

Proposed NU Business Name: **ROKSANA POULTRY FARM**

Project identification and prepared by: Md. Razu Ahmed,
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Project verified by: Shamsul Arefin



Grameen Shakti
Samajik Byabosha Ltd.

Brief Bio of The Proposed Nobin Udyokta

Name	:	MD. RIFAT HOSSAIN
Age	:	20-08-1995 (22 Years)
Education, till to date	:	Class 10
Marital status	:	Unmarried
Children	:	Single
No. of siblings:	:	02 Brothers
Address	:	Vill: Noadda P.O: Galimpur, P.S: Nawabganj, Dist: Dhaka
Parent's and GB related Info		
(i) Who is GB member	:	Mother <input checked="" type="checkbox"/> Father <input type="checkbox"/>
(ii) Mother's name	:	ROKSANA
(iii) Father's name	:	FARUK HOSSAIN
(iv) GB member's info	:	Branch: Komorgonj, Centre # 44 (Female), Member ID: 3395/1, Group No: 05 Member since: 01/01/2004(13 Years) First loan: BDT 10,000/-
Further Information:		Existing loan: BDT 80,000/- Outstanding loan: BDT 41,840/-
(v) Who pays GB loan installment	:	Mother
(vi) Mobile lady	:	No
(vii) Grameen Education Loan	:	No
(viii) Any other loan like GB, BRAC ASA etc..	:	No

BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA (CONT...)

Present Occupation(Besides own business, i.e., persuading further studies, other business etc.)	:	Nil
Business Experiences and Training Info	:	Ten years experience in running business. He has training
Other Own/Family Sources of Income	:	Yes
Other Own/Family Sources of Liabilities	:	None
Entrepreneur Contact No.	:	01957-434271
Mother's Contact No.	:	01925-875985
NU Project Source/Reference	:	Grameen Shakti Samajik Byabosha Ltd. Nawabganj Unit, Dhaka

BRIEF HISTORY OF GB LOAN UTILIZATION BY HIS FAMILY

ROKSANA joined Grameen Bank since 13years ago. At first she took 10,000 taka loan from Grameen Bank. She gradually took loan from GB. Utilize loan in business.

Proposed Nobin Udyokta Business Info

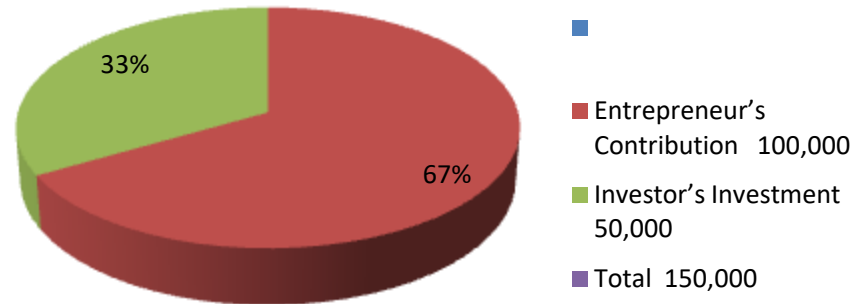
Business Name	:	ROKSANA POULTRY FARM
Location	:	Noyada , Nawabganj, Dhaka.
Total Investment in BDT	:	BDT 1,50,000/-
Financing	:	Self BDT 1,00,000(from existing business) 67% Required Investment BDT 50,000(as equity) 33 %
Present salary/drawings from business (estimates)	:	BDT 5,000
Proposed Salary	:	BDT 5,000
Size of shop	:	40 ft x 20 ft= 800 square ft
Security of the shop	:	
Implementation	:	<ul style="list-style-type: none">▪The business is planned to be scaled up by investment in existing goods like: Broiler, etc.▪Average 30% gain on sale.▪The business is operating by entrepreneur.▪He is doing his business in own place.▪Collects goods from Dhaka.▪Agreed grace period is 3 months.

Existing Business (BDT)

Particular	Daily	Monthly	Yearly
Revenue (sales)			
Item		80,000	9,60,000
Total Sales (A)		80,000	9,60,000
Less. Variable Expense			
Item		56,000	6,72,000
Total variable Expense (B)		56,000	6,72,000
Contribution Margin (CM) [C=(A-B)]		24,000	2,88,000
Less. Fixed Expense			
Rent		0	0
Electricity Bill		500	6,000
Transportation		1,000	12,000
Food & Medicine		10,000	1,20,000
Salary (Self)		5,000	60,000
Mobile Bill		300	3,600
Entertainment		200	2,400
Total fixed Cost (D)		17,500	2,10,000
Net Profit (E) [C-D]		6,500	78,000

Investment Breakdown

Existing				Proposed			
Particulars	Qty.	Unit Price	Amount (BDT)	Qty.	Unit Price	Amount (BDT)	Proposed Total
Broiler	550(1kg)	140	77,000	1,000	50	50,000	1,27000
Feed	23	1,000	23,000				23,000
Total			1,00,000			50,000	1,50,000



Financial Projection (BDT)

Particular	Daily	Monthly	1st Year	2nd Year	3 rd Year
Revenue (sales)					
Sell Item		1,10,000	13,20,000	13,86,000	14,55,300
Total Sales (A)		1,10,000	13,20,000	13,86,000	14,55,300
Less. Variable Expense					
Sell Item		77,000	9,24,000	9,70,200	10,18,710
Total variable Expense (B)		77,000	9,24,000	9,70,200	10,18,710
Contribution Margin (CM) [C=(A-B)]	850	33,000	3,96,000	4,15,800	4,36,590
Less. Fixed Expense					
Rent		0	0	0	0
Electricity Bill		700	8,400	8,400	9,000
Transportation		1,500	18,000	19,000	20,000
Salary (Self)		5,000	60,000	60,000	60,000
Mobile Bill		400	4,800	5,000	5,000
Entertainment		250	3,000	3,000	3,000
Food & Medicine		12,000	1,44,000	1,44,000	1,45,000
Total Fixed Cost		19,850	2,38,200	2,39,400	2,42,000
Net Profit (E) [C-D]		13,150	1,57,800	1,76,400	1,94,590
Investment Payback			20,000	20,000	20,000

Cash flow projection on business plan (rec. & Pay)

<i>Sl #</i>	<i>Particulars</i>	<i>Year 1 (BDT)</i>	<i>Year 2 (BDT)</i>	<i>Year 3 (BDT)</i>
1	Cash Inflow			
1.1	Investment Infusion by Investor	50,000		
1.2	Net Profit	1,57,800	1,76,400	1,94,590
1.3	Depreciation (Non cash item)			
1.4	Opening Balance of Cash Surplus		1,37,800	2,94,200
	Total Cash Inflow	2,07,800	3,14,200	4,88,790
2	Cash Outflow			
2.1	Purchase of Product	50,000		
2.2	Payment of GB Loan			
2.3	Investment Pay Back (Including Ownership Tr. Fee)	20,000	20,000	20,000
	Total Cash Outflow	70,000	20,000	20,000
3	Net Cash Surplus	1,37,800	2,94,200	4,68,790

SWOT ANALYSIS

STRENGTH

Employment: Self: 01 Family:0 Others:0
Experience & Skill : 10 Years
Quality goods & services;
Skill and experience;

WEAKNESS

Lack of Capital/Investment

OPPORTUNITIES

Huge demand in the community
Location of shop; Noyada,Galimpur,
Nawabganj, Dhaka.
Regular customers;

THREATS

Theft
Fire
Political unrest















FAMILY PICTURE