

Proposed NU Business Name: **MOBAIL PARK**



Project identification and prepared by: Md. Anshar Alli
Modhupur Unit, Tangail.

Project verified by: Mizanur Rahman Patwary



Brief Bio of The Proposed Nobin Udyokta

Name	:	MD. MASHUD RANA
Age	:	30-12-1994(223 Years)
Education, till to date	:	Dakhil Pass
Marital status	:	Unmarried
Children	:	Null
No. of siblings:	:	02 Brothers & 01 sister
Address	:	Vill:Gobudiya, P.O:Kakrail, P.S: Modhupur, Dist: Tangail. .
Parent's and GB related Info		
(i) Who is GB member	:	Mother <input checked="" type="checkbox"/> Father <input type="checkbox"/>
(ii) Mother's name	:	MOST. ANOYARA BEGUM
(iii) Father's name	:	MD. MANSER ALLI
(iv) GB member's info	:	Branch: Modhupur ,Centre # 17(Female), Member ID: 7217, Group No: 08Member since: 2005-2017 raining(12 Years) First loan: BDT 3,000 Existing loan: BDT 35000,Outstanding loan:BDT 18830
Further Information:		
(v) Who pays GB loan installment	:	Father
(vi) Mobile lady	:	No
(vii) Grameen Education Loan	:	No
(viii) Any other loan like GB, BRAC ASA etc..	:	

BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA (CONT...)

Present Occupation(Besides own business, i.e., persuading further studies, other business etc.)	:	Nil
Business Experiences and Training Info	:	03 years experience in on business & 05 years experience in running business. He has 03 years training.
Other Own/Family Sources of Income	:	Business
Other Own/Family Sources of Liabilities	:	None
Entrepreneur Contact No.	:	01734-939955
Family's Contact No.	:	Nil
NU Project Source/Reference	:	Grameen Shakti Samajik Byabosha Ltd.

BRIEF HISTORY OF GB LOAN UTILIZATION BY HIS FAMILY

MOST. ANOYARA BEGUM Joined Grameen Bank Since 12 Years Ago. At First She Took 3000 taka Loan from Grameen Bank. She Gradually Took more Loan From GB. She utilized the money In business .

Proposed Nobin Udyokta Business Info

Business Name	:	MOBAIL PARK
Location	:	Kakraid Bazaar, Modhupur,Tangail.
Total Investment in BDT	:	BDT221000/-
Financing	:	Self BDT 161000(from existing business) 73% Investors Investment BDT 60,000(as equity) 27%
Present salary/drawings from business (estimates)	:	BDT 5,000 Taka.
Proposed Salary	:	BDT 5,000 Taka.
Size of shop	:	15ft*10ft= 150 Square ft
Security of the shop	:	30,000
Implementation	:	<ul style="list-style-type: none">▪The business is planned to be scaled up by investment in existing goods like mobail set, mobail betari, hed phone, balp, LED balp etc▪Average 20% gain on sale▪The business is operating by entrepreneur. Existing no Employe.▪The Shop is Rented▪Collects goods from Modhupur.▪Agreed grace period is 3 months.

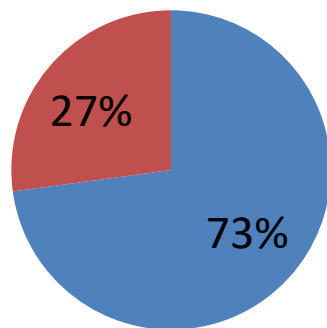
Existing Business (BDT)

Particular	Daily	Monthly	Yearly
Revenue (sales)			
mobail set, mobail betari, hed phone, balp, LED balp	3,000	90,000	1080000
Total Sales (A)	3,000	90,000	1080000
Less. Variable Expense			
mobail set, mobail betari, hed phone, balp, LED balp	2,400	72,000	864000
	0	0	0
	0	0	0
Total variable Expense (B)	2,400	72,000	864000
Contribution Margin (CM) [C=(A-B)]	600	18,000	216000
Less. Fixed Expense			
Rent		500	6,000
Electricity bill		300	3,600
Transportation		500	6,000
Salary (self)		5000	60,000
Salar (staff)		0	0
Entertainment		300	3,600
Guard		50	600
Genaretor		500	6,000
Mobile bill		300	3,600
Total fixed Cost (D)		7,450	89,400
Net Profit (E) [C-D]		10,550	126,600

Investment Breakdown

Existing				Proposed			
Particulars	Qty.	Unit Price	Amount (BDT)	Qty.	Unit Price	Amount (BDT)	Proposed Total
mobail se	13	3000	39,000	1	3000	3,000	42,000
mobail betari	40	200	8,000	0	200	0	8,000
head phone	30	100	3,000	20	100	2,000	5,000
balp,	200	200	40,000	105	200	21,000	61,000
LED balp	20	300	6,000	30	300	9000	15,000
computer			25,000	1	25000	25000	50,000
	0	0	0	0	0	0	0
	0	0	0	0	0	0	0
other	1	10000	10,000	0	4900	0	10,000
Security			30,000	0	0	0	30,000
Total			161,000	0		60,000	221,000

Source of Finance



■ Entrepreneur Investment :161000

■ Investor Investment : 60000

■ Total Investment: 221000



Financial Projection (BDT)

Particular	Daily	Monthly	1st Year	2nd year	
Revenue (sales)					
sounbox,aush set, maike set, musar etc	3,700	111,000	1,332,000	1,398,600	
Total Sales (A)	3,700	111,000	1,332,000	1,398,600	
Less. Variable Expense					
sounbox,aush set, maike set, musar etc	2,960	88,800	1,065,600	1,118,880	
Total variable Expense(B)	2,960	88,800	1,065,600	1,118,880	
Contribution Margin (CM) [C=(A-B)	740	22,200	266,400	279,720	
Less. Fixed Expense					
Rent		500	6,000	6,000	
Electricity bill		350	4,200	4,300	
Transportation		600	7,200	7,500	
Salary (self)		5000	60,000	60,500	
Salar (staff)		0	0	0	
Entertainment		350	4,200	4,500	
Guard		50	600	600	
Genaretor		500	6,000	6,000	
Mobile bill		400	4,800	5,000	
Total fixed Cost (D)		7,750	93,000	94,400	
Net Profit (E) [C-D)		14,450	173,400	185,320	
Investment Payback			30,000	30,000	

Cash flow projection on business plan (rec. & Pay)

<i>Sl #</i>	<i>Particulars</i>	<i>Year 1 (BDT)</i>	<i>Year 2 (BDT)</i>
1	Cash Inflow		
1.1	Investment Infusion by Investor	60,000	
1.2	Net Profit	173,400	185,320
1.3	Depreciation (Non cash item)		
1.4	Opening Balance of Cash Surplus		143,400
	Total Cash Inflow	233,400	328,720
2	Cash Outflow		
2.1	Purchase of Product	60,000	
2.2	Payment of GB Loan		
2.3	Investment Pay Back (Including Ownership Tr. Fee)	30,000	30,000
	Total Cash Outflow	90,000	30,000
3	Net Cash Surplus	143,400	298,720

SWOT ANALYSIS

STRENGTH

Employment: Self: 01 Family:0 Others:07
Experience & Skill : 8 Years
Quality goods & services;
Skill and experience;

WEAKNESS

Lack of Capital/Investment

OPPORTUNITIES

Huge demand in the community
Location of shop;
Regular customers;

THREATS

Theft
Fire
Political unrest

Pictures









FAMILY PICTURE

