#### **Proposed NU Business Name:ZAHID DAIRY FARM**



Project identification and prepared by:MD. LOKMAN HAKIM Godagari Unit , Rajshahi

Project verified by: MD. Abdul Mannan Talukder



Brief Bio of The Proposed Nobin Udyokta				
Name	:	MD.DALIM		
Age	:	04/08/1987(30Years)		
Education, till to date	:	Five		
Marital status	:	Married		
Children	:	1 SON 2Daughter		
No. of siblings:	:	4Brother		
Address	:	Vill: Pirijpur,P.O:pirijpur,P.S: Godagari, Dist: Rajshahi		
Parent's and GB related Info (i) Who is GB member (ii) Mother's name (iii) Father's name (iv) GB member's info		Mother Father MST.SUDANA MD. ABDUL KHALEK Branch:Matikata,godagari,Centre #4(Female), Member ID: 1333, Group No:04 Member since:07/09/2013 First loan: BDT -10000		
Further Information: (v) Who pays GB loan installment (vi) Mobile lady (vii) Grameen Education Loan (viii) Any other loan like GB, BRAC ASA etc	: : :	Existing Loan: BDT 40000, Outstanding loan:15040  Mother  No  No  No		

### BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA (CONT...)

Present Occupation(Besides own business, i.e., persuading further studies, other business etc.)	:	Nil
Business Experiences and	:	05years experience in running business.
Training Info	:	He has no training.
Other Own/Family Sources of Income	:	
Other Own/Family Sources of Liabilities	:	Agriculture
Entrepreneur Contact No.	:	01762615005
Father's Contact No.	:	01762617783
NU Project Source/Reference	•	Grameen Shakti Samajik Byabosha Ltd. Godagari Unit, Rajshahi

#### BRIEF HISTORY OF GB LOAN UTILIZATION BY HIS FAMILY

**MST.SUDUNA** joined Grameen Bank since 05 years ago. At first she took 10,000 taka loan from Grameen Bank. She gradually took loan from GB. Utilize loan in Agriculture.

Proposed Nobin Udyokta Business Info					
Business Name	:	ZAHID DAIRY FARM			
Location	:	Pirijpur,Pirijpur,Godagari, Rajshahi			
Total Investment in BDT	:	BDT180000/-			
Financing	:	Self BDT 130000/-(from existing business) 72% Required Investment BDT 50,000/-(as equity) 28%			
Present salary/drawings from business (estimates)	:	BDT 5000/-			
Proposed Salary	<u> </u> :	5000/=			
Size of shop	:	11ft x 14ft= 154 square ft			
Security of the shop	:	-			
Implementation		<ul> <li>The business is planned to be scaled up by investment in existing goods like; Farm</li> <li>The business is operating by entrepreneur. Existing no employees.</li> <li>Average gain</li> <li>The farm is owned.</li> <li>Agreed grace period is 3 months.</li> </ul>			

<b>Existing Business (BDT)</b>					
Particular	Monthly	3Monthly	Yearly		
Revenue(Sales)					
Cow Sales		146000	584000		
Total Sales(A)		146000	584000		
Less. Variable Expense					
Cow		110000	440000		
Total Variable Expense (B)		110000	440000		
Contribution Margin(CM) [C=(A-B)]		36000	144000		
Less. Fixed Expense					
Rent	0	0	0		
Electricity Bill	100	300	1200		
Transportation	200	600	2400		
Salary (self)	5000	15000	60000		
Salary (staff)	0	0	0		
Mobile Bill	200	600	2400		
Food	2000	6000	24000		
Medicine	0	0	0		

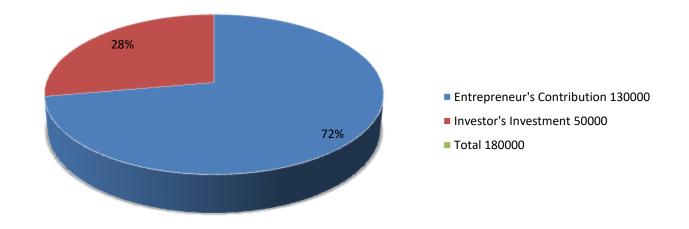
Bank Charge

Total Fixed Cost (D)

Net Profit (E) [C-D]

Investment Breakdown							
Particulars	Existing	Proposed	Proposed Total				
Cow	130000	40000	170000				
Food	0	10000	10000				
	0	0	0				
Total	130000	50000	180000				

### **Source of Finance**



<b>Financial</b>	<b>Projection</b>	(BDT)
------------------	-------------------	-------

Financial Projection (BDT)							
Particular	3Month	6Month	1st Year	2nd Year	3rd Year		
Revenue (Sales)							
Cow Sales	146000	292000	584000	613200	643860		
Total Sales (A)	146000	292000	584000	613200	643860		
Less. Variable Expense							
cow	110000	220000	440000	462000	485100		
Total Variable Expense (B)	110000	220000	440000	462000	485100		
Contribution Margin (CM) [C=(A-B)	36000	72000	144000	151200	158760		
Less. Fixed Expense							
Rent	0	0	0	0	0		
Electricity Bill	300	600	1200	1500	1800		
Transportation	600	1200	2400	2700	3000		
Salary (self)	15000	30000	60000	60000	60000		
Salary (staff)	0	0	0	0	0		
Mobile Bill	600	1200	2400	2400	2400		
Food	6000	12000	24000	24300	24600		
Medicine	0	0	0	0	0		
Bank Charge	0	0	0	0	0		
Total Fixed Cost (D)	22500	45000	90000	90900	91800		
Net Profit (E) [C-D]	13500	27000	54000	60300	66960		
Investment Payback			20000	20000	20000		

## Cash flow projection on business plan (rec. & Pay)

SI#	Particulars	1st Year	2nd Year	3rd Year
1	Cash Inflow			
1.1	Investment Infusion by investor	50000		
1.2	Net P[rofit	54000	60300	66960
1.3	Depreciation (Non Cash item)			
1.4	Opening Balance of Cash Surplus		34000	74300
	Total Cash Inflow	104000	94300	141260
2	Cash Outflow			
2.1	Purchase of Product	50000		
2.2	Payment of GB Loan			
	Investment Pay Back (Including Ownership Tr.			
2.3	Fee)	20000	20000	20000
	Total Cash Outflow	70000	20000	20000
3	Net Cash Surplus	34000	74300	121260

### **SWOT ANALYSIS**

# Strength

Employment: Self: 01 Family:0 Others:0

Experience & Skill: 06Years

Skill and experience;

## WEAKNESS

Lack of Capital/Investment

## **O**PPORTUNITIES

Huge demand in the community

Location of farm: Pirijpur,

Pirijpur, Lolitnogor, Godagari. Rajshahi

Regular customers;

### THREATS

Theft

Fire

Political unrest

# Pictures







