

Proposed NU Business Name: **SURONGIT DAIRY FARM**



Project identification and prepared by: Md.Mizanur rahman
Bogra Shadar Unit, Bogra

Project verified by: Md. Mozaharul Islam Sarker



Brief Bio of The Proposed Nobin Udyokta

| | | |
|--|---|---|
| Name | : | SURONGIT MOGUMDAR |
| Age | : | 10-11-1998 (19 Years) |
| Education, till to date | : | Diploma Enginiaring |
| Marital status | : | Unmarried |
| Children | : | Null |
| No. of siblings: | : | Null |
| Address | : | Vill:Dhora , P.O Parihat, P.S: Gabtali, Dist: Bogra |
| 00Parent's and GB related Info | | |
| (i) Who is GB member | : | Mother <input checked="" type="checkbox"/> Father <input type="checkbox"/> |
| (ii) Mother's name | : | MOKTI RANI |
| (iii) Father's name | : | VUPEN CHANDO MOGUMDAR |
| (iv) GB member's info | : | Branch: Mohishaban,Gabtali Centre #01 (male), Member ID: 1024/1, Group No: 03 Member since: 07-07-1997 (20Years) First loan: BDT 1,000 /- Existing loan: BDT 1,20,000/- Outstanding loan: 28680/- |
| Further Information: | | |
| (v) Who pays GB loan installment | : | Father |
| (vi) Mobile lady | : | No |
| (vii) Grameen Education Loan | : | No |
| (viii) Any other loan like GB, BRAC ASA etc.. | : | No |

BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA (CONT...)

| | | |
|---|---|---|
| Present Occupation(Besides own business, i.e., persuading further studies, other business etc.) | : | Nil |
| Business Experiences and Training Info | : | 10 years experience in running business. 05 years in own business. He has no training. |
| Other Own/Family Sources of Income | : | None |
| Other Own/Family Sources of Liabilities | : | None |
| Entrepreneur Contact No. | : | 01766-766494 |
| Family's Contact No. | : | 01719-946375 |
| NU Project Source/Reference | : | Grameen Shakti Samajik Byabosha Ltd. Bogra Unit, Bogra. |

BRIEF HISTORY OF GB LOAN UTILIZATION BY HIS FAMILY

MOKTI RANI joined Grameen Bank since 20 years ago. At first she took BDT 1,000 loan from Grameen Bank. She gradually took loan from GB. Utilize loan in business.

Proposed Nobin Udyokta Business Info

| | | |
|---|---|--|
| Business Name | : | SURONGIT DAIRY FARM |
| Location | : | Dhora, Parihat, Gabtali, Bogra. |
| Total Investment in BDT | : | BDT 1,70,000/- |
| Financing | : | Self BDT 1,20,000/- (from existing business) 71% Required Investment BDT 50,000/- (as equity) 29% |
| Present salary/drawings from business (estimates) | : | BDT 4,000 |
| Proposed Salary | : | BDT 4,000 |
| Size of shop | : | 10 ft x 08 ft= 80 square ft |
| Security of the shop | : | N/A |
| Implementation | : | <ul style="list-style-type: none">▪The business is planned to be scaled up by investment in existing goods like; Milk Sales.▪Average 50% gain on sales.▪The business is operating by entrepreneur. Existing no labor.▪After getting equity fund 01 labor will be appointed.▪Agreed grace period is 3 months. |

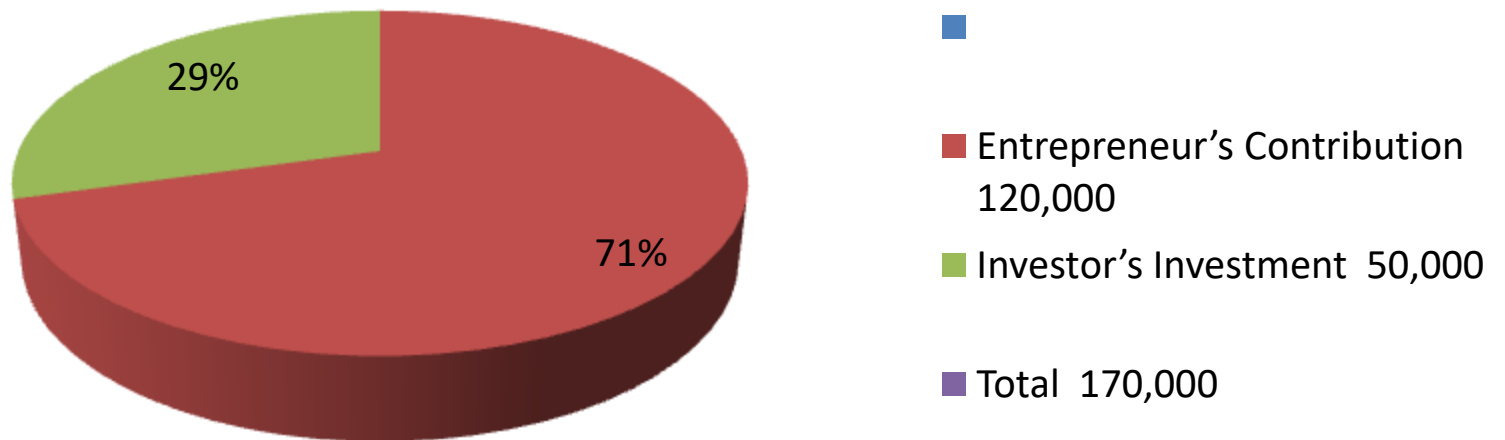
Existing Business (BDT)

| Particular | Daily | Monthly | Yearly |
|---|------------|---------------|----------------|
| Revenue (sales) | | | |
| Milk sales | 400 | 12,000 | 144,000 |
| Total Sales (A) | 400 | 12,000 | 144,000 |
| Less. Variable Expense | | | |
| Milk Product cost | 200 | 6,000 | 72,000 |
| Total variable Expense (B) | 200 | 6,000 | 72,000 |
| Contribution Margin (CM) [C=(A-B)] | 200 | 6,000 | 72,000 |
| Less. Fixed Expense | | | |
| Electricity Bill | | 100 | 1,200 |
| Salary (self) | | 4,000 | 48,000 |
| Mobile Bill | | 200 | 2,400 |
| Total fixed Cost (D) | | 4,300 | 51,600 |
| Net Profit (E) [C-D] | | 1,700 | 20,400 |

Investment Breakdown

| Existing | | | | Proposed | | | |
|-------------|----------|------------|---------------|----------|--------------|--------------|---------------|
| Particulars | Qty. | Unit Price | Amount | Qty | Unit Price | Amount | Proposed |
| | | | (BDT) | | | (BDT) | Total |
| Cow | 1 | 50000 | 50,000 | 1 | 50,000 | 50,000 | 100,000 |
| Bul | 1 | 50000 | 50,000 | 0 | 0 | 0 | 50,000 |
| Culf | 1 | 20000 | 20,000 | 0 | 0 | 0 | 20,000 |
| Total | 3 | 0 | 120000 | 1 | 50000 | 50000 | 170000 |

Source of Finance



Financial Projection (BDT)

| Particular | Daily | Monthly | 1st Year | 2nd Year | 3rd Year |
|---|------------|---------------|----------------|----------------|----------------|
| Revenue (sales) | | | | | |
| Milk Sales | 600 | 18,000 | 216,000 | 226,800 | 238,140 |
| Total Sales (A) | 600 | 18,000 | 216,000 | 226,800 | 238,140 |
| Less. Variable Expense | | | | | |
| Milk Production cost | 300 | 9,000 | 108,000 | 113,400 | 119,070 |
| Total variable Expense (B) | 300 | 9,000 | 108,000 | 113,400 | 119,070 |
| Contribution Margin (CM) [C=(A-B)] | 300 | 9,000 | 108,000 | 113,400 | 119,070 |
| Less. Fixed Expense | | | | | |
| Electricity Bill | | 100 | 1,200 | 1,200 | 1,200 |
| Salary (self) | | 4,000 | 48,000 | 48,000 | 48,000 |
| Mobile Bill | | 300 | 3,600 | 3,600 | 3,600 |
| Total fixed Cost (D) | | 4,400 | 52,800 | 52,800 | 52,800 |
| Net Profit (E) [C-D] | | 4,600 | 55,200 | 60,600 | 66,270 |
| Investment Payback | | | 20,000 | 20,000 | 20,000 |

Cash flow projection on business plan (rec. & Pay)

| SI # | Particulars | Year 1 (BDT) | Year 2 (BDT) | Year 3 (BDT) |
|----------|---|----------------|---------------|----------------|
| 1 | Cash Inflow | | | |
| 1.1 | Investment Infusion by Investor | 50,000 | | |
| 1.2 | Net Profit | 55,200 | 60,600 | 66,270 |
| 1.3 | Depreciation (Non cash item) | 0 | 0 | 0 |
| 1.4 | Opening Balance of Cash Surplus | | 35,200 | 75,800 |
| | Total Cash Inflow | 105,200 | 95,800 | 142,070 |
| 2 | Cash Outflow | | | |
| 2.1 | Purchase of Product | 50,000 | 0 | 0 |
| 2.2 | Payment of GB Loan | 0 | 0 | 0 |
| 2.3 | Investment Pay Back (Including Ownership Tr. Fee) | 20,000 | 20,000 | 20,000 |
| | Total Cash Outflow | 70,000 | 20,000 | 20,000 |
| 3 | Net Cash Surplus | 35,200 | 75,800 | 122,070 |

SWOT ANALYSIS

STRENGTH

Employment: Self: 01 Family:0 Others:0
Experience & Skill : 05 Years
Quality goods & services;
Skill and experience;

WEAKNESS

Lack of Capital/Investment

OPPORTUNITIES

Huge demand in the community
Location of shop; Dhora,Gabtali, Bogra.
Regular customers;

THREATS

Theft
Fire
Political unrest

Pictures



শ্রীঃ সুপেন চন্দ্র বসুমনাথ
শ্রীঃ বালী বসুমনাথ
স্বস্তিক





FAMILY PICTURE

