

Proposed NU Business Name: **SONIA TELECOM & STUDIO**



Project identification and prepared by: Md Shahin Mia,
Ashulia Unit, Dhaka

Project verified by: Siddikur Rahman



Brief Bio of The Proposed Nobin Udyokta

Name	:	MD SHOHAG
Age	:	15-06-1996 (21 Years)
Education, till to date	:	HSC
Marital status	:	Single
Children	:	-
No. of siblings:	:	3 Brothers & 1 Sister
Address	:	Vill: Jhaochor, P.O: Hemayet pur, P.S: Savar, Dist: Dhaka
Parent's and GB related Info		
(i) Who is GB member	:	Mother <input checked="" type="checkbox"/> Father <input type="checkbox"/>
(ii) Mother's name	:	MOST. MEHER
(iii) Father's name	:	MD HASAN ALI
(iv) GB member's info	:	Branch: Dholla Shingair, Centre # 71 (Female), Member ID: 1032, Group No: 01 Member since: 04-02-2010 (07 Years) First loan: BDT 6,000
Further Information:		Existing Loan: BDT 50,000, Outstanding loan: BDT 7,800/-
(v) Who pays GB loan installment	:	Mother
(vi) Mobile lady	:	No
(vii) Grameen Education Loan	:	No
(viii) Any other loan like GB, BRAC ASA etc..	:	No

BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA (CONT...)

Present Occupation(Besides own business, i.e., persuading further studies, other business etc.)	:	Nil
Business Experiences and Training Info	:	02 years experience in running business. He has no training.
Other Own/Family Sources of Income	:	-
Other Own/Family Sources of Liabilities	:	None
Entrepreneur Contact No.	:	01940-393488
Mother's Contact No.	:	01731-101677
NU Project Source/Reference	:	Grameen Shakti Samajik Byabosha Ltd. Ashulia Unit, Dhaka

BRIEF HISTORY OF GB LOAN UTILIZATION BY HIS FAMILY

MOST. MEHER joined Grameen Bank since 02 years ago. At first she took 6,000 taka loan from Grameen Bank. She gradually took loan from GB. Utilize loan in business.

Proposed Nobin Udyokta Business Info

Business Name	:	SONIA TELECOM & STUDIO
Location	:	Voyari, Rajfulbaria, Savar, Dhaka
Total Investment in BDT	:	BDT 355,000/-
Financing	:	Self BDT 255,000/-(from existing business) 78% Required Investment BDT 70,000/-(as equity) 22%
Present salary/drawings from business (estimates)	:	BDT 5,000/-
Proposed Salary	:	BDT 5,000/-
Size of shop	:	10 ft x 20 ft= 200 square ft
Implementation	:	<ul style="list-style-type: none">▪ Provide telecom and computer related service.▪ Average 15% gain on sales.▪ The business is operating by entrepreneur. Existing no employees.▪ Collects goods from Dhaka.▪ The shop is rented.▪ Agreed grace period is 3 months.

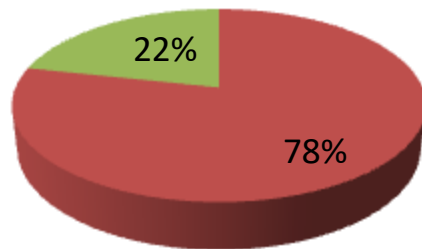
Existing Business (BDT)

Particular	Monthly	Yearly
Revenue (sales)		
Computer Service	30,000	360,000
Load & Bkash service	1,500	18,000
Accessorries	5,000	60,000
Total Sales (A)	36,500	438,000
Less. Variable Expense		
Computer Service	12,000	144,000
Accessorries	4,250	51,000
Total variable Expense (B)	16,250	195,000
Contribution Margin (CM) [C=(A-B)]	20,250	243,000
Less. Fixed Expense		
Rent	3,000	36,000
Electricity Bill	700	8,400
Mobile Bill	300	3,600
Salary (self)	5,000	60,000
Transportation	500	6,000
Entertainment	200	2,400
Guard	200	2,400
Generator Bill	200	2,400
Total fixed Cost (D)	10,100	121,200
Net Profit (E) [C-D]	10,150	121,800

Investment Breakdown

Existing				Proposed			
Particulars	Qty.	Unit Price	Amount (BDT)	Qty	Unit Price	Amount (BDT)	Proposed Total
Load	1	10000	10,000	1	20000	20,000	30,000
Bkash	1	10000	10,000	0	0	0	10,000
Battery	30	200	6,000	0	0	0	6,000
Charger	60	150	9,000	1	15000	15,000	24,000
Headphone	25	100	2,500	0	0	0	2,500
Computer	1	30000	30,000	0	0	0	30,000
Photocopy Machine	1	60000	60,000	0	0	0	60,000
Printer	1	8000	8,000	0	0	0	8,000
Camera	1	35000	35,000	0	0	0	35,000
Scanner	1	14500	14,500	0	0	0	14,500
Security	1	70000	70,000	0	0	0	70,000
Mobile	0	0	0	10	3000	30,000	30,000
Picture Frame	0	0	0	50	100	5,000	5,000
Focus Light	0	0	0				
Decoration	0	0	0				
Total	123	237950	255,000	62	68,100	70,000	325,000

Source of Finance



- Entrepreneur's Contribution 255,000
- Investor's Investment 70,000
- Total 325,000

Financial Projection (BDT)

Particular	Monthly	1st Year	2 Year	3 Year
Revenue (sales)				
Computer Service	40,000	480,000	504,000	529,200
Load & Bkash service	1,500	18,000	18,900	19,845
Accessorries	7,000	84,000	88,200	92,610
Total Sales (A)	48,500	582,000	611,100	641,655
Less. Variable Expense				
Computer Service	16,000	192,000	201,600	211,680
Accessorries	5,950	71,400	74,970	78,719
Total variable Expense (B)	21,950	263,400	276,570	290,399
Contribution Margin (CM) [C=(A-B)]	26,550	318,600	334,530	351,257
Less. Fixed Expense				
Rent	3,000	36,000	36,000	36,000
Electricity Bill	700	8,400	9,000	9,500
Mobile Bill	400	4,800	5,500	6,000
Salary (self)	5,000	60,000	60,000	60,000
Transportation	600	7,200	9,500	11,500
Entertainment	200	2,400	3,000	3,500
Guard	200	2,400	2,400	2,400
Generator Bill	200	2,400	2,400	2,400
Total Fixed Cost	10,300	123,600	127,800	131,300
Net Profit (E) [C-D]	16,250	195,000	206,730	219,957
Investment Payback		40,000	40,000	40,000

Cash flow projection on business plan (rec. & Pay)

<i>Sl #</i>	<i>Particulars</i>	<i>Year 1 (BDT)</i>	<i>Year 2 (BDT)</i>	<i>Year 3 (BDT)</i>
1	Cash Inflow			
1.1	Investment Infusion by Investor	100,000		
1.2	Net Profit	195,000	206,730	219,957
1.3	Depreciation (Non cash item)		-	-
1.4	Opening Balance of Cash Surplus		155,000	321,730
	Total Cash Inflow	295,000	361,730	541,687
2	Cash Outflow			
2.1	Purchase of Product	100,000		
2.2	Payment of GB Loan			
2.3	Investment Pay Back (Including Ownership Tr. Fee)	40,000	40,000	40,000
	Total Cash Outflow	140,000	40,000	40,000
3	Net Cash Surplus	155,000	321,730	501,687

SWOT ANALYSIS

STRENGTH

Employment: Self: 0 Family:0 Others:0
Experience & Skill : 02 Years:
Quality goods & services;
Skill and experience;

WEAKNESS

Lack of Capital/Investment

OPPORTUNITIES

Huge demand in the community
Location of shop;
Regular customers;

THREATS

Theft
Fire
Political unrest

Pictures



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DIGITAL STUDIO





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APRIL





VISION

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TOSHIBA

2060









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EOS

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FAMILY PICTURE

