#### **Proposed NU Business Name: MONCHURI TELICOME**



Project identification and prepared by:Md: shahadat hossain Donbari tangail

Project verified by: Mizanur Rahman Patwary



Brief Bio of The Proposed Nobin Udyokta				
Name	:	MD: MAMUMOR ROSHID		
Age	:	26-05-1997(20 Years)		
Education, till to date	:	S.S.C		
Marital status	:	Unmarried		
Children	:	Nill		
No. of siblings:	:	03BrotherS & 03 sister		
Address	:	Vill:Vhirtari,P.O:vhirkodomtoli,P.S:Tangail Dist: Tangail.		
Parent's and GB related Info (i) Who is GB member (ii) Mother's name (iii) Father's name (iv) GB member's info	: : :	Mother Father  MOST: MASUDA BEGUM  MD: ABDUR RAHIM  Branch: Kenua modhupur ,Centre # 48 (Female),  Member ID: 6159, Group No: 08  Member since: 2009 raning(08 Years)  First loan: BDT 5,000Taka.		
Further Information: (v) Who pays GB loan installment (vi) Mobile lady (vii) Grameen Education Loan (viii) Any other loan like GB, BRAC ASA etc	: : :	Existing loan: 25,000Outstanding loan:16,180Taka Father No No		

### BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA (CONT...)

Present Occupation(Besides own business, i.e., persuading further studies, other business etc.)	:	Nill
Business Experiences and	:	02 years experience in running business.
Training Info	:	He has no training.
Other Own/Family Sources of Income	:	Have
Other Own/Family Sources of Liabilities	:	Nill
Entrepreneur Contact No.	:	01717-171833
Family's Contact No.	:	01877-324451
NU Project Source/Reference	•	Grameen Shakti Samajik Byabosha Ltd. donbari Unit, Tangail.

### BRIEF HISTORY OF GB LOAN UTILIZATION BY HIS FAMILY

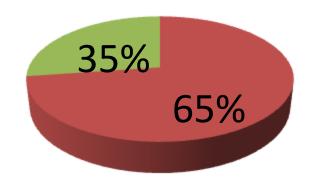
**MOST. MASUDA BEGUM** Joined Grameen Bank Since 08 Years Ago. At First She Took 5,000 taka Loan from Grameen Bank. She Gradually Took more Loan From GB. She utilized the money In agriculture.

Proposed Nobin Udyokta Business Info				
Business Name	:	MONCHURI TELICOME		
Location	:	Vhirtara bazar, dhanbari tangail.		
Total Investment in BDT	:	BDT 145,600		
Financing	:	Self BDT 95,600(from existing business) 65% Investors Investment BDT 50,000(as equity) 35%		
Present salary/drawings from business (estimates)	:	BDT 5,000 Taka.		
Proposed Salary	:	BDT 5,000 Taka.		
Size of shop	:	10ft*10ft= 100 Square ft		
Security of the shop	:	Nill		
Implementation	:	<ul> <li>The business is planned to be scaled up by investment in existing goods like; Bisquite, Bkash, Load etc</li> <li>Average 20% gain on sale.</li> <li>The business is operating by entrepreneur. Existing no Employees.</li> <li>The Shop is Own</li> <li>Collects goods from Dhanbari.</li> <li>Agreed grace period is 3 months.</li> </ul>		

Existin	Existing Business (BDT)						
Particular	Daily	Monthly	Yearly				
Revenue (sales)							
Tv, Energy balp, charjer, betary etc	2,000	60,000	720,000				
		0	C				
Total Sales (A)	2,000	60,000	720,000				
Less. Variable Expense							
Tv, Energy balp, charjer, betary etc	1,600	48,000	576,000				
		0	C				
Total variable Expense (B)	1,600	48,000	576,000				
Contribution Margin (CM) [C=(A-B)	400	12,000	144,000				
Less. Fixed Expense							
Rent		0	C				
Electricity Bill		500	6,000				
Mobile Bill		200	2,400				
Salary (self)		5,000	60,000				
Genaretor		0	C				
Transportation		500	6,000				
Entertainment		100	1,200				
Guard		0	C				
Bank service Charge		0	C				
Total fixed Cost (D)		6,300	75,600				
Net Profit (E) [C-D)		5,700	68,400				

Investment Breakdown							
Existing				Proposed			
Particulars	Qty.	Unit Price	Amount (BDT)	Qty	Unit Price	Amount (BDT)	Proposed Total
Load			4000			10,000	14,000
Bisquite			600				6,00
Bkash			50,000			40,000	90,000
Cash			40,000				40,000
Others			1,000				1,000
Total			95,600			50,000	145,600

### **Source of Finance**



**Entrepreneur Investment** 95,600

**Investor Investment:50,000** 

Total Investment:145,600

**Financial Projection (BDT)** 

Particular	Daily	Monthly	1st Year	2nd year
Revenue (sales)				
balp,charjer,betary torch light mobile etc				
	2,500	75,000	900,000	945,000
Total Sales (A)	2,500	75,000	900,000	945,000
Less. Variable Expense				
balp,charjer,betary torch light mobile etc				
	2,000	60,000	720,000	756,000
Total variable Expense(B)	2,000	60,000	720,000	756,000
Contribution Margin (CM) [C=(A-B)	500	15,000	180,000	189,000
Less. Fixed Expense				
Rent				
Electricity Bill		500	6,000	6,500
Mobile Bill		300	3600	3,600
Salary (self)		5,000	60,000	60,000
Transportation		1500	18,000	20,000
Entertainment		200	2,400	2,400
Guard		0	0	0
Genaretor		0	0	0
Total Fixed Cost		7,500	90,000	92,000
Net Profit (E) [C-D)		7,500	90,000	97,000
Investment Payback			30,000	30,000

### Cash flow projection on business plan (rec. & Pay)

			Year 2
SI#	Particulars	Year 1 (BDT)	(BDT)
1	Cash Inflow		
1.1	Investment Infusion by Investor	50,000	
1.2	Net Profit	90,000	97,000
1.3	Depreciation (Non cash item)		
1.4	Opening Balance of Cash Surplus		60,000
	Total Cash Inflow	140,000	157,000
2	Cash Outflow		
2.1	Purchase of Product	50,000	
2.2	Payment of GB Loan		
2.3	Investment Pay Back (Including Ownership Tr. Fee)	30,000	30,000
	Total Cash Outflow	80,000	30,000
3	Net Cash Surplus	60,000	127,000

### **SWOT ANALYSIS**

# Strength

Employment: Self: 01 Family:0 Others:0

Experience & Skill: 02 Years

Quality goods & services;

Skill and experience;

# WEAKNESS

Lack of Capital/Investment

## **O**PPORTUNITIES

Huge demand in the community Location of shop; Regular customers;

### THREATS

Theft

Fire

Political unrest

# Pictures













# **FAMILY PICTURE**

