Proposed NU Business Name: KHONDOKAR TRADERS



Project identification and prepared by: Md Habibullah, Kaligonj Unit, Gazipur

Project verified by: Siddikur Rahman



Brief Bio of The Proposed Nobin Udyokta					
Name	:	MD SADMAN SAKIB			
Age	:	14-02-1994 (23 Years)			
Education, till to date	:	BBA (Ongoing)			
Marital status	:	Married			
Children	:	-			
No. of siblings:	:	1 Sisters			
Address	:	Vill: Ghonapara, P.O: Kaligonj, P.S: Kaligonj, Dist: Gazipur			
Parent's and GB related Info (i) Who is GB member (ii) Mother's name (iii) Father's name (iv) GB member's info		Mother Father SABINA YEASMIN SATTAR KHONDOKAR Branch: Kaligonj Gazipur, Centre # 55 (Female), Member ID: 7642, Group No: 14 Member since: 03-05-2003 (14 Years) First loan: BDT 5,000			
Further Information: (v) Who pays GB loan installment (vi) Mobile lady (vii) Grameen Education Loan (viii) Any other loan like GB, BRAC ASA etc	: : :	Existing Loan: BDT 80,000, Outstanding loan: BDT 46680/- Father No No No			

BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA (CONT...)

Present Occupation(Besides own business, i.e., persuading further studies, other business etc.)	:	Nil
Business Experiences and	:	04 years experience in running business.
Training Info	:	He has no training.
Other Own/Family Sources of Income	:	-
Other Own/Family Sources of Liabilities	:	None
Entrepreneur Contact No.	:	01711-517956
Mother's Contact No.	:	01716-406928
NU Project Source/Reference	:	Grameen Shakti Samajik Byabosha Ltd. Kaligonj Unit, Gazipur

BRIEF HISTORY OF GB LOAN UTILIZATION BY HIS FAMILY

SABINA YEASMIN joined Grameen Bank since 14 years ago. At first she took 5,000 taka loan from Grameen Bank. She gradually took loan from GB. Utilize loan in business.

Proposed Nobin Udyokta Business Info				
Business Name	:	KHONDOKAR TRADERS		
Location	:	Ghonapara, Kaligonj, Gazipur Sadar		
Total Investment in BDT	:	BDT 280,000/-		
Financing	: Self BDT 230,000/-(from existing business) 82%			
	Required Investment BDT 50,000/-(as equity) 18%			
Present salary/drawings from business (estimates)	:	BDT 5,000/-		
Proposed Salary	:	BDT 5,000/-		
Size of shop	: 20 ft x 15 ft= 144 square ft			
Implementation :		 He has a hardware shop. Average 15% gain on sales. The business is operating by entrepreneur. Existing no employees. Collects goods from Gazipur. The shop is rented. Agreed grace period is 3 months. 		

Existing Business (BDT)						
Particular	Monthly	Yearly				
Revenue (sales)						
Hardware item	70,000	840,000				
Total Sales (A)	70,000	840,000				
Less. Variable Expense						
Hardware item	56,000	672,000				
Total variable Expense (B)	56,000	672,000				
Contribution Margin (CM) [C=(A-B)	14,000	168,000				
Less. Fixed Expense						
Electricity Bill	500	6,000				
Mobile Bill	300	3,600				
Salary (self)	5,000	60,000				
Rent	1,000	12,000				
Total fixed Cost (D)	6,800	81,600				
Net Profit (E) [C-D)	7,200	86,400				

Investment Breakdown								
	Proposed							
Particulars	Particulars Qty.		Amount (BDT)	Qty	Unit	Amount	Proposed	
					Price	(BDT)	Total	
Gas Burner	10	1000	10,000	0	0	0	10,000	
Gas Burner Double	10	2100	21,000	20	2500	50,000	71,000	
Regulator	30	250	7,500	0	0	0	7,500	
Remote	200	100	20,000	0	0	0	20,000	
Torch Light	50	100	5,000	0	0	0	5,000	
Gas Cylinder	30	2500	75,000	0	0	0	75,000	
Mobile Charger	30	100	3,000	0	0	0	3,000	
Mobile Battery	1	5000	5,000	0	0	0	5,000	
Cash (Bkash)	1	49500	49,500	0	0	0	49,500	
Multiplug	20	200	4,000	0	0	0	4,000	
Security	1	30000	30,000	0	0	0	30,000	
Total	383	90850	230,000	20	2,500	50,000	280,000	

Source of Finance



Financial Projection (BDT)							
Particular	Monthly	1st Year	2 Year	3 Year			
Revenue (sales)							
Hardware item	90,000	1,080,000	1,134,000	1,190,700			
Total Sales (A)	90,000	1,080,000	1,134,000	1,190,700			
Less. Variable Expense							
Hardware item	72,000	864,000	907,200	952,560			
Total variable Expense (B)	72,000	864,000	907,200	952,560			
Contribution Margin (CM) [C=(A-B)	18,000	216,000	226,800	238,140			
Less. Fixed Expense							
Electricity Bill	500	6,000	7,000	7,500			
Mobile Bill	400	4,800	5,500	6,000			
Salary (self)	5,000	60,000	60,000	60,000			
Rent	1,000	12,000	12,000	12,000			
Total Fixed Cost	6,900	82,800	84,500	85,500			
Net Profit (E) [C-D)	11,100	133,200	142,300	152,640			
Investment Payback		20,000	20,000	20,000			

Cash flow projection on business plan (rec. & Pay)

SI#	Particulars	Year 1 (BDT)	Year 2 (BDT)	Year 3 (BDT)
1	Cash Inflow			
1.1	Investment Infusion by Investor	50,000		
1.2	Net Profit	133,200	142,300	152,640
1.3	Depreciation (Non cash item)		-	-
	Opening Balance of Cash			
1.4	Surplus		113,200	235,500
	Total Cash Inflow	183,200	255,500	388,140
2	Cash Outflow			
2.1	Purchase of Product	50,000		
2.2	Payment of GB Loan			
	Investment Pay Back (Including			
2.3	Ownership Tr. Fee)	20,000	20,000	20,000
	Total Cash Outflow	70,000	20,000	20,000
3	Net Cash Surplus	113,200	235,500	368,140

SWOT ANALYSIS

Strength

Employment: Self: 0 Family:0 Others:0

Experience & Skill: 04 Years:

Quality goods & services;

Skill and experience;

WEAKNESS

Lack of Capital/Investment

OPPORTUNITIES

Huge demand in the community Location of farm; Regular customers;

THREATS

Theft

Fire

Political unrest

Pictures









FAMILY PICTURE

