

Proposed NU Business Name: SHOTOTA TELECOM



Project identification and prepared by :Nurul Islam
Kaliakair Unit, Gazipur

Project verified by: Md.Siddikur Rahaman



Brief Bio of The Proposed Nobin Udyokta

Name	:	SAIFUL ISLAM
Age	:	26-10-1983 (34 Years)
Education, till to date	:	H.S.C
Marital status	:	Married
Children	:	01 Son 0 Daughter
No. of siblings:	:	04 Brothers 0 Sisters
Address	:	Vill: Bori Bari, P.O: Bori Bari, P.S: Kaliakoir, Dist: Gazipur
Parent's and GB related Info		
(i) Who is GB member	:	Mother <input checked="" type="checkbox"/> Father <input type="checkbox"/>
(ii) Mother's name	:	ROKEA BEGUM
(iii) Father's name	:	MD.EMDADUL HAQE
(iv) GB member's info	:	Branch: Bori Bari Kalikoir, Centre # 02 (Female), Member ID: 5396/1, Group No: 02 Member since: 20-05-1988 (20Years) First loan: BDT 2,500
Further Information:		Existing Loan: 50,000/-, Outstanding loan:/--
(v) Who pays GB loan installment	:	Father
(vi) Mobile lady	:	No
(vii) Grameen Education Loan	:	No
(viii) Any other loan like GB, BRAC ASA etc..	:	No

BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA (CONT...)

Present Occupation(Besides own business, i.e., persuading further studies, other business etc.)	:	Nil
Business Experiences and Training Info	:	20 years experience in running business.
Other Own/Family Sources of Income	:	Agriculture
Other Own/Family Sources of Liabilities	:	None
Entrepreneur Contact No.	:	01725-385117
Mother's Contact No.	:	01724-334360
NU Project Source/Reference	:	Grameen Shakti Samajik Byabosha Ltd. Kaliakoir Unit, Gazipur.

BRIEF HISTORY OF GB LOAN UTILIZATION BY HIS FAMILY

ROKEA BEGUM joined Grameen Bank since 20 years ago. At first she took 2,500 taka loan from Grameen Bank. She gradually took loan from GB. Utilize loan in business.

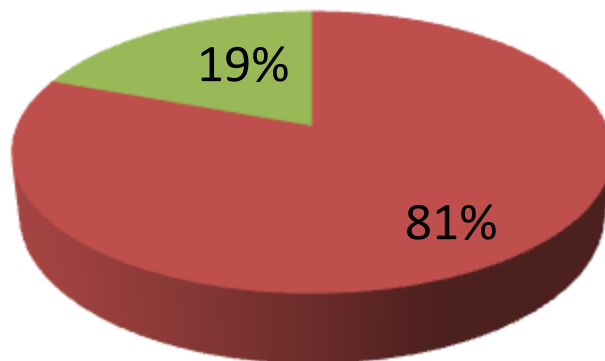
Proposed Nobin Udyokta Business Info

Business Name	:	SHOTOTA TELECOM
Location	:	Kalikoir, Gazipur.
Total Investment in BDT	:	BDT 3,10,000/-
Financing	:	Self BDT 2.50,000/- (from existing business) 81% Required Investment BDT 60,000/- (as equity) 19%
Present salary/drawings from business (estimates)	:	BDT 5,000/-
Proposed Salary	:	BDT 5,000/-
Size of shop	:	9ft x 10 ft= 90 square ft
Implementation	:	<ul style="list-style-type: none">▪ Currently run a business like as mobile and mobile accessories▪ Average 20% gain on sales.▪ The business is operating by entrepreneur. Existing no employee.▪ Collects goods from Dahka .▪ The shop is rented.▪ Agreed grace period is 3 months.

Existing			
Particular	Daily	Monthly	Yearly
Revenue (Sale)			
Mobile,Charger,Batarry,Head Phone,Memori Card	2700	81000	972000
	0	0	0
Total Sales(A)	2700	81000	972000
Less Variable Expense (B)			0
Mobile,Charger,Batarry,Head Phone,Memori Card	2160	64800	777600
Total Variable Expense	2160	64800	777600
Contributon Margin (CM) [C=(A-B)]	540	16200	194400
Less Fixed Expense			
Rent		3000	36000
Electric Bill		500	6000
Transportaion		2000	24000
Salary (Self)		5000	60000
Salary (Staff)		0	0
Entertainment		200	2400
Guard		300	3600
Generator		0	0
Mobile Bill		200	2400
Total Fixed Cost (D)		11200	134400
Net Profit (E)= [C-D]		5000	60000

Investment Breakdown							
Existing				Proposed			
Particulars	Qty.	Unit Price	Amount (BDT)	Qty.	Unit Price	Amount (BDT)	Proposed Total
Mobile	60	1,300	78,000	35	1200	42,000	120,000
charger	100	60	6,000	43	70	3,010	9,010
Batarry	120	200	24,000	10	200	2,000	26,000
Headphone	10	100	1,000			0	1,000
Auto Charger	50	50	2,500			0	2,500
Computer Box	30	200	6,000			0	6,000
Security			100,000			0	100,000
Others			32,500			12,990	45,490
	370	1910	250,000	88	1470	60,000	310000

Source of Finance



- Entrepreneur's Contribution 250,000
- Investor's Investment 60,000
- Total 310,000

Financial Projection (BDT)

Particular	Daily	Monthly	Year -1	Year-2	Year-3
Revenue(Sales)					
Mobile,Charger,Batarry,Head Phone,Memori Card	3200	96000	1152000	1209600	1270080
Total Sales(A)	3200	96000	1152000	1209600	1270080
Less Variable Expense (B)					
Mobile,Charger,Batarry,Head Phone,Memori Card	2560	76800	921600	967680	1016064
Total Variable Expense	2560	76800	921600	967680	1016064
Contributon Margin (CM) [C=(A-B)]	640	19200	230400	241920	254016
Less Fixed Expense					
Rent		3000	36000	36000	36000
Electric Bill		500	6000	6300	6600
Transportaion		2000	24000	25200	26460
Salary (Self)		5000	60000	60000	60000
Entertainment		200	2400	2400	2400
Gard		300	3600	3600	3600
Mobil Bill		200	2400	2500	2600
Total Fixed Cost (D)		11200	134400	136000	137660
Net Profit (E)= [C-D]		8000	96000	100800	105840
Investment Pay Back			24,000	24,000	24,000

Cash flow projection on business plan (rec. & Pay)

<i>Sl #</i>	<i>Particulars</i>	<i>Year 1 (BDT)</i>	<i>Year 2 (BDT)</i>	<i>Year 3 (BDT)</i>
1	Cash Inflow			
1.1	Investment Infusion by Investor	60,000		
1.2	Net Profit	96,000	100800	105840
1.3	Depreciation (Non cash item)			
1.4	Opening Balance of Cash Surplus		72000	148800
	Total Cash Inflow	156,000	172,800	254,640
2	Cash Outflow			
2.1	Purchase of Product	60,000		
2.2	Payment of GB Loan			
2.3	Investment Pay Back (Including Ownership Tr. Fee)	24000	24000	24000
	Total Cash Outflow	84,000	24,000	24,000
3	Net Cash Surplus	72,000	148,800	230,640

SWOT ANALYSIS

STRENGTH

Employment: Self: 01 Family:0 Others:0
Experience & Skill : 10 Years
Skill and experience;

WEAKNESS

Lack of Capital/Investment

OPPORTUNITIES

Huge demand in the community
Location of shop;
Regular customers;

THREATS

Theft
Fire

Pictures



বিস্মিল্লাহির রাহমানির রাহিম
পরিচালকঃ মোঃ সাইফুল ইসলাম (শান্ত)

টেকনিক্যাল সার্টিফিকেট প্রাপ্ত, টাঙ্গাইল।
মোবাঃ 01725-385117



সত্যতা টেলিকম

মোবাইল ট্রেনিং সেন্টার

এখানে দক্ষ টেকনিশিয়ান দ্বারা মোবাইল সার্ভিসিং করা হয় এবং মোবাইলের
সাম কার্ড, মেমোরী কার্ড ব্যাটারী সহ যাবতীয় মালামাল বিক্রয় করা হয়।

নতুন মোবাইল হ্যান্ডসেট বিক্রয় করা হয় এবং পুরাতন মোবাইল পাওয়া যায়

জাঙ্গার, সিনাবহ রোড, শরিফ মার্কেট ২নং গলি (ভিতরে), কালিয়াকের, গাজীপুর







FAMILY PICTURE

