

# Proposed NU Business Name: **JONONI TELECOM & MOBILE SERVICE**



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Kaligonj Unit, Gazipur

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## **Brief Bio of The Proposed Nobin Udyokta**

Name	:	<b>CHONDON CHANDRA DAS</b>
Age	:	28-03-2000 (17 Years)
Education, till to date	:	Class 8
Marital status	:	Single
Children	:	-
No. of siblings:	:	4 Brothers
Address	:	Vill: Ulukhola, P.O: Ulukhola, P.S: Kaligonj, Dist: Gazipur
Parent's and GB related Info		
(i) Who is GB member	:	Mother <input checked="" type="checkbox"/> Father <input type="checkbox"/>
(ii) Mother's name	:	<b>GEETA RANI DAS</b>
(iii) Father's name	:	<b>SHITOL CHANDRA DAS</b>
(iv) GB member's info	:	Branch: Nagori Kaligonj, Centre # 21 (Female), Member ID: 2388/1, Group No: 03 Member since: 25-04-2013 (04 Years) First loan: BDT 10,000
Further Information:		Existing Loan: BDT 20,000, Outstanding loan: BDT 11708/-
(v) Who pays GB loan installment	:	Father
(vi) Mobile lady	:	No
(vii) Grameen Education Loan	:	No
(viii) Any other loan like GB, BRAC ASA etc..	:	No

## ***BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA (CONT...)***

Present Occupation(Besides own business, i.e., persuading further studies, other business etc.)	:	Nil
Business Experiences and Training Info	:	04 years experience in running business. He has no training.
Other Own/Family Sources of Income	:	-
Other Own/Family Sources of Liabilities	:	None
Entrepreneur Contact No.	:	01732-332092
Mother's Contact No.	:	01787-227054
NU Project Source/Reference	:	Grameen Shakti Samajik Byabosha Ltd. Kaligonj Unit, Gazipur

## BRIEF HISTORY OF GB LOAN UTILIZATION BY HIS FAMILY

**GEETA RANI DAS** joined Grameen Bank since 04 years ago. At first she took 10,000 taka loan from Grameen Bank. She gradually took loan from GB. Utilize loan in business.

# Proposed Nobin Udyokta Business Info

Business Name	:	<b>JONONI TELECOM &amp; MOBILE SERVICE</b>
Location	:	Ulukhola Bazaar, Gazipur Sadar
Total Investment in BDT	:	BDT 230,000/-
Financing	:	Self BDT 180,000/-(from existing business) 78% Required Investment BDT 50,000/-(as equity) 22%
Present salary/drawings from business (estimates)	:	BDT 5,000/-
Proposed Salary	:	BDT 5,000/-
Size of shop	:	18 ft x 12 ft= 196 square ft
Implementation	:	<ul style="list-style-type: none"><li>▪He has a Telecom shop.</li><li>▪Average 15% gain on sales.</li><li>▪The business is operating by entrepreneur. Existing no employees.</li><li>▪Collects goods from Gazipur.</li><li>▪The shop is rented.</li><li>▪Agreed grace period is 3 months.</li></ul>

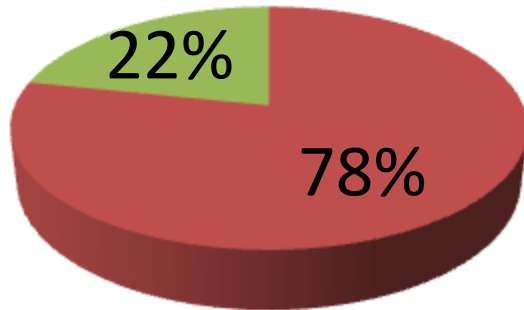
## Existing Business (BDT)

Particular	Monthly	Yearly
<b>Revenue (sales)</b>		
Mobile & Parts	70,000	840,000
<b>Total Sales (A)</b>	<b>70,000</b>	<b>840,000</b>
<b>Less. Variable Expense</b>		
Mobile & Parts	56,000	672,000
<b>Total variable Expense (B)</b>	<b>56,000</b>	<b>672,000</b>
<b>Contribution Margin (CM) [C=(A-B)]</b>	<b>14,000</b>	<b>168,000</b>
<b>Less. Fixed Expense</b>		
Electricity Bill	400	4,800
Mobile Bill	300	3,600
Salary (self)	5,000	60,000
Transportation	300	3,600
Rent	1,000	12,000
Generator	300	3,600
<b>Total fixed Cost (D)</b>	<b>7,300</b>	<b>87,600</b>
<b>Net Profit (E) [C-D]</b>	<b>6,700</b>	<b>80,400</b>

## Investment Breakdown

Existing				Proposed			
Particulars	Qty.	Unit Price	Amount (BDT)	Qty	Unit Price	Amount (BDT)	Proposed Total
Mobile	40	1500	60,000	33	1500	50,000	110,000
Mobile parts	1	40000	40,000	0	0	0	40,000
Security	1	80000	80,000	0	0	0	80,000
<b>Total</b>	<b>42</b>	<b>121500</b>	<b>180,000</b>	<b>33</b>	<b>1,500</b>	<b>50,000</b>	<b>230,000</b>

## Source of Finance



- Entrepreneur's Contribution 180,000
- Investor's Investment 50,000
- Total 230,000

### Financial Projection (BDT)

Particular	Monthly	1st Year	2 Year
<b>Revenue (sales)</b>			
Mobile & Parts	90,000	1,080,000	1,134,000
<b>Total Sales (A)</b>	<b>90,000</b>	<b>1,080,000</b>	<b>1,134,000</b>
<b>Less. Variable Expense</b>			
Mobile & Parts	72,000	864,000	907,200
<b>Total variable Expense (B)</b>	<b>72,000</b>	<b>864,000</b>	<b>907,200</b>
<b>Contribution Margin (CM) [C=(A-B)]</b>	<b>18,000</b>	<b>216,000</b>	<b>226,800</b>
<b>Less. Fixed Expense</b>			
Electricity Bill	400	4,800	5,500
Mobile Bill	400	4,800	5,500
Salary (self)	5,000	60,000	60,000
Transportation	400	4,800	5,500
Rent	1,000	12,000	12,000
Generator	300	3,600	3,600
<b>Total Fixed Cost</b>	<b>7,500</b>	<b>90,000</b>	<b>92,100</b>
<b>Net Profit (E) [C-D]</b>	<b>10,500</b>	<b>126,000</b>	<b>134,700</b>
<b>Investment Payback</b>		<b>30,000</b>	<b>30,000</b>



# Cash flow projection on business plan (rec. & Pay)

<i>Sl #</i>	<i>Particulars</i>	<i>Year 1 (BDT)</i>	<i>Year 2 (BDT)</i>
<b>1</b>	<b>Cash Inflow</b>		
1.1	Investment Infusion by Investor	50,000	
1.2	Net Profit	126,000	134,700
1.3	Depreciation (Non cash item)		-
1.4	Opening Balance of Cash Surplus		96,000
	<b>Total Cash Inflow</b>	<b>176,000</b>	<b>230,700</b>
<b>2</b>	<b>Cash Outflow</b>		
2.1	Purchase of Product	50,000	
2.2	Payment of GB Loan		
2.3	Investment Pay Back (Including Ownership Tr. Fee)	<b>30,000</b>	<b>30,000</b>
	<b>Total Cash Outflow</b>	<b>80,000</b>	<b>30,000</b>
<b>3</b>	<b>Net Cash Surplus</b>	<b>96,000</b>	<b>200,700</b>

# ***SWOT ANALYSIS***

## **S**TRENGTH

Employment: Self: 0 Family:0 Others:0  
Experience & Skill : 4 Years:  
Quality goods & services;  
Skill and experience;

## **W**EAKNESS

Lack of Capital/Investment

## **O**PPORTUNITIES

Huge demand in the community  
Location of farm;  
Regular customers;

## **T**HREATS

Theft  
Fire  
Political unrest

Pictures

# জননী টেলিকম এন্ড মোবাইল সার্ভিসিং সেন্টার



শ্রী শ্রী প্রোঃ চন্দন চন্দ্র দাস



এখানে সকল প্রকার নতুন মোবাইল সেট, চার্জার, ব্যাটারী মেমোরি কার্ড সহ  
যাবতীয় মোবাইলের এক্সেসরিজ ও মোবাইল সার্ভিসিং করা হয়।

মোবাইলে গান ও রিঙটোন ডাউনলোড করা হয়।

পেট্রো বাংলা রোড, ( মন্দির মার্কেট) উলুখোলা কালীগঞ্জ, গাজীপুর। মোবাঃ ০১৭৩২৩৩২০৯২, ০১৬৩০-৮৯৩২৭০

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# FAMILY PICTURE

