Proposed NU Business Name: ANISUR SPORTS AND GARMENTS



Project identification and prepared by: Md. Sohel Mia, Rajshahi Unit, Rajshahi

Project verified by: MD. Abdul Mannan Talukder



Brief Bio of The Proposed Nobin Udyokta			
Name	:	MD.ANISUR RAHMAN	
Age	:	03-08-1996 (20 YEARS)	
Education, till to date	:	B.A RUNING.	
Marital status	:	Unmarried	
Children	:	N/A	
No. of siblings:	:	4 Brothers.	
Address	:	Vill: MARIA P/O:KORKORI.P.S:PABA, DIST:RAJSHAHI.	
Parent's and GB related Info (i) Who is GB member (ii) Mother's name (iii) Father's name (iv) GB member's info	: :	Mother Father MST. SAZADA BEGUM. MD: NAJER ALI. Branch: parila paba, Centre #29(Female), Member ID: 9823/1, Group No: 12. Member since: 2000-2010 and rejoin 01/06/2017 till now(10 Years)	
Further Information: (v) Who pays GB loan installment (vi) Mobile lady (vii) Grameen Education Loan (viii) Any other loan like GB, BRAC ASA etc	: :	First loan: BDT 10000. Existing Loan: BDT 10000, Outstanding loan: 9340. Father No No No	

BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA (CONT...)

Present Occupation(Besides own business, i.e., persuading further studies, other business etc.)	:	Nil
Business Experiences and	:	6 years experience in running business.
Training Info	:	He has no training.
Other Own/Family Sources of Income	:	-
Other Own/Family Sources of Liabilities	:	Agriculture.
Entrepreneur Contact No.	:	01718555532
Mother's Contact No.	:	01918069648
NU Project Source/Reference	:	Grameen Shakti Samajik Byabosha Ltd.Rajshahi Unit, Rajshahi

BRIEF HISTORY OF GB LOAN UTILIZATION BY HIS FAMILY

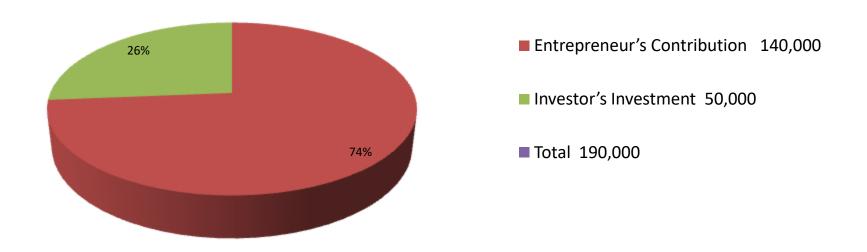
MST. SAZADA BEGUM joined Grameen Bank since 10 years ago. At first she took 10000 taka loan from Grameen Bank. She gradually took loan from GB. Utilize loan for business.

Proposed Nobin Udyokta Business Info				
Business Name	:	ANISUR SPORTS AND GARMENTS		
Location	:	KORKORI BYPASS.		
Total Investment in BDT	:	BDT 190,000/-		
Financing	:	Self BDT 140,000/-(from existing business) 74% Required Investment BDT 50000/-(as equity) 26%		
Present salary/drawings from business (estimates)	•	BDT 5,000/-		
Proposed Salary	:	BDT 5,000/-		
Size of shop	:	10*15=150 squre ft.		
Security of the shop	:	-		
Implementation	:	 The business is planned to be scaled up by investment in existing goods like.garments and sports goods. The business is operating by entrepreneur. Existing no employee. The shop is rent. Agreed grace period is 3 months. 		

Existing Business (BDT)					
Particular	Daily	Monthly	Yearly		
Revenue (sales)					
Sales	3,000	90,000	1080000		
Total Sales (A)	3,000	90,000	1080000		
Less. Variable Expense		0			
Sales	2,550	76,500	918000		
Total variable Expense (B)	2,550	76,500	918000		
Contribution Margin (CM) [C=(A-B)	450	13,500	162000		
Less. Fixed Expense					
Rent		800	9,600		
Electricity Bill		400	4,800		
Mobile Bill		300	3,600		
Salary (self)		5000	60,000		
Guard		100	1,200		
Transportation		300	3,600		
Entertainment		200	2,400		
Salary (staff)			0		
Bank service Charge			0		
Total fixed Cost (D)		7,100	85,200		
Net Profit (E) [C-D)		6,400	76,800		

Investment Breakdown						
	Existing	proposed				
Garments and sports goods	140000	50000	190000			
Total	140000	50000	190000			

Source of Finance



Financial Projection (BDT)					
Particular	Daily	Month	1st Year	2nd year	3rd Year
Revenue (sales)					
Sales	3500	105000	1260000	1323000	1389150
Total Sales (A)	3500	105000	1260000	1323000	1389150
Less. Variable Expense		0	0	0	0
sales	2975	89250	1071000	1124550	1180778
Total variable Expense (B)	2975	89250	1071000	1124550	1180778
Contribution Margin (CM) [C=(A-B)	525	15750	189000	198450	208373
Less. Fixed Expense					
Rent		800	9600	9600	9600
Electricity Bill		400	4800	4800	4800
Mobile Bill		300	3600	3600	3600
Salary (self)		5000	60000	60000	60000
Transportation		300	3600	3600	3600
Entertainment		200	2400	2400	2400
Salary (staff)					
Security Gard		100	1200	1200	1200
Bank service Charge			100	100	100
Total Fixed Cost		7100	85300	85300	85300
Net Profit (E) [C-D)		8650	103700	113150	123073
Investment Payback			20000	20000	20000

Cash flow projection on business plan (rec. & Pay)

SI#	Particulars	1st year	2nd year	3rd year
1	Cash Inflow			
1.1	Investment Infusion by Investor	50,000		
1.2	Net Profit	103700	113150	123073
1.3	Depreciation (Non cash item)			
1.4	Opening Balance of Cash Surplus		83700	176850
	Total Cash Inflow	153,700	196850	299923
2	Cash Outflow			
2.1	Purchase of Product	50,000		
2.2	Payment of GB Loan			
2.3	Investment Pay Back (Including Ownership Tr. Fee)	20,000	20000	20000
	Total Cash Outflow	70,000	20000	20000
3	Net Cash Surplus	83,700	176850	279923

SWOT ANALYSIS

Strength

Employment: Self: 01 Family:0 Others:

Experience & Skill: 06 Years

Quality goods & services;

Skill and experience;

WEAKNESS

Lack of Capital/Investment

OPPORTUNITIES

Huge demand in the community Location of shop. Korkori Bypass. Regular customers;

THREATS

Theft

Fire

Political unrest











FAMILY PICTURE

