Proposed NU Business Name: JAHIRUL MOTSO KHAMAR



Project identification and prepared by: Md. Asadul Haque, KapashiaUnit, Gazipur

Project verified by: Md. Siddikur Rahman



Brief Bio of The Proposed Nobin Udyokta					
Name	:	JAHIRUL ISLAM			
Age	:	28/04/1998 (19 Years)			
Education, till to date	:	HSC			
Marital status	:	Unmarried			
Children	:	Nill			
No. of siblings:	:	2 Sisters			
Address	:	Vill: Nakchini, P.O: Kapashia, P.S: Kapashia, Dist: Gazipur.			
Parent's and GB related Info (i) Who is GB member (ii) Mother's name (iii) Father's name (iv) GB member's info	: :	Mother Father NILUFA YASMIN MEZBA UDDIN Branch: Kapashia, Centre # 20 (Female), Member ID: 2488/1, Group No: 01 Member since: 08/03/2010 to 2017 (07 Years) First Loan: BDT 10,000/-, Existing Loan: BDT 80,000/-			
Further Information: (v) Who pays GB loan installment (vi) Mobile lady (vii) Grameen Education Loan (viii) Any other loan like GB, BRAC ASA etc	: : :	Outstanding Loan: 63,500 /- Father No No No			

BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA (CONT...)

Present Occupation(Besides own business, i.e., persuading further studies, other business etc.)	:	Yes
Business Experiences and	:	03 years experience in running business. He has 03 Years training
Training Info	:	rie nas os rears training
Other Own/Family Sources of Income	:	None
Other Own/Family Sources of Liabilities	:	None
Entrepreneur Contact No.	:	01937-151902
Family's Contact No.	:	01716-124069
NU Project Source/Reference	:	Grameen Shakti Samajik Byabosha Ltd. KapashiaUnit, Gazipur

BRIEF HISTORY OF GB LOAN UTILIZATION BY HIS FAMILY

NILUFA YASMIN joined Grameen Bank since 07 years ago. At first She took BDT 10,000/- loan from Grameen Bank. She gradually took loan from GB. She utilized loan in business.

Proposed Nobin Udyokta Business Info					
Business Name	:	JAHIRUL MOTSO KHAMAR			
Location		Nakachini, Kapashia.			
Total Investment in BDT	:	BDT 1,98,000/-			
Financing	:	Self BDT 1,28,000/- (from existing business) 65% Required Investment BDT 70,000/- (as equity) 35%			
Present salary/drawings from business (estimates)	:	BDT 5,000/-			
Proposed Salary	:	BDT 5,000/-			
Size of Farm	:	225ft x 190 ft= 42750 square ft			
Implementation	:	 The business is planned to be scaled up by investment in various minnows like: Ruhit, Mrigel, Silver Carp, Carfu, Shor puti etc. Average 40% gain on sale. The business is operating by entrepreneur. Existing no employee. He is doing his business in own place. Collects goods from Shibpur, Narsinghdi. Agreed grace period is 3 months. 			

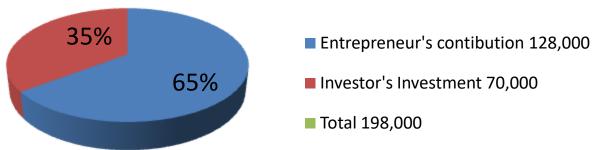
Existing Business

BDT (TK)

Particular	Daily	Monthly	Yearly
Revenue (sales)			
Ruhit, Mrigel, Silver Carp, Carfu, Shor puti etc.		30,000	3,60,000
Total Sales (A)		30,000	3,60,000
Less. Variable Expense			
Fish food and medicine		18,000	2,16,0000
Total variable Expense (B)		18,000	2,16,000
Contribution Margin (CM) [C=(A-B)		12,000	1,44,000
Less. Fixed Expense			
Transportation		1,000	12,000
Mobile Bill		300	3,600
Entertainment		150	1,800
Salary (self)		5,000	60,000
Total fixed Cost (D)		6,450	77,400
Net Profit (E) [C-D)		5,550	66,600

Investment Breakdown								
Particulars	Existing					Proposed	Proposed Total	
	Unit	Unit Price	Total	Unit	Unit Price	Total		
Ruhit	5,000	8	40,000	1,000	8	8,000	48,000	
Mrigel	4,000	5	20,000	2,000	5	10,000	30,000	
Silver Carp	1,500	10	15,000	2,000	10	20,000	35,000	
Carfu	2,000	10	20,000	2,000	10	20,000	40,000	
Shor puti	2,000	3	6,000	-	-	-	6,000	
Guinna	1,000	5	5,000	-	-	-	5,000	
Briged	1,500	10	15,000	-	-	-	15,000	
Kalbaush	500	8	4,000	1,000	8	8,000	12,000	
Other Minnows	-	-	3,000	-	-	-	3,000	
Fish food		-	_	-	-	4,000	4,000	
Total			128,000			70,000	198,000	





Financ	ial Projection	on				
BDT (TK)						
Particular	Daily	Monthly	1st Year	2nd Year(+5%)	3rd year (+5%)	
Revenue (sales)						
Ruhit, Mrigel, Silver Carp, Carfu, Shor puti etc.		45,000	5,40,000	5,67,000	5,95,350	
Total Sales (A)		45,000	5,40,000	5,67,000	5,95,350	
Less. Variable Expense						
Fish food and medicine		27,000	3,24,000	3,40,200	3,57,210	
Total variable Expense (B)		27,000	3,24,000	3,40,200	3,57,210	
Contribution Margin (CM) [C=(A-B)		18,000	2,16,000	2,26,800	2,38,140	
Less. Fixed Expense						
Transportation		1,500	18,000	20,000	22,000	
Mobile Bill		350	4,200	4,400	4,600	
Entertainment		150	1,800	1,900	2,000	
Salary (self)		5,000	60,000	60,000	60,000	
Total Fixed Cost		7,000	84,000	86,300	88,600	
Net Profit (E) [C-D)		11,000	1,32,000	1,40,500	1,49,540	
Investment Payback			28,000	28,000	28,000	

Cash Flow Projection on Business Plan (Rec. & Pay)

SL	Particulars	Year 1 (BDT)	Year 2 (BDT)	Year 3 (BDT)
1	Cash Inflow			
1.1	Investment Infusion by Investor	70,000		
1.2	Net Profit	1,32,000	1,40,500	1,49,540
1.3	Depreciation (Non cash item)		_	
1.4	Opening Balance of Cash Surplus		1,04,000	2,16,500
	Total Cash Inflow	2,02,000	2,44,500	3,46,040
2	Cash Outflow			
2.1	Purchase of Product	70,000		
2.2	Payment of GB Loan			
2.3	Investment Pay Back (Including Ownership Tr. Fee)	28,000	28,000	28,000
	Total Cash Outflow	98,000	28,000	28,000
3	Net Cash Surplus	1,04,000	2,16,500	3,38,040

SWOT ANALYSIS

Strength

Employment: Self: 01 Family:0 Others:0

Experience & Skill: 03 Years

Quality goods & services

Skill and experience

WEAKNESS

Lack of Capital/Investment

OPPORTUNITIES

Huge demand in the community Location of farm Regular customers

THREATS

Theft

Fire

Political unrest

Pictures











FAMILY PICTURE

