

Proposed NU Business Name: MESARS SHIMLA ENTERPRIZE



Project identification and prepared by: MD. Habibullah
Kaliganj,Gazipur

Project verified by: Md.Siddikur Rahman



Brief Bio of The Proposed Nobin Udyokta

Name	:	MD.SABBIR KHAN
Age	:	01-01-1999 (18 Years)
Education, till to date	:	Class Nine
Marital status	:	Unmarried
Children	:	No
No. of siblings:	:	2 Brother 1 Sister
Address	:	Vill: Kholapara P.O: Dokhin Bag P.S: Kaliganj Dist: Gazipur
Parent's and GB related Info		
(i) Who is GB member	:	Mother <input checked="" type="checkbox"/> Father <input type="checkbox"/>
(ii) Mother's name	:	MOST.SHEFALI AKTER (SHATHI)
(iii) Father's name	:	MD.SELIM KHAN
(iv) GB member's info	:	Branch :Jamal pur Centre 7 (Female), Member ID: 1283/1 , Group No: 02 Member since: 16-02-2012 (5Years) First loan: BDT 10,000 Existing loan: BDT 25,000, Outstanding Loan: 6400
Further Information:		
(v) Who pays GB loan installment	:	Father
(vi) Mobile lady	:	No
(vii) Grameen Education Loan	:	No
(viii) Any other loan like GB, BRAC ASA etc	:	No

BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA (CONT...)

Present Occupation(Besides own business, i.e., persuading further studies, other business etc.)	:	No
Business Experiences and Training Info	:	No experience in running business.03 Years in own business She has no training.
Other Own/Family Sources of Income	:	None
Other Own/Family Sources of Liabilities	:	None
Entrepreneur Contact No.	:	01953121528
Family's Contact No.	:	01927381129
NU Project Source/Reference	:	Grameen Shakti Samajik Byabosha Ltd. Kaliganj,Gazipur Unit, Gazipur.

BRIEF HISTORY OF GB LOAN UTILIZATION BY HIS FAMILY

MOST.SHEFALI AKTER (SHATHI) joined Grameen Bank since 05 years ago. At first she took BDT 10,000 loan from Grameen Bank. She gradually took loan from GB. Utilize loan in Business.

Proposed Nobin Udyokta Business Info

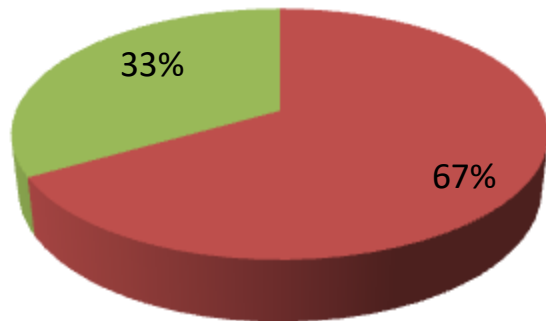
Business Name	:	MESARS SHIMLA ENTERPRIZE
Location	:	Kaliganj,Gazipur
Total Investment in BDT	:	BDT 150,000/-
Financing	:	Self BDT 1,00,000/- (from existing business) 67% Required Investment BDT 50,000/- (as equity) 33%
Present salary/drawings from business (estimates)	:	BDT 5,000
Proposed Salary	:	BDT 5,000
Size of shop	:	25 ft x 10 ft=250 square ft
Implementation	:	<ul style="list-style-type: none">▪The business is planned to be scaled up by investment in goods like –Cement,Electrical energy light,Mobile set,Electrical execories e.t.c.▪Average 15% gain on sales.▪The business is operating by entrepreneur. Existing no employee.▪The shop is own.▪Collects goods from Dhaka▪Agreed grace period is 3 months.

Existing Business (BDT)

Particular	Daily	Monthly	Yearly
Revenue (Sale)			
Cement,Electrical energy light,Mobile set,Electrical execories e.t.c	3400	102000	1224000
		0	0
Total Sales(A)	3400	102000	1224000
Less Variable Expense (B)			0
Cement,Electrical energy light,Mobile set,Electrical execories e.t.c	2890	86700	1040400
Total Variable Expense	2890	86700	1040400
Contributon Margin (CM) [C=(A-B)]	510	15300	183600
Less Fixed Expense			
Rent		0	0
Electric Bill		1000	12000
Transportaion		1000	12000
Salary (Self)		5000	60000
Salary (Staff)		0	0
Entertainment		100	1200
Guard		0	0
Generator		100	1200
Mobile Bill		300	3600
Total Fixed Cost (D)		7500	90000
Net Profit (E)= [C-D]		7800	93600

Investment Breakdown							
Particulars	Existing			Proposed			Proposed Total
	Qty.	Unit Price	Amount (BDT)	Qty.	Unit Price	Amount (BDT)	
Cement	26	500	13,000	30	500	15,000	28,000
Electrical Energy light	40	300	12,000	20	1000	20,000	32,000
Mobile set	5	5,000	25,000	30	500	15,000	40,000
Electrical Execories						0	0
			0			0	0
			0			0	0
Others						0	0
			0			0	0
Security			50,000			0	50,000
			0			0	0
	128	5800	100,000	80	2000	50,000	150000

Source of Finance



- Entrepreneur's Contribution
100,000
- Investor's Investment 50,000
- Total 150,000

Financial Projection (BDT)

Particular	Daily	Monthly	Year -1	Year-2	Year-3
Revenue(Sales)					
Cement,Electrical energy light,Mobile set,Electrical execories e.t.c	4000	120000	1440000	1512000	1587600
0	0	0	0	0	0
Total Sales(A)	4000	120000	1440000	1512000	1587600
Less Variable Expense (B)					
Cement,Electrical energy light,Mobile set,Electrical execories e.t.c	3400	102000	1224000	1285200	1349460
Total Variable Expense	3400	102000	1224000	1285200	1349460
Contributon Margin (CM) [C=(A-B)]	600	18000	216000	226800	238140
Less Fixed Expense					
Rent		0	0	0	0
Electric Bill		1000	12000	12300	12600
Transportaion		1000	12000	12600	13230
Salary (Self)		5000	60000	60000	60000
Salary (Staff)		0	0	0	0
Entertainment		100	1200	1200	1200
Gard		0	0	0	0
Generator		100	1200	1200	1200
Mobil Bill		300	3600	3700	3800
Total Fixed Cost (D)		7500	88800	89800	90830
Net Profit (E)= [C-D]		10500	126000	132300	138915
Investment Pay Back			20,000	20,000	20,000

Cash flow projection on business plan (rec. & Pay)

<i>Sl #</i>	<i>Particulars</i>	<i>Year 1 (BDT)</i>	<i>Year 2 (BDT)</i>	<i>Year 3 (BDT)</i>
1	Cash Inflow			
1.1	Investment Infusion by Investor	50,000		
1.2	Net Profit	126,000	132300	138915
1.3	Depreciation (Non cash item)			
1.4	Opening Balance of Cash Surplus		106000	218300
	Total Cash Inflow	176,000	238,300	357,215
2	Cash Outflow			
2.1	Purchase of Product	50,000		
2.2	Payment of GB Loan			
2.3	Investment Pay Back (Including Ownership Tr. Fee)	20000	20000	20000
	Total Cash Outflow	70,000	20,000	20,000
3	Net Cash Surplus	106,000	218,300	337,215

SWOT ANALYSIS

STRENGTH

Employment: Self: 0 Family:0 Others:0
Experience & Skill : 2 years
Quality goods & services;
Skill and experience;

WEAKNESS

Lack of Capital/Investment

OPPORTUNITIES

Huge demand in the community
Location of shop;
Regular customers;

THREATS

Theft
Fire
Political unrest

Pictures

মেসার্স শিমলা টেলিকম সেন্টার এন্ড ইলেকট্রিক হাউজ

প্রোঃ মোঃ সজল খান (সেলিম)

এখানে সকল প্রকার মোবাইল সেট
চার্জার ও ইলেকট্রিক মালামাল পাওয়া যায়।

খলাপাড়া, কালীগঞ্জ, গাজীপুর। মোবাঃ ০১৭২৪-৩৮০২২৫, ০১৯২৭-৩৮১১২৯

ইন্টারনেট বিচার,
top-up ৩





শেখা
ফিরি
ফ

ing

বন্ট
ফিরি ফাট
বন্ট
ফিরি ফাট

IGB

kapia mobile okapia mobile



FAMILY PICTURE

