

Proposed NU Business Name: **WAZIHA DAIRY FARM**



Project identification and prepared by: Most Monjuara Khatun,  
Mohasthan Unit, Bogra  
Project verified by: Md. Mozaharul Islam Sarker



## Brief Bio of The Proposed Nobin Udyokta

Name	:	<b>SAHAJADA MEHEDI HASAN</b>
Age	:	20-06-1990 (27Years)
Education, till to date	:	H S C Pass
Marital status	:	Unmarried
Children	:	Nil
No. of siblings:	:	02 Brother
Address	:	Vill: Namuja thakurpara P.O Burigong P.S: Bogra, Dist: Bogra
Parent's and GB related Info		
(i) Who is GB member	:	Mother <input checked="" type="checkbox"/> Father <input type="checkbox"/>
(ii) Mother's name	:	<b>SREE MONOARA BEGUM</b>
(iii) Father's name	:	<b>MD. AZIJAR RAHMAN(LALTU)</b>
(iv) GB member's info	:	Branch:Namuja Bogra, Centre # 51(Female), Member ID:1430, Group No: 10 Member since: 06-04-2013 (5Years) First loan: BDT 5,000 /- Outstanding loan: 10,000/-
Further Information:		
(v) Who pays GB loan installment	:	Father
(vi) Mobile lady	:	No
(vii) Grameen Education Loan	:	No
(viii) Any other loan like GB, BRAC ASA etc..	:	No

## ***BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA (CONT...)***

Present Occupation(Besides own business, i.e., persuading further studies, other business etc.)	:	Nil
Business Experiences and Training Info	:	08 years experience in running business. He has no training
Other Own/Family Sources of Income	:	None
Other Own/Family Sources of Liabilities	:	None
Entrepreneur Contact No.	:	01722535960
Father's Contact No.	:	01738804528
NU Project Source/Reference	:	Grameen Shakti Samajik Byabosha Ltd. Bogra Shadar Unit, Bogra.

## BRIEF HISTORY OF GB LOAN UTILIZATION BY HIS FAMILY

**MST.MONOARA BEGUM** joined Grameen Bank since 03 years ago. At first she took BDT 5,000 loan from Grameen Bank. She gradually took loan from GB. Utilize loan in business.

## Proposed Nobin Udyokta Business Info

Business Name	:	<b>BISHAL POLTRY FARM</b>
Location	:	: Nathpara, Sabgram, Bogra.
Total Investment in BDT	:	BDT 1,00,000/-
Financing	:	Self BDT 50,000/- (from existing business) 50% Required Investment BDT 50,000/- (as equity) 50%
Present salary/drawings from business (estimates)	:	BDT 4,000
Proposed Salary	:	BDT 4,000
Size of shop	:	30 ft x 10 ft= 300 square ft
Security of the shop	:	N/A
Implementation	:	<ul style="list-style-type: none"> <li>▪The business is planned to be scaled up by investment in existing goods like; Poltry sales.</li> <li>▪The business is operating by entrepreneur. Existing no employee.</li> <li>▪One will be appointed in the future.</li> <li>▪Collects goods from</li> <li>▪Agreed grace period is 3 months.</li> </ul>

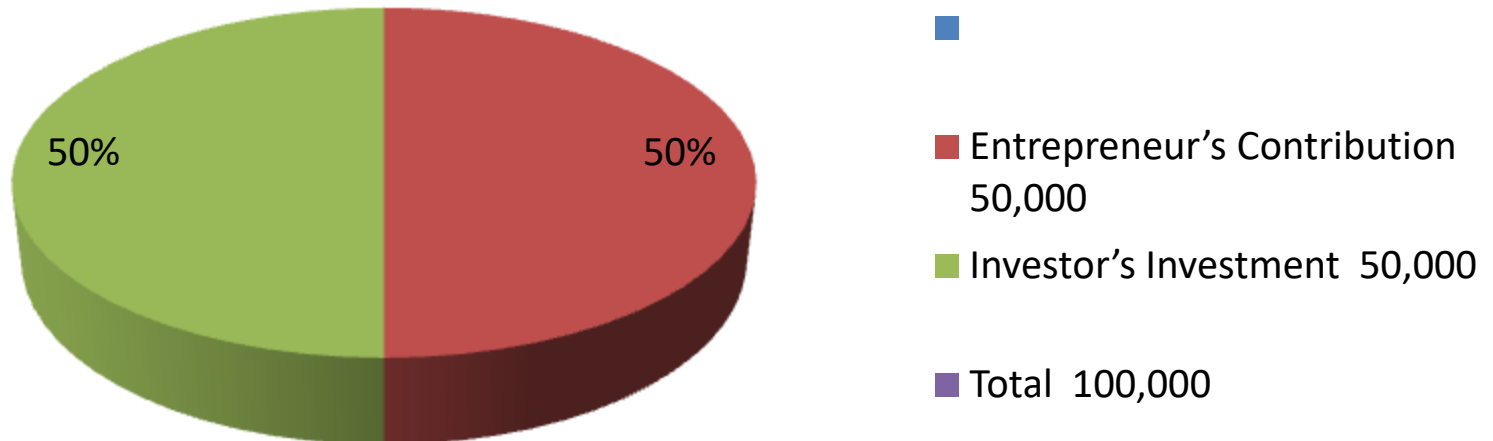
## Existing Business (BDT)

Particular	Daily	Monthly	Yearly
<b>Revenue (sales)</b>			
Poltry sales	300	90,000	1,080,000
<b>Total Sales (A)</b>	<b>300</b>	<b>90,000</b>	<b>1,080,000</b>
<b>Less. Variable Expense</b>			
Production cost	80	81,000	972,000
<b>Total variable Expense (B)</b>	<b>80</b>	<b>81,000</b>	<b>972,000</b>
<b>Contribution Margin (CM) [C=(A-B)]</b>	<b>240</b>	<b>9,000</b>	<b>108,000</b>
<b>Less. Fixed Expense</b>			
House rant		-	0
Electricity Bill		500	2,400
Transportation		1000	2,400
Salary (self)		5,000	48,000
Salary (staf)		-	0
Entertainment		-	0
Guard		-	0
Generator		-	0
Mobile Bill		300	2,400
<b>Non cash item</b>			
Depreciation		0	0
<b>Total fixed Cost (D)</b>		<b>6800, 0</b>	<b>55,200</b>
<b>Net Profit (E) [C-D]</b>		<b>4,400</b>	<b>52,800</b>

## Investment Breakdown

Existing				Proposed			
Particulars	Qty.	Unit Price	Amount	Qty	Unit Price	Amount	Proposed
			(BDT)			(BDT)	Total
Chicken	500	70	35,000	500	70	35,000	70,000
Food	5	2000	10,000	7	2,000	14,000	24,000
Medicine	1	2000	2,000	0	0	0	2,000
Others	1	3000	3,000	1	1000	1,000	4,000
Total	<b>507</b>		<b>50,000</b>	<b>1</b>	<b>3,070</b>	<b>50,000</b>	<b>100,000</b>

## Source of Finance



## Financial Projection (BDT)

Particular	Daily	Monthly	1st Year	2nd Year	3rd Year
<b>Revenue (sales)</b>					
Poltry sales	4,000	120,000	1,440,000	1,512,000	1,587,600
<b>Total Sales (A)</b>	<b>4,000</b>	<b>120,000</b>	<b>1,440,000</b>	<b>1,512,000</b>	<b>1,587,600</b>
<b>Less. Variable Expense</b>					
Production cost	3,600	108,000	1,296,000	1,360,800	1,428,840
<b>Total variable Expense (B)</b>	<b>3,600</b>	<b>108,000</b>	<b>1,296,000</b>	<b>1,360,800</b>	<b>1,428,840</b>
<b>Contribution Margin (CM) [C=(A-B)]</b>	<b>400</b>	<b>12,000</b>	<b>144,000</b>	<b>151,200</b>	<b>158,760</b>
<b>Less. Fixed Expense</b>					
House rant		-	0	0	0
Electricity Bill		200	2,400	2,400	2,400
Transportation		200	2,400	2,400	2,400
Salary (self)		4,000	48,000	48,000	48,000
Salary (staf)		-	0	0	-
Entertainment		-	0	0	-
Guard		-	0	0	-
Generator		-	0	0	-
Mobile Bill		200	2,400	2,400	2,400
<b>Non cash item</b>					
Depreciation		0	0	0	0
<b>Total fixed Cost (D)</b>		<b>4,600</b>	<b>55,200</b>	<b>55,200</b>	<b>55,200</b>
<b>Net Profit (E) [C-D]</b>		<b>7,400</b>	<b>88,800</b>	<b>96,000</b>	<b>103,560</b>
<b>Investment Payback</b>			<b>20,000</b>	<b>20,000</b>	<b>20,000</b>



## Cash flow projection on business plan (rec. & Pay)

SI #	Particulars	Year 1 (BDT)	Year 2 (BDT)	Year 3 (BDT)
<b>1</b>	<b>Cash Inflow</b>			
1.1	Investment Infusion by Investor	50,000		
1.2	Net Profit	88,800	96,000	103,560
1.3	Depreciation (Non cash item)	0	0	0
1.4	Opening Balance of Cash Surplus		68,800	144,800
	<b>Total Cash Inflow</b>	<b>138,800</b>	<b>164,800</b>	<b>248,360</b>
<b>2</b>	<b>Cash Outflow</b>			
2.1	Purchase of Product	50,000	0	0
2.2	Payment of GB Loan	0	0	0
2.3	Investment Pay Back (Including Ownership Tr. Fee)	20,000	20,000	20,000
	<b>Total Cash Outflow</b>	<b>70,000</b>	<b>20,000</b>	<b>20,000</b>
<b>3</b>	<b>Net Cash Surplus</b>	<b>68,800</b>	<b>144,800</b>	<b>228,360</b>

# SWOT ANALYSIS

## **S**TRENGTH

Employment: Self: 01 Family:0 Others:0  
Experience & Skill : 01 Years  
Quality goods & services;  
Skill and experience;

## **W**EAKNESS

Lack of Capital/Investment

## **O**PPORTUNITIES

Huge demand in the community  
Location of shop: Nathpara,Sabgram,Bogra.  
Regular customers;

## **T**HREATS

Theft  
Fire  
Political unrest

Pictures









# FAMILY PICTURE

