#### **Proposed NU Business Name: SABBIR DAIRY FIRM**



Project identification and prepared by: Md Moshiur Rahman sreenagar unit ,munshigonj
Project verified by: Md.Shamsul Arefin



Brief Bio of The Proposed Nobin Udyokta					
Name	:	SANOWARA			
Age	:	05-03-1981(36years)			
Education, till to date	:	Class vi			
Marital status	:	Married			
Children	••	01 daughter			
No. of siblings:	:	02 Brothers 02 sisters			
Address	:	Vill:chormordon,post : rosuniya,p.s: sirajdikhan,Dist:Munshigonj			
Parent's and GB related Info (i) Who is GB member (ii) Mother's name (iii) Father's name (iv) GB member's info	: : : :	Mother Fathe  RABIYA BEGUM  AMIR HOSSEN  Branch: Imamgong, Centre # 37 (Female),  Member ID: 2983/1, Group No: 05  Member since: 10-05-1996(08 Years)  First loan: BDT 3,000 /-			
Further Information: (v) Who pays GB loan installment (vi) Mobile lady (vii) Grameen Education Loan (viii) Any other loan like GB, BRAC ASA etc	: : :	Outstanding loan: Nil Father& Brother No No No			

#### BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA (CONT...)

Present Occupation(Besides own business, i.e., persuading further studies, other business etc.)	:	Nil
Business Experiences & Skill	:	06 years of business experience.
Own Business and	:	06years experience in running business.
Training Info	:	He has no trained
Other Own/Family Sources of Income	••	None
Other Own/Family Sources of Liabilities	••	None
Entrepreneur Contact No.		01635-064949
Family's Contact No.	:	01772-363293
NU Project Source/Reference	••	Grameen Shakti Samajik Byabosha Ltd. sreenagar unit, munsigong

#### BRIEF HISTORY OF GB LOAN UTILIZATION BY HIS FAMILY

**RABIYA BEGUM** joined Grameen Bank since 08 years ago. At first she took BDT 3,000 loan from Grameen Bank. She gradually took loan from GB. Utilize loan in business.

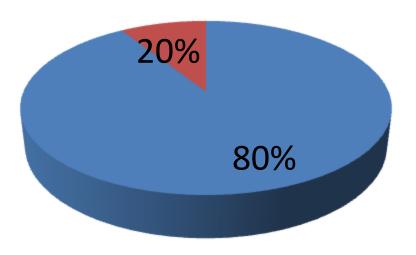
Proposed Nobin Udyokta Business Info					
Business Name	:	SABBIR DAIRY FIRM			
Location	:	Chormordan, siraj dikhan, munshigonj.			
Total Investment in BDT	:	BDT 250,000/-			
Financing	:	Self BDT 200,000/- (from existing business) 80%			
		Required Investment BDT 50,000/- (as equity) 20%			
Present salary/drawings from business (estimates)	:	BDT 5,000			
Proposed Salary	:	BDT 5,000			
Size of shop	:	20 ft x 12 ft= 240 square ft			
Security of the shop	:	Nil			
Implementation	:	<ul> <li>The business is planned to be scaled up by investment in existing goods like; Cow, Calf, milk</li> <li>Average 30% gain on sales.</li> <li>The business is operating by entrepreneur.</li> <li>The farm is self.</li> <li>Collects goods from sirajdikhan.</li> <li>Agreed grace period is 3 months.</li> </ul>			

Existing Business (BDT)						
Particular	Daily	Monthly	Yearly			
Revenue (sales)						
cow,milk, calf etc	1,200	36,000	432,000			
Total Sales (A)	1,200	36,000	432,000			
Less. Variable Expense						
cow,milk, calf etc	840	25,200	302,400			
Total variable Expense (B)	840	25,200	302,400			
Contribution Margin (CM) [C=(A-B)	360	10,800	129,600			
Less. Fixed Expense						
Salary(self)		5,000	60,000			
Mobile bill		200	2,400			
Total fixed Cost (D)		5,200	62,400			
Net Profit (E) [C-D)		5,600	67,200			

Investment Breakdown								
	Existing			Particulars				Proposed Total
Particulars	Quantity	Unit Price	Price		Quantity	Unit Price	Price	. iotai
cow	02	80000	160,000		01	50,000	50,000	210,000
calf	01	20000	40,000					40,000
Total			200,000				50,000	250,000

#### **Source of Finance**





Financial Projection (BDT)						
Particular	Daily	Monthly	1st Year	2nd year+5%	3rd year+5%	
Revenue (sales)						
cow,milk, calf etc	1,500	45,000	540,000	567,000	595,350	
Total Sales (A)	1,500	45,000	540,000	567,000	595,350	
Less. Variable Expense						
cow,milk, calf etc	1,050	31,500	378,000	396,900	416,745	
Total variable Expense (B)	1,050	31,500	378,000	396,900	416,745	
Contribution Margin (CM) [C=(A-B)	450	13,500	162,000	170,100	178,605	
Less. Fixed Expense						
Salary (self)		5,000	60,000	60,000	60,000	
Mobile bill		200	2,400	2,520	2,646	
Non Cash Item						
Depreciation		0	0	0	0	
Total Fixed Cost		5,200	62,400	62,520	62,646	
Net Profit (E) [C-D)		8,300	99,600	107,580	115,959	
Investment Payback			20,000	20,000	20,000	

#### Cash flow projection on business plan (rec. & Pay)

SI#	Particulars	Year 1 (BDT)	Year 2 (BDT)	Year 3 (BDT)
1	Cash Inflow			
1.1	Investment Infusion by Investor	50,000		
1.2	Net Profit	99,600	107,580	115,959
1.3	Depreciation (Non cash item)	0	0	0
1.4	Opening Balance of Cash Surplus		79,600	167,180
	Total Cash Inflow	149,600	187,180	283,139
2	Cash Outflow			
2.1	Purchase of Product	50,000		
2.2	Payment of GB Loan			
	Investment Pay Back (Including Ownership Tr. Fee)	20,000	20,000	20,000
	Total Cash Outflow	70,000	20,000	20,000
3	Net Cash Surplus	79,600	167,180	263,139

## **SWOT ANALYSIS**

# Strength

Employment: 0 Self: 01 Family: Others:0

Experience & Skill: 06 Years

Own Business:03

Quality goods & services;

Skill and experience;

## WEAKNESS

Lack of Capital/Investment

## **O**PPORTUNITIES

Huge demand in the community Location of shop; Regular customers;

## THREATS

Theft

Fire

Political unrest





