

Proposed NU Business Name: **DUI BHAI POULTRY FARM**



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Sokhipur Unit, Tangail

Project verified by: Md Siddikur Rahman



Brief Bio of The Proposed Nobin Udyokta

Name	:	MD SOHEL RANA
Age	:	08-03-1993 (24 Years)
Education, till to date	:	SSC
Marital status	:	Married
Children	:	1 Son
No. of siblings:	:	1 Brother & 2 Sister
Address	:	Vill: Protimabongki, P.O: Sokhipur, P.S: Sokhipur , Dist: Tangail
Parent's and GB related Info		
(i) Who is GB member	:	Mother <input checked="" type="checkbox"/> Father <input type="checkbox"/>
(ii) Mother's name	:	LATE HASNA BEGUM
(iii) Father's name	:	LATE. SOBUR HOSSAIN
(iv) GB member's info	:	Branch: Kalia Sokhipur, Centre # 7 (Female), Member ID: 1135, Group No: 05 Member since: 5-08-1995 to 2003 (08 Years) First loan: BDT 2,500
Further Information:		Existing Loan: BDT 10,000, Outstanding loan: BDT -
(v) Who pays GB loan installment	:	Father
(vi) Mobile lady	:	No
(vii) Grameen Education Loan	:	No
(viii) Any other loan like GB, BRAC ASA etc..	:	No

BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA (CONT...)

Present Occupation(Besides own business, i.e., persuading further studies, other business etc.)	:	Nil
Business Experiences and Training Info	:	07 years experience in running business. He has no training.
Other Own/Family Sources of Income	:	-
Other Own/Family Sources of Liabilities	:	None
Entrepreneur Contact No.	:	01724-519462
Mother's Contact No.	:	-
NU Project Source/Reference	:	Grameen Shakti Samajik Byabosha Ltd. Sokhipur Unit, Tangail

BRIEF HISTORY OF GB LOAN UTILIZATION BY HIS FAMILY

LATE HASNA BEGUM joined Grameen Bank since 08 years ago. At first she took 2,500 taka loan from Grameen Bank. She gradually took loan from GB. Utilize loan in business.

Proposed Nobin Udyokta Business Info

Business Name	:	DUI BHAI POULTRY FARM
Location	:	Gasfield Chourasta, Sokhipur, Tangail
Total Investment in BDT	:	BDT 580,000/-
Financing	:	Self BDT 500,000/-(from existing business) 86% Required Investment BDT 80,000/-(as equity) 14%
Present salary/drawings from business (estimates)	:	BDT 5,000/-
Proposed Salary	:	BDT 5,000/-
Size of shop	:	51 ft x 25 ft= 1275 square ft
Implementation	:	<ul style="list-style-type: none">▪Currently run a poultry farm.▪Average 15% gain on sales.▪The business is operating by entrepreneur. Existing no employees.▪Collects goods from Tangail.▪The farm is owned.▪Agreed grace period is 3 months.

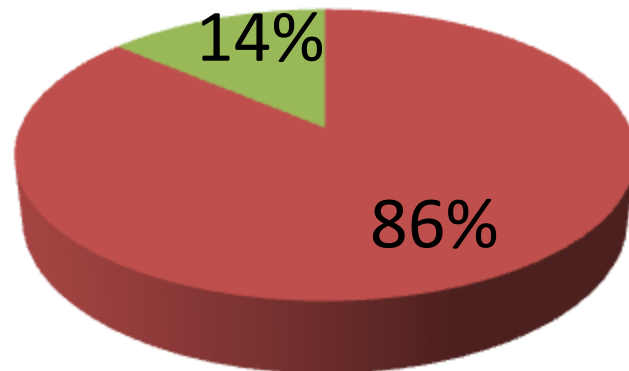
Existing Business (BDT)

Particular	Monthly	Yearly
Revenue (sales)		
When	100,000	1,200,000
Total Sales (A)	100,000	1,200,000
Less. Variable Expense		
When, Feed	85,000	1,020,000
Total variable Expense (B)	85,000	1,020,000
Contribution Margin (CM) [C=(A-B)]	15,000	180,000
Less. Fixed Expense		
Electricity Bill	2,000	24,000
Mobile Bill	200	2,400
Salary (self)	5,000	60,000
Transportation	400	4,800
Entertainment	200	2,400
Total fixed Cost (D)	7,800	93,600
Net Profit (E) [C-D]	7,200	86,400

Investment Breakdown

Existing				Proposed			
Particulars	Qty.	Unit Price	Amount (BDT)	Qty	Unit Price	Amount (BDT)	Proposed Total
Layer	1000	500	500,000	0	0	0	500,000
Feed	0	0	0	1	80000	80,000	80,000
Total	1000	500	500,000	1	80,000	80,000	580,000

Source of Finance



■ Entrepreneur's Contribution 500,000

■ Investor's Investment 80,000

■ Total 580,000

Financial Projection (BDT)

Particular	Monthly	1st Year	2 Year	3 Year
Revenue (sales)				
hen	135,000	1,620,000	1,701,000	1,786,050
Total Sales (A)	135,000	1,620,000	1,701,000	1,786,050
Less. Variable Expense				
hen, Feed	114,750	1,377,000	1,445,850	1,518,143
Total variable Expense (B)	114,750	1,377,000	1,445,850	1,518,143
Contribution Margin (CM) [C=(A-B)]	20,250	243,000	255,150	267,908
Less. Fixed Expense				
Electricity Bill	2,000	24,000	24,000	24,000
Mobile Bill	300	3,600	4,000	4,500
Salary (self)	5,000	60,000	60,000	60,000
Transportation	400	4,800	5,500	6,000
Entertainment	200	2,400	3,000	4,000
Total Fixed Cost	7,900	94,800	96,500	98,500
Net Profit (E) [C-D]	12,350	148,200	158,650	169,408
Investment Payback		32,000	32,000	32,000

Cash flow projection on business plan (rec. & Pay)

<i>Sl #</i>	<i>Particulars</i>	<i>Year 1 (BDT)</i>	<i>Year 2 (BDT)</i>	<i>Year 3 (BDT)</i>
1	Cash Inflow			
1.1	Investment Infusion by Investor	80,000		
1.2	Net Profit	148,200	158,650	169,408
1.3	Depreciation (Non cash item)		-	-
1.4	Opening Balance of Cash Surplus		116,200	242,850
	Total Cash Inflow	228,200	274,850	412,258
2	Cash Outflow			
2.1	Purchase of Product	80,000		
2.2	Payment of GB Loan			
2.3	Investment Pay Back (Including Ownership Tr. Fee)	32,000	32,000	32,000
	Total Cash Outflow	112,000	32,000	32,000
3	Net Cash Surplus	116,200	242,850	380,258

SWOT ANALYSIS

STRENGTH

Employment: Self: 0 Family:0 Others:0
Experience & Skill : 07 Years:
Quality goods & services;
Skill and experience;

WEAKNESS

Lack of Capital/Investment

OPPORTUNITIES

Huge demand in the community
Location of farm;
Regular customers;

THREATS

Theft
Fire
Political unrest

Pictures











FAMILY PICTURE