### Proposed NU Business Name: JAHANGIR POLTI FARM



Project identification and prepared by: Md Anarul, Mawna Unit, Dhaka

Project verified by: Siddikur Rahman



| Brief Bio of The Proposed Nobin Udyokta |   |  |  |  |  |  |
|---|---|--|--|--|--|--|
| Name                                    | : | JAHANGIR ALOM  |  |  |  |  |
| Age                                     | : | 08-12-1986 (31 Y <i>ears</i> )                             |  |  |  |  |
| Education, till to date                 | : | Class Eight  |  |  |  |  |
| Marital status                          | : | Married  |  |  |  |  |
| Children                                | : | 2 Daughter   |  |  |  |  |
| No. of siblings:                        | • | 2 Brothers & 2 Sisters                                     |  |  |  |  |
| Address                                 | : | Vill: Simlapara, P.O:Nij Mawna. P.S: Sreepur, Dist:Gazipur |  |  |  |  |
| Parent's and GB related Info            |   |  |  |  |  |  |
| (i) Who is GB member                    | : | Mother Father  |  |  |  |  |
| (ii) Mother's name                      | : | SAMSURNAHAR  |  |  |  |  |
| (iii) Father's name                     | : | LET :ABDUR ALIM  |  |  |  |  |
| (iv) GB member's info                   | : | Branch: Mawna Sreepur, Centre # 38(Female),                |  |  |  |  |
|   |   | Member ID: 3837/1, Group No: 03                            |  |  |  |  |
|   |   | Member since: 20-03-2007 (10 Years)                        |  |  |  |  |
|   |   | First loan: BDT 5,000/-                                    |  |  |  |  |
| Further Information:                    |   | Existing loan: 20,000 Outstanding loan: 7,360/-            |  |  |  |  |
| (v) Who pays GB loan installment        | : |  |  |  |  |  |
| (vi) Mobile lady                        | : | No   |  |  |  |  |
| (vii) Grameen Education Loan            | : | No   |  |  |  |  |
| (viii) Any other loan like GB,          | : | No   |  |  |  |  |

### BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA (CONT...)

| Present Occupation(Besides own business, i.e., persuading further studies, other business etc.) |    | No   |
|---|----|--|
| Business Experiences and  |    | 08 years experience in running business. 08 Years in own business. |
| Training Info   | :  | He has no training   |
| Other Own/Family Sources of Income  | •• | None   |
| Other Own/Family Sources of Liabilities   |    | None   |
| Entrepreneur Contact No.  | •  | 01718-694096   |
| Family's Contact No.  | :  | 01621-661494   |
| NU Project<br>Source/Reference  | :  | Grameen Shakti Samajik Byabosha Ltd. Mawna Unit Gazipur            |

### BRIEF HISTORY OF GB LOAN UTILIZATION BY HIS FAMILY

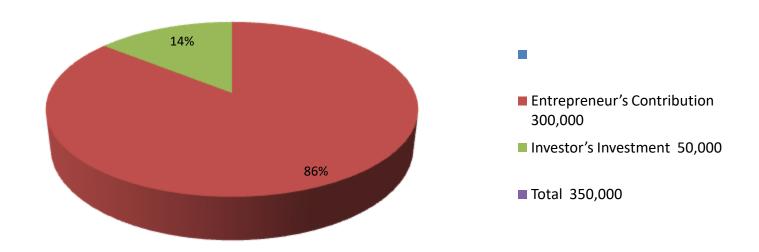
**SAMSURNAHAR**; joined Grameen Bank since 10 years ago. At first she took BDT 5,000 loan from Grameen Bank. She gradually took loan from GB. Utilize loan in business.

| Proposed Nobin Udyokta Business Info              |   |   |  |  |  |
|---|---|---|--|--|--|
| Business Name                                     | : | JAHANGIR POLTI FARM   |  |  |  |
| Location  | : | Simlapara,Mawna,Sreepur Gazipur   |  |  |  |
| Total Investment in BDT                           | : | BDT 3,50,000/-  |  |  |  |
| Financing   | : | Self BDT 3,00,000/- (from existing business) 81% Required Investment BDT 50,000/- (as equity) 19%   |  |  |  |
| Present salary/drawings from business (estimates) | : | BDT 5,000   |  |  |  |
| Proposed Salary                                   | : | BDT 5,000   |  |  |  |
| Size of shop                                      | : | 30 ft x 10 ft= 300 square ft  |  |  |  |
| Implementation                                    | : | <ul> <li>he has 1000 coke in her farm.</li> <li>Average Daily Egg production is 900 and EGG price is BDT 5.9.</li> <li>The business is operating by entrepreneur. Existing no employee.</li> <li>After getting equity fund 1 employ will be appointed.</li> <li>The farm is owned.</li> <li>Collects goods from Mawna.</li> <li>Agreed grace period is 3 months.</li> </ul> |  |  |  |

| Existing Business (BDT)           |       |          |           |  |  |  |
|-----------------------------------|-------|----------|-----------|--|--|--|
| Particular                        | Daily | Monthly  | Yearly    |  |  |  |
| Revenue (sales)                   |       |          |           |  |  |  |
| Egg (900 x 5.90)                  | 5,310 | 1,59,300 | 1,911,600 |  |  |  |
| Total Sales (A)                   | 5,310 | 1,59,300 | 1,911,600 |  |  |  |
| Less. Variable Expense            |       |          |           |  |  |  |
| Feed and Medicen                  | 4,500 | 1,35,000 | 1,620,000 |  |  |  |
| Total variable Expense (B)        | 4,500 | 1,35,000 | 1,620,000 |  |  |  |
| Contribution Margin (CM) [C=(A-B) | 8,10  | 24,300   | 2,91,600  |  |  |  |
| Less. Fixed Expense               |       |          |           |  |  |  |
| Transportation                    |       | 1000     | 12,000    |  |  |  |
| Mobile Bill                       |       | 500      | 6,000     |  |  |  |
| Salary (self)                     |       | 5,000    | 60,000    |  |  |  |
| Entertainment                     |       | 200      | 2,400     |  |  |  |
| Electricity Bill                  |       | 1000     | 12,000    |  |  |  |
| Total fixed Cost (D)              |       | 7,700    | 92,400    |  |  |  |
| Net Profit (E) [C-D)              |       | 16,600   | 1,99,200  |  |  |  |

| Investment Breakdown |       |       |         |      |          |        |          |  |
|----------------------|-------|-------|---------|------|----------|--------|----------|--|
| Existing             |       |       |         |      | Proposed |        |          |  |
| Particulars          | Qty.  | Unit  | Amoun   | Qty. | Unit     | Amount | Proposed |  |
|                      |       | Price | t (BDT) |      | Price    | (BDT)  | Total    |  |
| Coke                 | 1,000 | 3,00  | 300,000 |      |          | 25000  | 325,000  |  |
| Feed                 |       |       |         |      |          | 25,000 | 25,000   |  |
| Total                |       |       | 300,000 |      |          | 50,000 | 3,50,000 |  |

### **Source of Finance**



| Financial Projection (BDT)        |       |          |           |           |           |  |  |
|-----------------------------------|-------|----------|-----------|-----------|-----------|--|--|
| Particular                        | Daily | Monthly  | 1st Year  | 2nd Year  | 3 rd Year |  |  |
| Revenue (sales)                   |       |          |           |           |           |  |  |
| Egg (1250x 5.90)                  | 7,375 | 2,21,250 | 2,655,000 | 2,787,750 | 2,927,137 |  |  |
| Total Sales (A)                   | 7,375 | 2,21,250 | 2,655,000 | 2,787,750 | 2,927,137 |  |  |
| Less. Variable Expense            |       |          |           |           |           |  |  |
| Feed and Medicine etc             | 6,175 | 1,85,250 | 2,223,000 | 2,334,150 | 2,450,857 |  |  |
| Total variable Expense (B)        | 6,175 | 1,85,250 | 2,223,000 | 2,334,150 | 2,450,857 |  |  |
| Contribution Margin (CM) [C=(A-B) | 1,200 | 36,000   | 4,32,000  | 4,53,600  | 4,76,280  |  |  |
| Less. Fixed Expense               |       |          |           |           |           |  |  |
| Mobile Bill                       |       | 7,00     | 8,400     | 8,600     | 8,800     |  |  |
| Transpotasion                     |       | 1,500    | 18,000    | 18,500    | 19,000    |  |  |
| Salary (self)                     |       | 5,000    | 60,000    | 60,000    | 60,000    |  |  |
| Salary (staff)                    |       | 3,000    | 36,000    | 36,000    | 36,000    |  |  |
| Entertinment                      |       | 4,00     | 4,800     | 5,000     | 5,200     |  |  |
| Electricity Bill                  |       | 1,200    | 14,400    | 14,600    | 14,800    |  |  |
| Total Fixed Cost                  |       | 11,800   | 1,41,600  | 1,42,700  | 1,43,800  |  |  |
| Net Profit (E) [C-D)              |       | 24,200   | 2,90,400  | 3,10,900  | 3,32,400  |  |  |
| Investment Payback                |       |          | 20,000    | 20,000    | 20,000    |  |  |

## Cash flow projection on business plan (rec. & Pay)

| SL  | Particulars                    | Year 1 (BDT) | Year 2 (BDT) | Year 3   |        |
|-----|--------------------------------|--------------|--------------|----------|--------|
| 1   | Cash Inflow                    |              |              |          |        |
|     | Investment Infusion by         |              |              |          |        |
| 1.1 | Investor                       | 50,000       |              |          |        |
| 1.2 | Net Profit                     | 2,90,400     | 3,10,900     | 3,32,480 |        |
| 1.3 | Depreciation (Non cash item)   |              | -            |          |        |
|     | Opening Balance of Cash        |              |              |          |        |
| 1.4 | Surplus                        |              | 2,63,040     | 5,53,940 |        |
|     | Total Cash Inflow              | 3,40,400     | 5,73,940     | 8,86,420 |        |
| 2   | Cash Outflow                   |              |              |          |        |
| 2.1 | Purchase of Product            | 50,000       |              |          |        |
| 2.2 | Payment of GB Loan             | 7,360        |              |          |        |
|     | Investment Pay Back (Including |              |              |          |        |
| 2.3 | Ownership Tr. Fee)             | 20,000       | 20,000       |          | 20,000 |
|     | Total Cash Outflow             | 77360        | 20,000       |          | 20,000 |
| 3   | Net Cash Surplus               | 2,63,040     | 5,53,940     | 8,66,420 |        |

### **SWOT ANALYSIS**

# Strength

Employment: Self: 01 Family:0 Others:0

Experience & Skill: 8 Years Quality goods & services;

Skill and experience;

# WEAKNESS

Lack of Capital/Investment

## **O**PPORTUNITIES

Huge demand in the community Location of farm; Regular customers;

### THREATS

Theft Fire

Political unrest

# Pictures



















# **FAMILY PICTURE**

