

Proposed NU Business Name: **BROYLAR MURGI PALON**



Project identification and prepared by: Md Kabir Raksham,
Taherpur, Rajshahi Unit,

Project verified by: MD. Mannan Talukdar



**Grameen Shakti
Samajik Byabosha Ltd.**

Brief Bio of The Proposed Nobin Udyokta

Name	:	MD. SOIKAT HOSSAIN
Age	:	20-12-1993(23 Years)
Education, till to date	:	H.S.C
Marital status	:	Unmarried
Children	:	Null
No. of siblings:	:	1 Brother 1 Sisters
Address	:	Vill: Ramrama P.O: Ramrama Thana: Bagmara Dist: Rajshahi
Parent's and GB related Info		
(i) Who is GB member	:	Mother <input checked="" type="checkbox"/> Father <input type="checkbox"/>
(ii) Mother's name	:	SAHERA BEGUM
(iii) Father's name	:	MD.JOYNAL ABEDIN
(iv) GB member's info	:	Branch: Sreepur Bagmara, Centre # 24(Female), Member ID:7072/1, Group No: 07 Member since: 16-03-2003(14Years) First loan: BDT 2000
Further Information:		Existing Loan: BDT: 20000, Outstanding loan: BDT: 6240
(v) Who pays GB loan installment	:	Father
(vi) Mobile lady	:	No
(vii) Grameen Education Loan	:	No
(viii) Any other loan like GB, BRAC ASA etc..	:	No

BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA (CONT...)

Present Occupation(Besides own business, i.e., persuading further studies, other business etc.)	:	Yes
Business Experiences and Training Info	:	08 years experience in running business. 08 Years experience in own business. He has No training.
Other Own/Family Sources of Income	:	Agriculture
Other Own/Family Sources of Liabilities	:	None
Entrepreneur Contact No.	:	01744726626
Mother's Contact No.	:	01725951955
NU Project Source/Reference	:	Grameen Shakti Samajik Byabosha Ltd. Taherpur Unit,Rajshahi

BRIEF HISTORY OF GB LOAN UTILIZATION BY HIS FAMILY

SAHERA BEGUM joined Grameen Bank since 14 years ago. At first she took 2000 taka loan from Grameen Bank. She gradually took loan from GB. Utilize loan in business.

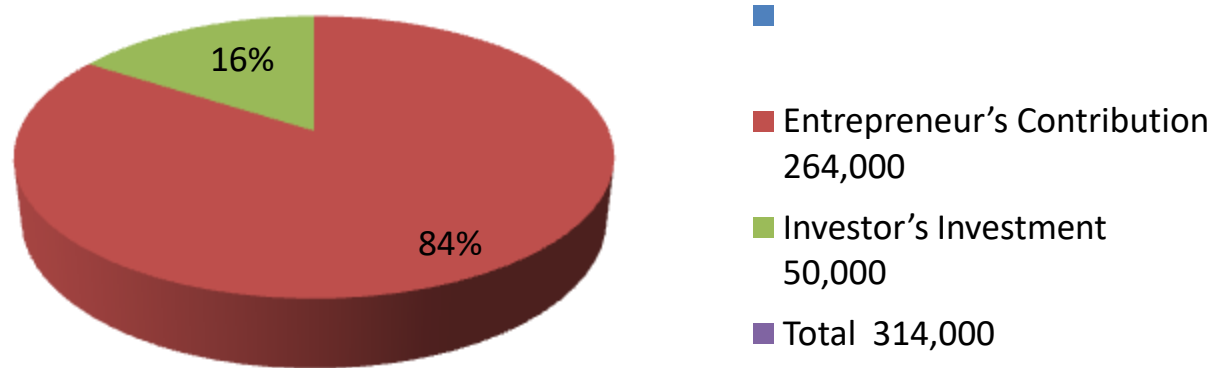
Proposed Nobin Udyokta Business Info

Business Name	:	BROYLAR MURGI PALON
Location	:	Ramroma,Taherpur,Baghmara, Rajshahi
Total Investment in BDT	:	BDT 314000/-
Financing	:	Self BDT 264000/-(from existing business) 84% Required Investment BDT 50,000/-(as equity) 16%
Present salary/drawings from business (estimates)	:	BDT 5,000/-
Proposed Salary	:	BDT 5,000/-
Size of shop	:	200ft x 80ft= 1600 sft
Implementation	:	<ul style="list-style-type: none">▪The business is planned to be scaled up by investment in existing goods like;Poultry leyar. etc.▪The business is operating by entrepreneur. Existing no employee.▪Collects goods from Baghmara.▪Agreed grace period is 3 months.

Existing			
Particular	Daily	Monthly	Yearly
Revnuce (Sale)			
Poultry Leyar	4800	144000	1728000
	0	0	0
Total Sales(A)	4800	144000	1728000
Less Variable Expense (B)			0
Poultry Leyar	3840	115200	1382400
Total Variable Expense	3840	115200	1382400
Contributon Margin (CM) [C=(A-B)]	960	28800	345600
Less Fixed Expense			
Rent		0	0
Electric Bill		1500	18000
Transportaion		2000	24000
Salary (Self)		5000	60000
Salary (Staff)		10000	120000
Entertainment			0
Medicine		2000	24000
Food		3000	36000
Mobile Bill		500	6000
Total Fixed Cost (D)		24000	288000
Net Profit (E)= [C-D]		4800	57600

Investment Breakdown							
Existing				Proposed			
Particulars	Qty.	Unit Price	Amount (BDT)	Qty.	Unit Price	Amount (BDT)	Proposed Total
Poultry Leyer			264,000			50,000	314,000
	0	0	264,000	0	0	50,000	314,000

Source of Finance



Financial Projection (BDT)

Particular	Daily	Monthly	Year -1	Year-2	Year-3
Revenue(Sales)					
Poultry Leyar	5300	159000	1908000	2003400	2103570
	0	0	0	0	0
Total Sales(A)	5300	159000	1908000	2003400	2103570
Less Variable Expense (B)					
Poultry Leyar	4240	127200	1526400	1602720	1682856
Total Variable Expense	4240	127200	1526400	1602720	1682856
Contributon Margin (CM) [C=(A-B)]	1060	31800	381600	400680	420714
Less Fixed Expense					
Rent		0	0	0	0
Electric Bill		1500	18000	18300	18600
Transportaion		2000	24000	25200	26460
Salary (Self)		5000	60000	60000	60000
Salary (Staff)		10000	120000	120000	120000
Entertainment		0	0	0	0
Gard		2000	24000	24000	24000
Generator		3000	36000	36000	36000
Mobil Bill		500	6000	6100	6200
Total Fixed Cost (D)		24000	252000	253600	255260
Net Profit (E)= [C-D]		7800	93600	98280	103194
Investment Pay Back			20,000	20,000	20,000

Cash flow projection on business plan (rec. & Pay)

<i>Sl #</i>	<i>Particulars</i>	<i>Year 1 (BDT)</i>	<i>Year 2 (BDT)</i>	<i>Year 3 (BDT)</i>
1	Cash Inflow			
1.1	Investment Infusion by Investor	50,000		
1.2	Net Profit	93,600	98280	103194
1.3	Depreciation (Non cash item)			
1.4	Opening Balance of Cash Surplus		73600	151880
	Total Cash Inflow	143,600	171,880	255,074
2	Cash Outflow			
2.1	Purchase of Product	50,000		
2.2	Payment of GB Loan			
2.3	Investment Pay Back (Including Ownership Tr. Fee)	20000	20000	20000
	Total Cash Outflow	70,000	20,000	20,000
3	Net Cash Surplus	73,600	151,880	235,074

SWOT ANALYSIS

STRENGTH

Employment: Self: 01 Family:0 Others:04
Experience & Skill : 08Years
Quality goods & services;
Skill and experience;

WEAKNESS

Lack of Capital/Investment

OPPORTUNITIES

Huge demand in the community
Location of shop;Kusumbi
Regular customers;

THREATS

Theft
Fire
Political unrest

Pictures









FAMILY PICTURE

