Proposed NU Business Name: VAI VAI MEDICAL STORE



Project prepared by : Ishak Chambugong Sonatala unit.Bogra

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Grameen Shakti Samajik Byabosha Ltd.

Brief Bio of The Proposed Nobin Udyokta						
Name	:	Md. Masud Rana				
Age	:	19-02-1984(33 Years)				
Education, till to date	:	S.S.C				
Marital status	:	Married				
Children	:	01 Son				
No. of siblings:	:	021Brothers				
Address	:	Vill: Shicharpara P.O: Veluerpara P.S: Sonatala Dist: Bogra.				
Parent's and GB related Info (i) Who is GB member (ii) Mother's name (iii) Father's name (iv) GB member's info		Mother Father Most. Anise Begum Late Md. shajahan Ali Molla Branch: Jhorgacha Bogra, Centre # 77(Female), Member ID: 9535, Group No: 10 Member since: 15-01-2008 (08 Years) First loan: BDT 5,00/-				
Further Information:		Existing Loan: Nill, Outstanding loan: Nill				
(v) Who pays GB loan installment (vi) Mobile lady	:	Father				
(vii) Grameen Education Loan		No No				
(viii) Any other loan like GB, BRAC ASA etc	:	No				

BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA (CONT...)

Present Occupation(Besides own business, i.e., persuading further studies, other business etc.)	:	Nil
Business Experiences and Training Info	:	09 years experience in running business. He has no training.
Other Own/Family Sources of Income	:	None
Other Own/Family Sources of Liabilities	:	None
Entrepreneur Contact No.	:	01725-091984
Mother's Contact No.	:	0721-949255
NU Project Source/Reference	:	Grameen Shakti Samajik Byabosha Ltd. Sonatala. Bogra

BRIEF HISTORY OF GB LOAN UTILIZATION BY HIS FAMILY

Most. Anise Begum joined Grameen Bank since 08 years ago. At first she took 15,000 taka loan from Grameen Bank. She gradually took loan from GB. Utilize loan in business.

Proposed Nobin Udyokta Business Info					
Business Name	:	VAI VAI MEDICAL STORE			
Location	:	Veluerpara, Sonatala ,Bogra.			
Total Investment in BDT	:	BDT 140,000/-			
Financing	:	Self BDT 90,000/-(from existing business) 64%			
		Required Investment BDT 50,000/-(as equity) 36%			
Present salary/drawings from business (estimates)	:	BDT 5,000/-			
Proposed Salary	:	BDT 5,000/-			
Size of shop	:	09 ft x 10 ft= 90 square ft			
Implementation	:	■The business is planned to be scaled up by investment in existing goods; Medicine and medicine accessories etc.			

■The business is operating by entrepreneur. Existing no employee.

■ Average gain on 12% sale.

■The shop is rented.

■None employee will be appointed.

■Collects goods from Bogra market.

Agreed grace period is 3 months.

Existing Business (BDT)						
Particular	Daily	Monthly	Yearly			
Revenue (sales)						
Medicine items	2,500	75,000	900,000			
Total Sales (A)	2,500	75,000	900,000			
Less. Variable Expense						
Medicine items	2,200	66,000	792,000			
Total variable Expense (B)	2,200	66,000	792,000			
Contribution Margin (CM) [C=(A-B)	300	9,000	108,000			
Less. Fixed Expense						
House rant		500	6,000			
Electricity Bill		300	3,600			
Salary (self)		5,000	60,000			
Guard		150	1,800			
Mobile Bill		50	600			
Non cash item						
Depreciation		0	0			
Total fixed Cost (D)		6,000	72,000			
Net Profit (E) [C-D)		3,000	36,000			

Investment Breakdown								
	Exist	ing	Proposed					
Particulars	Qty.	Unit Price	Amount	Qty	Unit Price	Amount	Proposed	
			(BDT)			(BDT)	Total	
Zimax	276	35	9,660	300	35	10,500	20,160	
Flusacilian	400	10	4,000	550	10	5,500	9,500	
Livo Flox	20	15	300	470	15	7,050	7,350	
Sef-3	250	35	8,750	780	15	11,700	20,450	
Libec-500	30	15	450	0	0	0	450	
Rotix	300	12	3,600	0	0	0	3,600	
Others	1	13240	13,240	1	15250	15,250	28,490	
Security	1	50000	50,000	0	0	0	50,000	
Total	1278	63362	90000	2101	15325	50000	140000	

Source of Finance



Financial Projection (BDT)							
Particular	Daily	Monthly	1st Year	2nd Year	3rd Year		
Revenue (sales)							
Cloth items	3,300	99,000	1,188,000	1,247,400	1,309,770		
Total Sales (A)	3,300	99,000	1,188,000	1,247,400	1,309,770		
Less. Variable Expense							
Cloth items	2,904	87,120	1,045,440	1,097,712	1,152,598		
Total variable Expense (B)	2,904	87,120	1,045,440	1,097,712	1,152,598		
Contribution Margin (CM) [C=(A-B)	396	11,880	142,560	149,688	157,172		
Less. Fixed Expense							
House rant		500	6,000	6,000	6,000		
Electricity Bill		300	3,600	3,600	3,600		
Salary (self)		5,000	60,000	60,000	60,000		
Guard		150	1,800	1,800	1,800		
Mobile Bill		50	600	600	600		
Non cash item							
Depreciation		0	0	0	C		
Total fixed Cost (D)		6,000	72,000	72,000	72,000		
Net Profit (E) [C-D)		5,880	70,560	77,688	85,172		
Investment Payback			20,000	20,000	20,000		

Cash flow projection on business plan (rec. & Pay)

SI#	Particulars	Year 1 (BDT)	Year 2 (BDT)	Year 3 (BDT)
1	Cash Inflow			
1.1	Investment Infusion by Investor	50,000		
1.2	Net Profit	70,560	77,688	85,172
1.3	Depreciation (Non cash item)	0	0	0
1.4	Opening Balance of Cash Surplus		50,560	108,248
	Total Cash Inflow	120,560	128,248	193,420
2	Cash Outflow			
2.1	Purchase of Product	50,000	0	0
2.2	Payment of GB Loan	0	0	0
	Investment Pay Back (Including Ownership Tr. Fee)	20,000	20,000	20,000
	Total Cash Outflow	70,000	20,000	20,000
3	Net Cash Surplus	50,560	108,248	173,420



Strength

Employment: Self: 01 Family:0 ,Others:0

Experience & Skill: 9 Years Quality goods & services; Skill and experience; 9Years

WEAKNESS

Lack of Capital/Investment

OPPORTUNITIES

Huge demand in the community Location of shop; Regular customers;

THREATS

Theft
Fire
Political unrest

Pictures









Family picture

