Proposed NU Business Name: SALMAN BOSTRALOY



Project identification and prepared by: Most. Mafuza Khatun, Sokhipur Unit, Tangail

Project verified by: Siddikur Rahman



Brief Bio of The Proposed Nobin Udyokta					
Name	:	SOLAYMAN HOSSAIN HIMEL			
Age	:	18-08-1996 (21 Years)			
Education, till to date	:	HSC			
Marital status	:	Single			
Children	:	-			
No. of siblings:	:	1 Brother & 1 Sister			
Address	:	Vill: Kaniapara, P.O: Kochua, P.S: Sokhipur, Dist: Tangail			
Parent's and GB related Info (i) Who is GB member (ii) Mother's name (iii) Father's name (iv) GB member's info		Mother Father PARUL BEGUM MD JOLHASH UDDIN Branch: Kochua Sokhipur, Centre # 12 (Male), Member ID: 2055, Group No: 07 Member since: 25-04-1992 (25 Years) First loan: BDT 5,000			
Further Information: (v) Who pays GB loan installment (vi) Mobile lady (vii) Grameen Education Loan (viii) Any other loan like GB, BRAC ASA etc	: : :	Existing Loan: BDT 50,000, Outstanding loan: BDT /- Father No No No			

BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA (CONT...)

Present Occupation(Besides own business, i.e., persuading further studies, other business etc.)	:	Nil
Business Experiences and	:	5 years experience in running business.
Training Info	:	He has no training.
Other Own/Family Sources of Income	:	
Other Own/Family Sources of Liabilities	:	None
Entrepreneur Contact No.	:	01766-355810
Mother's Contact No.	:	01960-145392
NU Project Source/Reference	:	Grameen Shakti Samajik Byabosha Ltd. Sokhipur Unit, Tangail

BRIEF HISTORY OF GB LOAN UTILIZATION BY HIS FAMILY

MD JULHASH UDDIN joined Grameen Bank since 04 years ago. At first he took 5,000 taka loan from Grameen Bank. He gradually took loan from GB. Utilize loan in business.

Proposed Nobin Udyokta Business Info				
Business Name	:	SALMAN BOSTRALOY		
Location	:	Kania Bazaar, Sonar Chala, Sokhipur, Tangail		
Total Investment in BDT	:	BDT 300,000/-		
Financing	: Self BDT 250,000/-(from existing business) 83%			
		Required Investment BDT 50,000/-(as equity) 17%		
Present salary/drawings from business (estimates)	:	BDT 5,000/-		
Proposed Salary	:	BDT 5,000/-		
Size of shop	:	12 ft x 12 ft= 144 square ft		
Implementation	:	 The business is planned to be scaled up by investment in existing goods like; cloths etc. Average 25% gain on sales. The business is operating by entrepreneur. Existing 1 employees. Collects goods from Dhaka. The shop is owned. Agreed grace period is 3 months. 		

Existing Business (BDT)						
Particular	Monthly	Yearly				
Revenue (sales)						
Cloths	90,000	1,080,000				
Total Sales (A)	90,000	1,080,000				
Less. Variable Expense						
Cloths	67,500	810,000				
Total variable Expense (B)	67,500	810,000				
Contribution Margin (CM) [C=(A-B)	22,500	270,000				
Less. Fixed Expense						
Electricity Bill	300	3,600				
Mobile Bill	300	3,600				
Salary (self)	5,000	60,000				
Guard	100	1,200				
Transportation	1,200	14,400				
Salary (Staff)	5,000	60,000				
Total fixed Cost (D)	11,900	142,800				
Net Profit (E) [C-D)	10,600	127,200				

Investment Breakdown							
Existing				Proposed			
Particulars	Qty.	Unit	Amount	Qty	Unit	Amount	Proposed
		Price	(BDT)		Price	(BDT)	Total
Sewing	2	6000	12,000	0	0	0	12,000
Machine							
Long Cloth	1	238000	238,000	1	30000	30,000	268,000
Shirt piece	0	0	0	1	20000	20,000	20,000
Total	3	244000	250,000	2	50,000	50,000	300,000

Source of Finance



Financial Projection (BDT)						
Particular	Monthly	1st Year	2 Year	3 Year		
Revenue (sales)						
Cloths	115,000	1,380,000	1,449,000	1,521,450		
Total Sales (A)	115,000	1,380,000	1,449,000	1,521,450		
Less. Variable Expense						
Cloths	86,250	1,035,000	1,086,750	1,141,088		
Total variable Expense (B)	86,250	1,035,000	1,086,750	1,141,088		
Contribution Margin (CM) [C=(A-B)	28,750	345,000	362,250	380,363		
Less. Fixed Expense						
Electricity Bill	300	3,600	4,000	4,500		
Mobile Bill	400	4,800	5,500	6,000		
Salary (self)	5,000	60,000	60,000	60,000		
Guard	100	1,200	1,500	2,000		
Transportation	1,500	18,000	18,000	18,000		
Salary (Staff)	5,000	60,000	60,000	60,000		
Total Fixed Cost	12,300	147,600	149,000	150,500		
Net Profit (E) [C-D)	16,450	197,400	213,250	229,863		
Investment Payback		20,000	20,000	20,000		

Cash flow projection on business plan (rec. & Pay)

SI#	Particulars	Year 1 (BDT)	Year 2 (BDT)	Year 3 (BDT)
1	Cash Inflow			
1.1	Investment Infusion by Investor	50,000		
1.2	Net Profit	197,400	213,250	229,863
1.3	Depreciation (Non cash item)		-	-
	Opening Balance of Cash			
1.4	Surplus		177,400	370,650
	Total Cash Inflow	247,400	390,650	600,513
2	Cash Outflow			
2.1	Purchase of Product	50,000		
2.2	Payment of GB Loan			
	Investment Pay Back (Including			
2.3	Ownership Tr. Fee)	20,000	20,000	20,000
	Total Cash Outflow	70,000	20,000	20,000
3	Net Cash Surplus	177,400	370,650	580,513

SWOT ANALYSIS

Strength

Employment: Self: 0 Family:0 Others:0

Experience & Skill: 5 Years:

Quality goods & services;

Skill and experience;

WEAKNESS

Lack of Capital/Investment

OPPORTUNITIES

Huge demand in the community Location of farm; Regular customers;

THREATS

Theft

Fire

Political unrest

Pictures





FAMILY PICTURE

