash Outflow</b>			
2.1	Purchase of Product	100,000	0	0
2.2	Payment of GB Loan	0	0	0
2.3	Investment Pay Back (Including Ownership Tr. Fee)	40,000	40,000	40,000
	<b>Total Cash Outflow</b>	<b>140,000</b>	<b>40,000</b>	<b>40,000</b>
<b>3</b>	<b>Net Cash Surplus</b>	<b>94,400</b>	<b>202,300</b>	<b>324,375</b>

# SWOT ANALYSIS

## **S**TRENGTH

Employment: Self: 01 Family:0 ,Others:0  
Experience & Skill : 03 Years  
Quality goods & services;  
Skill and experience; Years

## **W**EAKNESS

Lack of Capital/Investment

## **O**PPORTUNITIES

Huge demand in the community  
Location of Polashbari, chadmohahat Bogra.  
Regular customers;

## **T**HREATS

Theft  
Fire  
Political unrest

Pictures











নারিশ সোনালী / কক শ্রোয়ার বিত



