#### **Proposed NU Business Name: KAJOL TALICOM**



Project identification and prepared by: Md. Shahadat hossian Donbari tangail Project verified by: Mizanur Rahman Patwary



Samajik Byabosha Ltd.

Brief Bio of The Proposed Nobin Udyokta						
Name		MD: KAMRUL HASAN KAJOL				
Age	:	02-05-1998(19 Years)				
Education, till to date	:	S.S.C				
Marital status	:	Unmarit				
Children	:	nill				
No. of siblings:	:	nill				
Address	:	Vill: chaprokomaP.O:chaprokona P.S:Dhanbari Dist: Tangail.				
Parent's and GB related Info (i) Who is GB member (ii) Mother's name (iii) Father's name (iv) GB member's info		Mother Father Most: KALPONA BAGUM MD: ABDUL KASHAM Branch: kandua , Centre # 06 (mel), Member ID: 4723, Group No: 03 Member since: 1996-raning <i>(21ears)</i> First Ioan: BDT 3,000Taka.				
Further Information: (v) Who pays GB loan installment (vi) Mobile lady (vii) Grameen Education Loan (viii) Any other loan like GB, BRAC ASA etc	: : :	Existing loan: 120,000 Outstanding loan: 101,520 Father No No No				

## BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA (CONT...)

Present Occupation(Besides own business, i.e., persuading further studies, other business etc.)	:	Nill
Business Experiences and	:	02 years experience in running business.
Training Info	-	He has No training.
Other Own/Family Sources of Income		Agriculrure
Other Own/Family Sources of Liabilities	:	None
Entrepreneur Contact No.	:	01711-512774
Family's Contact No.	:	01779-805450
NU Project Source/Reference	:	Grameen Shakti Samajik Byabosha Ltd. donbari Unit, Tangail.

### **BRIEF HISTORY OF GB LOAN UTILIZATION BY HIS FAMILY**

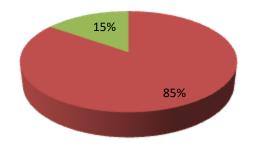
**MD.ABUL KASHAM** Joined Grameen Bank Since 21 Years Ago. At First She Took 3,000 taka Loan from Grameen Bank. Gradually she Took more Loan From GB. She Utilized the money in agriculture.

Proposed Nobin Udyokta Business Info					
Business Name	:	KAJAL TALICOM			
Location	:	kanduaBazar, donbari,Tangail.			
Total Investment in BDT	:	BDT 329,000			
Financing	:	Self BDT 279,000(from existing business) 85%			
		Required Investment BDT 50,000(as equity) 15%			
Present salary/drawings from business (estimates)	:	BDT 5,000 Taka.			
Proposed Salary	:	BDT 5,000 Taka.			
Size of shop	:	10ft x 15ft= 150 Square ft			
Security of the shop	:	63,000 Taka.			
Implementation	:	<ul> <li>The business is planned to be scaled up by investment in existing goods like; mobail lod becash , etc.</li> <li>Average 10% gain on sale.</li> <li>The business is operating by entrepreneur. Existing no Employee.</li> <li>The Shop is Rented</li> <li>Collects goods from Donbari.</li> <li>Agreed grace period is 3 months.</li> </ul>			

Existing Business (BDT)						
Particular	Daily	Monthly	Yearly			
Revenue (sales)						
Three pices, Shart, LAngi, etc.	2,000	60,000	720,000			
Total Sales (A)	2,000	60,000	720,000			
Less. Variable Expense						
Three pices, Shart, Langi, etc.	1,800	54,000	648,000			
Total variable Expense (B)	1,800	54,000	648,000			
Contribution Margin (CM) [C=(A-B)	500	15,000	180,000			
Less. Fixed Expense						
Rent		1600	19,200			
Electricity Bill		250	3,000			
Mobile Bill		200	2,400			
Salary (self)		5,000	60,000			
Salary ( staff)		0	0			
Transportation		500	6,000			
Gud		1,00	1,200			
Entertainment		500	6,000			
Genaretor		150	1,800			
Bank service Charge		0	0			
Total fixed Cost (D)		8,300	99,600			
Net Profit (E) [C-D)		6,700	80,400			

Investment Breakdown								
	Existin	g	Proposed					
Particulars	Qty.	Unit Price	Amount (BDT)	Qty	Unit Price	Amount (BDT)	Proposed Total	
Mobail	30p	1300	39,000				39,000	
Bekash		0	175,000			50,000	225,000	
Chargar	10p	80	800				800	
Batary	7p	200	1,400				1,400	
Security			63,000				63,000	
Total			279,000			50,000	329,000	

### **Source of Finance**



Entrepreneur's Contribution 279,000

Investor's Investment 50,000

Total 329,000

## Financial Projection (BDT)

Particular	Daily	Monthly	Year -1	Year-2	Year-3		
Revenue(Sales)							
Narish food,vushi,Bish, etc	4300	129000	1548000	1625400	1706670		
0	0	0	0	0	0		
Total Sales(A)	4300	129000	1548000	1625400	1706670		
Less Variable Expense (B)							
Straw, Bran, Medicine etc	3870	116100	1393200	1462860	1536003		
Total Variable Expense	3870	116100	1393200	1462860	1536003		
Contributon Margin (CM) [C=(A-B)]	430	12900	154800	162540	170667		
Less Fixed Expense							
Rent		1600	19200	19200	19200		
Electric Bill		250	3000	3300	3600		
Transportaion		200	2400	2520	2646		
Salary (Self)		5,000	60000	60000	60000		
Salary (Staff)		500	6000	6000	6000		
Entertainment		500	6000	6000	6000		
Gard		150	1800	1800	1800		
Generator		100	1200	1200	1200		
Mobil Bill			0	100	200		
Total Fixed Cost (D)		8300	98400	98920	99446		
Net Profit (E)= [C-D]		4600	55200	57960	60858		
Investment Pay Back			20,000	20,000	20,000		

# Cash flow projection on business plan (rec. & Pay)

SI #	Particulars	Year 1 (BDT)	Year 2 (BDT)	Year 3 (BDT)
1	Cash Inflow			
	Investment Infusion by			
1.1	Investor	50,000		
1.2	Net Profit	55,200	57960	60858
	Depreciation (Non cash			
1.3	item)			
	Opening Balance of Cash			
1.4	Surplus		35200	73160
	Total Cash Inflow	105,200	93,160	134,018
2	Cash Outflow			
2.1	Purchase of Product	50,000		
2.2	Payment of GB Loan			
	Investment Pay Back			
	(Including Ownership Tr.			
2.3	Fee)	20000	20000	20000
	Total Cash Outflow	70,000	20,000	20,000
3	Net Cash Surplus	35,200	73,160	114,018



# STRENGTH

Employment: Self: 01 Family:0 Others:0 Experience & Skill : 01 Years Quality goods & services; Skill and experience;

# **W**<sub>EAKNESS</sub>

Lack of Capital/Investment

# **O**<sub>PPORTUNITIES</sub>

Huge demand in the community Location of shop; Regular customers;

### **T**HREATS

Theft Fire Political unrest Pictures



















# **FAMILY PICTURE**

