

## Proposed NU Business Name: **M/S MOMOTA DAIRY FARM**



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Sonatala unit.Bogra  
Project verified by: Md. Mozaharul islam Sarker



**Grameen Shakti**  
**Samajik Byabosha Ltd.**

## **Brief Bio of The Proposed Nobin Udyokta**

Name	:	<b>MD. YOUSUF ALI</b>
Age	:	30-12-1993 (24 Years)
Education, till to date	:	B.S.S(Going On)
Marital status	:	Married
Children	:	None
No. of siblings:	:	1Brother1 Sister
Address	:	Vill: Thakur para , P.O: Hat Koromja.P.S: Sonatala Dist: Bogra.
Parent's and GB related Info		
(i) Who is GB member	:	Mother <input checked="" type="checkbox"/> Father <input type="checkbox"/>
(ii) Mother's name	:	<b>Most Momija Begum</b>
(iii) Father's name	:	<b>Md Muzahar Ali Pramanik</b>
(iv) GB member's info	:	Branch: Hat Koromja.Sonatala Centre # 24(Female), Member ID: 4039, Group No: 08 Member since: 08-06-2008 (09Years) First loan: BDT 20,000/-
Further Information:		Existing Loan: BDT 70,000/-, Outstanding loan: BDT 70,000/-
(v) Who pays GB loan installment	:	Father
(vi) Mobile lady	:	No
(vii) Grameen Education Loan	:	No
(viii) Any other loan like GB, BRAC ASA etc..	:	No

## ***BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA (CONT...)***

Present Occupation(Besides own business, i.e., persuading further studies, other business etc.)	:	Nil
Business Experiences and Training Info	:	05 years experience in running business. He has no training.
Other Own/Family Sources of Income	:	Feed Business
Other Own/Family Sources of Liabilities	:	None
Entrepreneur Contact No.	:	01728-704546
Mother's Contact No.	:	01709-531202
NU Project Source/Reference	:	Grameen Shakti Samajik Byabosha Ltd. Sonatala Unit, Bogra

## BRIEF HISTORY OF GB LOAN UTILIZATION BY HIS FAMILY

**Most MOMIJA BEGUM** joined Grameen Bank since 09 years ago. At first she took 20,000 taka loan from Grameen Bank. She gradually took loan from GB. Utilize loan in business.

# Proposed Nobin Udyokta Business Info

Business Name	:	<b>M/S MOMOTA DAIRY FARM</b>
Location	:	Thakur para , Hat Koromja.Sonatala ,Bogra
Total Investment in BDT	:	BDT 220,000/-
Financing	:	Self BDT 160,000/-(from existing business) 73% Required Investment BDT 60,000/-(as equity) 27%
Present salary/drawings from business (estimates)	:	BDT 5,000/-
Proposed Salary	:	BDT 5,000/-
Size of shop	:	15 ft x 20 ft= 300 square ft
Implementation	:	<ul style="list-style-type: none"><li>▪The business is planned to be scaled up by investment in existing goods; Cow, Cow child etc.</li><li>▪Average 80% gain on sale.</li><li>▪The business is operating by entrepreneur. Existing no employee.</li><li>▪One employee will be appointed.</li><li>▪The shop is own</li><li>▪Collects goods from Hatkoromja Bazar, Bogra</li><li>▪Agreed grace period is 3 months.</li></ul>

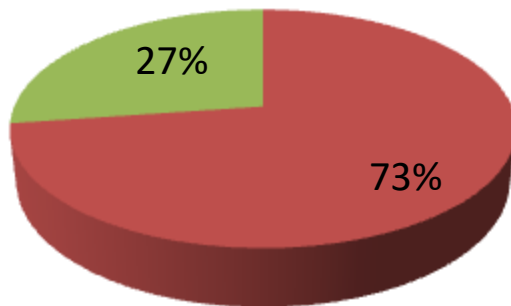
## Existing Business (BDT)

Particular	Daily	Monthly	Yearly
<b>Revenue (sales)</b>			
Milk production	350	10,500	126,000
<b>Total Sales (A)</b>	<b>350</b>	<b>10,500</b>	<b>126,000</b>
<b>Less. Variable Expense</b>			
Milk production	70	2,100	25,200
<b>Total variable Expense (B)</b>	<b>70</b>	<b>2,100</b>	<b>25,200</b>
<b>Contribution Margin (CM) [C=(A-B)]</b>	<b>280</b>	<b>8,400</b>	<b>100,800</b>
<b>Less. Fixed Expense</b>			
Salary (self)		5,000	60,000
Mobile Bill		300	3,600
<b>Non cash item</b>			
Depreciation		0	0
<b>Total fixed Cost (D)</b>		<b>5,300</b>	<b>63,600</b>
<b>Net Profit (E) [C-D]</b>		<b>3,100</b>	<b>37,200</b>

## Investment Breakdown

Existing				Proposed			
Particulars	Qty.	Unit Price	Amount	Qty	Unit Price	Amount	Proposed
			(BDT)			(BDT)	Total
Cow	2	40000	80,000	1	60,000	60,000	140,000
Bokna	2	15000	30,000	0	0	0	30,000
Bull	1	50000	50,000	0	0	0	50,000
<b>Total</b>	<b>5</b>	<b>105000</b>	<b>160000</b>	<b>2</b>	<b>60000</b>	<b>60000</b>	<b>220000</b>

## Source of Finance



- Entrepreneur's Contribution 160,000
- Investor's Investment 60,000
- **Total 220,000**

## Financial Projection (BDT)

Particular	Daily	Monthly	1st Year	2nd Year
<b>Revenue (sales)</b>				
Milk production	450	13,500	162,000	170,100
<b>Total Sales (A)</b>	<b>450</b>	<b>13,500</b>	<b>162,000</b>	<b>170,100</b>
<b>Less. Variable Expense</b>				
Milk production	90	2,700	32,400	34,020
<b>Total variable Expense (B)</b>	<b>90</b>	<b>2,700</b>	<b>32,400</b>	<b>34,020</b>
<b>Contribution Margin (CM) [C=(A-B)]</b>	<b>360</b>	<b>10,800</b>	<b>129,600</b>	<b>136,080</b>
<b>Less. Fixed Expense</b>				
Salary (self)		5,000	60,000	60,000
Mobile Bill		300	3,600	3,600
<b>Non cash item</b>				
Depreciation		0	0	0
<b>Total fixed Cost (D)</b>		<b>5,300</b>	<b>63,600</b>	<b>63,600</b>
<b>Net Profit (E) [C-D]</b>		<b>5,500</b>	<b>66,000</b>	<b>72,480</b>
<b>Investment Payback</b>			36000	<b>36000</b>



# Cash flow projection on business plan (rec. & Pay)

SI #	Particulars	Year 1 (BDT)	Year 2 (BDT)
<b>1</b>	<b>Cash Inflow</b>		
1.1	Investment Infusion by Investor	60,000	
1.2	Net Profit	66,000	72,480
1.3	Depreciation (Non cash item)	0	0
1.4	Opening Balance of Cash Surplus		30,000
	<b>Total Cash Inflow</b>	<b>126,000</b>	<b>102,480</b>
<b>2</b>	<b>Cash Outflow</b>		
2.1	Purchase of Product	60,000	0
2.2	Payment of GB Loan	0	0
2.3	Investment Pay Back (Including Ownership Tr. Fee)	36000	36000
	<b>Total Cash Outflow</b>	<b>96,000</b>	<b>36000</b>
<b>3</b>	<b>Net Cash Surplus</b>	<b>30,000</b>	<b>66,480</b>

# SWOT ANALYSIS

## **S**TRENGTH

Employment: Self: 01 Family:0 ,Others:0  
Experience & Skill : 5 Years  
Quality goods & services;  
Skill and experience; 5Years

## **W**EAKNESS

Lack of Capital/Investment

## **O**PPORTUNITIES

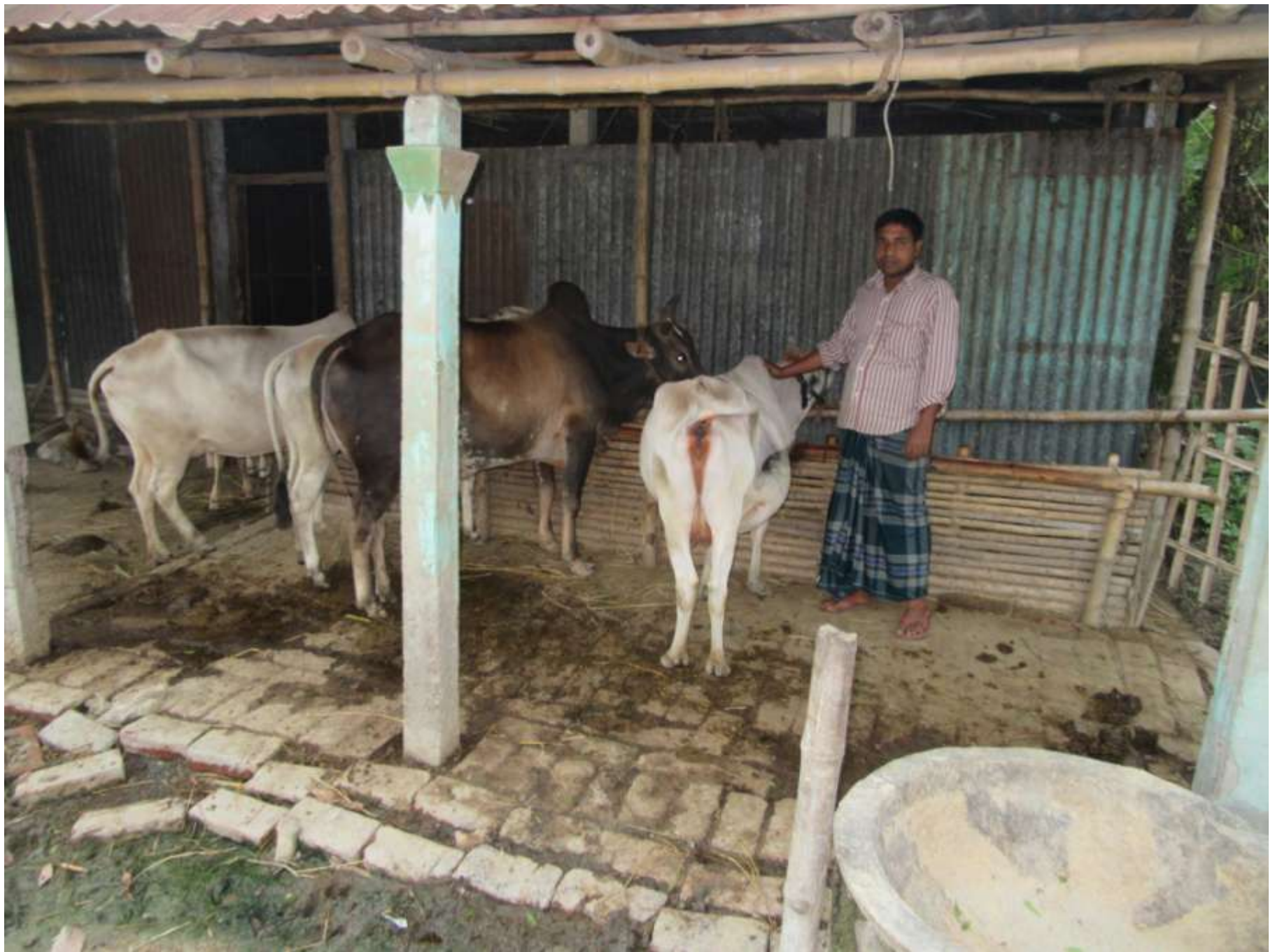
Huge demand in the community  
Location of shop;  
Regular customers;

## **T**HREATS

Theft  
Fire  
Political unrest

Pictures















# Family picture

