Proposed NU Business Name: JAFOR TALECOM



Project identification and prepared by: Anisar Rahman, Dagonvuiyan Unit, Feni.

Project verified by: Susanta Kumar Bishwash



Brief Bio of The Proposed Nobin Udyokta						
Name	:	IBRAHIM KOLIL ULLA				
Age	:	25-04-1988 (29 Years)				
Education, till to date		HSC				
Marital status	:	Married				
Children	:	01Doughter				
No. of siblings:	:	01 Brothers,01 Sisters				
Address	:	Villi: South Alipur, P.O: Somibhuyain Hat, P.S: Dagonvuiyan, Dist: Feni				
Parent's and GB related Info (i) Who is GB member (ii) Mother's name (iii) Father's name (iv) GB member's info		Mother Father AKIKER NESSA MD.JAFOR ULLA Branch:Chorparboty companiongong , Centre # 31(Female), Member ID: 1915, Group No: 02 Member since: 2007-2012 (05Years) First loan: BDT 5000 /-				
Further Information: (v) Who pays GB loan installment (vi) Mobile lady (vii) Grameen Education Loan (viii) Any other loan like GB,		Existing Loan: BDT 10,000, Outstanding loan: 0 Mother No No No				

BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA (CONT...)

Present Occupation(Besides own business, i.e., persuading further studies, other business etc.)	:	Nil
Business Experiences and	:	07years experience in running business. 03 Years in own business.
Training Info	:	He has 01 training
Other Own/Family Sources of Income	:	
Other Own/Family Sources of Liabilities	:	None
Entrepreneur Contact No.	:	01859839887
Family's Contact No.	:	01813934453
NU Project Source/Reference	:	Grameen Shakti Samajik Byabosha Ltd. Dagonbhuiyan Unit, Feni.

BRIEF HISTORY OF GB LOAN UTILIZATION BY HIS FAMILY

AKIKER NESSA joined Grameen Bank since 05 years ago. At first she took BDT 5000 loan from Grameen Bank. She gradually took loan from GB. Utilize loan in Business.

Proposed Nobin Udyokta Business Info					
Business Name	:	JAFOR TALECOM			
Location	:	Chorparboty companion gong , Nohakhali.			
Total Investment in BDT	:	BDT 195000/-			
Financing	:	Self BDT 145000/- (from existing business) 74% Required Investment BDT 50,000/- (as equity) 26%			
Present salary/drawings from business (estimates)	:	BDT 5,000			
Proposed Salary	:	BDT 5,000			
Size of shop	:	20ft x 10 ft= 200 square ft			
Implementation		 The business is planned to be scaled up by investment in existing goods like; Mobile, charger, Batary, Mobile axosorises, Mobile Servicetc. Average 15% gain on sales. The shop is Ranted. The business is operating by entrepreneur. Existing no employed. One will be appointed after getting equity money. Collects goods from Feni. Agreed grace period is 3 months. 			

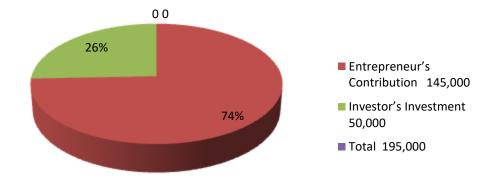
Existing	Business	(BDT)

Particular	Daily	Monthly	Yearly
Revenue(Sales)			
Mobile, charger, Batary, Mobile axosorige.	4000	120000	1440000
Total Sales (A)	4000	120000	1440000
Less Variable Expense			
Mobile, charger, Batary, Mobile axosorige.	3400	102000	1224000
Total variable Expense (B)	3400	102000	1224000
Contribution Margin (CM) [C=(A-B)	600	18000	216000
Less Variable Expense			
Rent		1900	22800
Electricity bill		600	7200
Transportation		0	0
Salary (self)		5000	60000
Salary(staff)		0	0
Entertainment		300	3600
Gird		0	0
Generator		450	5400
Mobile bill		500	6000
Total fixed cost (D)		8750	105000

Net Profit (E)= [C-D]

Investment Breakdown								
Existing					Proposed			
Particulars	Qty.	Unit Price	Amount (BDT)	Qty.	Unit Price	Proposed Total		
Mobile	20	1000	20000	0	0	40000	60000	
Charger	0	0	25000	0	0	0	25000	
Batary	0	0	10000	0	0	0	10000	
Mobile axosorises	0	0	10000	0	0	10000	20,000	
Others	0	0	20000	0	0		20,000	
Security	0	0	60000	0	0	0	60,000	
Total	0	0	145000	0	0	50,000	195,000	

Source of Finance



Financial Projection (BDT)						
Paticular	Daily	Monthly	Year1	Year 2	Year 3	
Revenue(Sales)						
Mobile, charger, Batary, Mobile axosorige.	7250	217500	2610000	2740500	2877525	
Total Sales (A)	7250	217500	2610000	2740500	2877525	
Less Variable Expense						
Mobile, charger, Batary, Mobile axosorige.	6162.5	184875	2218500	2329425	2445896.3	
Total variable Expense (B)	6162.5	184875	2218500	2329425	2445896.3	
Contribution Margin (CM) [C=(A-B)	1087.5	32625	391500	411075	431628.75	
Less Variable Expense						
Rent		1900	22800	22800	22800	
Electricity bill		800	9600	9800	10000	
Transportation		0	0	6200	6400	
Salary (self)		5000	60000	60000	60000	
Salary(staff)		5000	60000	60000	60000	
Entertainment		300	3600	3600	3600	
Gird		0	0	0	0	
Generator		450	5400	5400	5400	
Mobile bill		700	8400	8600	8800	
			<u> </u>			

254628.75

Total fixed cost (D)

Net Profit (E)= [C-D]

Investment Payback

Cash flow projection on business plan (rec. & Pay)

SR#	Particulars	Year 1 (BDT)	Year 2 (BDT)	Year 3 (BDT)
1	Cash Inflow			
1.1	Investment Infusion by Investor	50,000		
1.2	Net Profit	221700	234675	254628.75
1.3	Depreciation (Non cash item)			
1.4	Opening Balance of Cash Surplus		201,700	416,375
	Total Cash Inflow	271,700	436,375	671,004
2	Cash Outflow			
2.1	Purchase of Product	50,000		
2.2	Payment of GB Loan			
	Investment Pay Back (Including Ownership Tr.			
2.3	Fee)	20000	20000	20000
	Total Cash Outflow	70,000	20000	20000
3	Net Cash Surplus	201,700	416,375	651,004

SWOT ANALYSIS

Strength

Employment: Self: 02 Family:0 Others:00

Experience & Skill: 04 Years

Quality goods & services;

Skill and experience;

WEAKNESS

Lack of Capital/Investment

OPPORTUNITIES

Huge demand in the community Location of shop; Regular customers;

THREATS

Theft

Fire

Political unrest

Pictures

















FAMILY PICTURE

