

Proposed NU Business Name: SOHAN ENTERPRISE



Project identification and prepared by: Md. Habil Uddin Shah
Karinigong Unit, Dhaka

Project verified by: MD.Samsul arifin



Brief Bio of The Proposed Nobin Udyokta

Name	:	Nobir Hossen
Age	:	24-11-1987(29 Years)
Education, till to date	:	Class Eight
Marital status	:	Unmarried
Children	:	Nil
No. of siblings:	:	2 Brothers 1 Sisters
Address	:	Vill:Fotenagar , P.O: Kolatia, P.S:Karanigong , Dist: Dhaka
Parent's and GB related Info	:	<input checked="" type="checkbox"/> Mother <input type="checkbox"/> Father
(i) Who is GB member	:	Mother <input checked="" type="checkbox"/> Father <input type="checkbox"/>
(ii) Mother's name	:	Anwara Begum
(iii) Father's name	:	Date Zoytan Ali
(iv) GB member's info	:	Branch:Kolatia , Centre # 01 (Female), Member ID:1039/4, Group No: 02 Member since: 2000-2006(06Years) First loan: BDT 5,000/-
Further Information:	:	Existing loan: BDT 10,000- Outstanding loan: BDT Nil
(v) Who pays GB loan installment	:	Father
(vi) Mobile lady	:	No
(vii) Grameen Education Loan	:	No
(viii) Any other loan like GB, BRAC ASA etc..	:	No

BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA (CONT...)

Present Occupation(Besides own business, i.e., persuading further studies, other business etc.)	:	Nil
Business Experiences and Training Info	:	5 years experience in running business.
Other Own/Family Sources of Income	:	Agriculture
Other Own/Family Sources of Liabilities	:	Nil
Entrepreneur Contact No.	:	01855890212
Father's Contact No.	:	
NU Project Source/Reference	:	Grameen Shakti Samajik Byabosha Ltd. Keranigonj Unit, Dhaka

BRIEF HISTORY OF GB LOAN UTILIZATION BY HIS FAMILY

Anwara Begum joined Grameen Bank since 06 years ago. At first she took 5,000 taka loan from Grameen Bank. She gradually took loan from GB. Utilize loan in Agriculture

Proposed Nobin Udyokta Business Info

Business Name	:	Sohan Enterprise
Location	:	Uttor Ramer kanda,Keranigonj,Dhaka .
Total Investment in BDT	:	BDT 133,000
Financing	:	Self BDT 83,000(from existing business) 62% Required Investment BDT 50,000(as equity) 38%
Present salary/drawings from business (estimates)	:	BDT 5,000
Proposed Salary	:	BDT
Size of shop	:	12ft x 12ft= 120square ft
Security of the shop	:	BDT 0
Implementation	:	<ul style="list-style-type: none">▪The business is planned to be scaled up by investment in exis Chips,Juce,Oil,Coal Etc .▪Average 7% gain on sale.▪The business is operating by entrepreneur.▪The shop is won.▪Collects goods from Dhaka .▪Agreed grace period is 3 months.

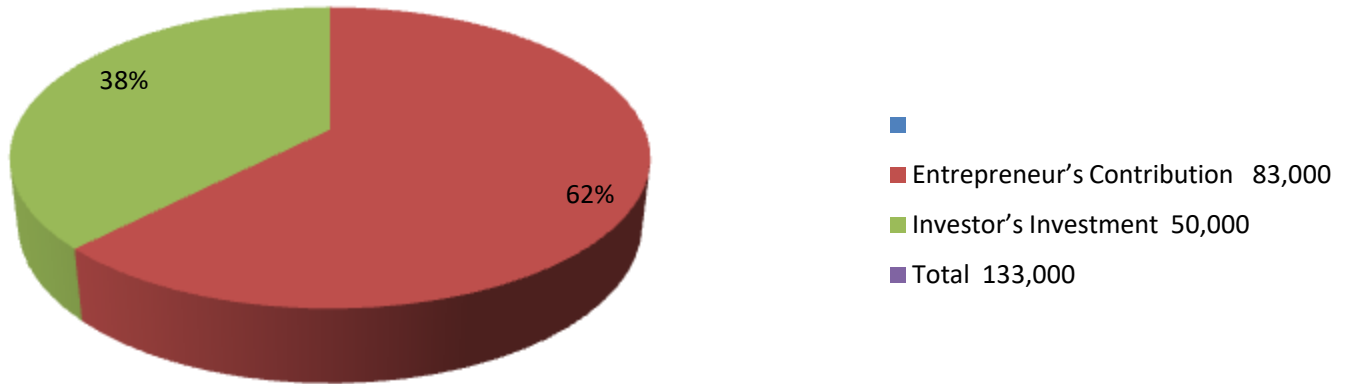
Existing Business (BDT)

Particular	Daily	Monthly	Yearly
Revenue (sales)			
Chips,oil,juce,coal etc	10,000	300,000	3,600,000
Total Sales (A)	10,000	300,000	3,600,000
Less. Variable Expense			
		0	0
		0	0
Total variable Expense (B)	9,300	279,000	3,348,000
Contribution Margin (CM) [C=(A-B)]	700	21,000	252,000
Less. Fixed Expense			
Rent		1,500	18,000
Mobile Bill		200	2,400
Transportation			
Electricity Bill			
Salary(self)		5,000	60,000
Salary (staff)		10,000	120,000
Entertainment		200	2,400
Security Guard			
Total fixed Cost (D)		16,900	202,800
Net Profit (E) [C-D]		4,100	49,200

Investment Breakdown

Existing				Proposed			
Particulars	Qty.	Unit Price	Amount (BDT)	Qty	Unit Price	Amount (BDT)	Proposed Total
Chips			40,000			20,000	60,000
Soabin oil	3 Cournt	1,800	5,400	6	1,800	10,000	15,400
oil			4,000			10,000	14,000
others			10,000			10,000	20,000
Total	3		83,000	6		50,000	133,000

Source of Finance



Financial Projection (BDT)

Particular	Daily	Monthly	1st Year	2nd Year	3rd Year
Revenue (sales)					
Chips,Oil,Coal Etc	12,000	360,000	4,320,000	4,536,000	4,762,800
		0	0	0	0
Total Sales (A)		360,000	4,320,000	4,536,000	4,762,800
Less. Variable Expense		0	0	0	0
Chips,oil,Coail					
Total variable Expense (B)	11,160	334,800	4,017,600	4,218,400	4,4229,320
Contribution Margin (CM) [C=(A-B)	840	25,200	302,400	317,520	333,396
Less. Fixed Expense					
Rent		1500	18,000	18,000	18,000
Mobile Bill		200	2,400	2,400	2,500
Transportation					
Electricity Bill					
Salary (self)		5,000	60,000	60,000	60,000
Salary(staff)		10,000	120,000	120,000	122,000
Entertainment		200	2,400	2,500	2,600
Security Guard					
Total fixed Cost (D)		16,900	202,800	202,800	205,100
Net Profit (E) [C-D]		8,300	99,600	114,720	128,296
Investment Payback			20,000	20,000	20,000

Cash flow projection on business plan (rec. & Pay)

<i>Sl #</i>	<i>Particulars</i>	<i>Year 1 (BDT)</i>	<i>Year 2 (BDT)</i>	<i>Year 3 (BDT)</i>
1	Cash Inflow			
1.1	Investment Infusion by Investor	50,000		
1.2	Net Profit	99,600	114,720	128,296
1.3	Depreciation (Non cash item)		-	-
1.4	Opening Balance of Cash Surplus		79,600	174,320
	Total Cash Inflow	149,600	194,320	302,616
2	Cash Outflow			
2.1	Purchase of Product	50,000		
2.2	Payment of GB Loan			
2.3	Investment Pay Back (Including Ownership Tr. Fee)	20,000	20,000	20,000
	Total Cash Outflow	70,000	20,000	20,000
3	Net Cash Surplus	79,600	174,320	282,616

SWOT ANALYSIS

STRENGTH

Employment: Self: 01 Family:0 Others:1
Experience & Skill : 6 Years
Quality goods & services;
Skill and experience;

WEAKNESS

Lack of Capital/Investment

OPPORTUNITIES

Huge demand in the community
Location of shop;
Regular customers;

THREATS

Theft
Fire
Political unrest

Pictures



গাংচিল

মশার কয়েল

60 Box X 10 Coil

Manufacture

M.M.C.

Shiddin

গাংচিল

শাপলা

গাংচিল
গাংচিল
গাংচিল



গাংচিন
স্বাস্থ্য সুরক্ষা
উৎকর্ষিত ও স্বাদু
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FAMILY PICTURE

