

**Proposed NU Business Name: M/S M C POLRTY FARM AND HACHARY**



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Project verified by: Md. Mozaharul Islam Sarker



## Brief Bio of The Proposed Nobin Udyokta

Name	:	<b>MD.ABU BOKKOR SEDDIK</b>
Age	:	05/06/1984 (33 Year)
Education, till to date	:	Class 8
Marital status	:	Married
Children	:	02 Son
No. of siblings:	:	02 Brother & 01 Sister
Address	:	Vill: Pirgacha , P.O: Pirgacha , P.S: Bogra , Dist: Bogra
00Parent's and GB related Info		
(i) Who is GB member	:	Mother <input checked="" type="checkbox"/> Father <input type="checkbox"/>
(ii) Mother's name	:	<b>MST. SAHERA BEGUM</b>
(iii) Father's name	:	<b>MD.LAL MIYA KHAN</b>
(iv) GB member's info	:	Branch: Lahenipara , Centre # 59 (Female), Member ID:5401/1 , Group No: 04 Member since:05 / 01 /1997 ( 20 Years) First loan: BDT 3000 /- Existing Loan: BDT 40000 /- Outstanding loan: BDT 28560 /-
Further Information:		
(v) Who pays GB loan installment	:	Father
(vi) Mobile lady	:	No
(vii) Grameen Education Loan	:	No
(viii) Any other loan like GB, BRAC ASA etc..	:	No

## ***BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA (CONT...)***

Present Occupation(Besides own business, i.e., persuading further studies, other business etc.)	:	Nil
Business Experiences and Training Info	:	10 years experience in running business. 07 years in own business. He has no training.
Other Own/Family Sources of Income	:	None
Other Own/Family Sources of Liabilities	:	None
Entrepreneur Contact No.	:	01736-914413
Family's Contact No.	:	01745-324562
NU Project Source/Reference	:	Grameen Shakti Samajik Byabosha Ltd. Mohasthan Unit, Bogra.

## BRIEF HISTORY OF GB LOAN UTILIZATION BY HIS FAMILY

**MST. SAHERA BEGUM** joined Grameen Bank since 20 years ago. At first she took BDT 3000/ loan from Grameen Bank. She gradually took loan from GB. Utilize loan in business.

## Proposed Nobin Udyokta Business Info

Business Name	:	<b>MS AS ME POLTRY FARM AND HACHARY</b>
Location	:	Pirgacha , P.S: Bogra , Dist: Bogra
Total Investment in BDT	:	BDT 515000 /-
Financing	:	Self BDT 455000 /- (from existing business) 88 % Required Investment BDT 60000 /- (as equity) 12 %
Present salary/drawings from business (estimates)	:	BDT 5,000
Proposed Salary	:	BDT 5,000
Size of shop	:	45 ft x 15 ft= 675 square ft
Security of the shop	:	
Implementation	:	<ul style="list-style-type: none"> <li>▪The business is planned to be scaled up by investment in existing goods like; Kichen Sales , Goods Products , etc.</li> <li>▪Average 25 % gain on sales.</li> <li>▪The business is operating by entrepreneur. Existing 03 labor.</li> <li>▪After getting equity fund 04 labor will be appointed.</li> <li>▪Agreed grace period is 3 months.</li> </ul>

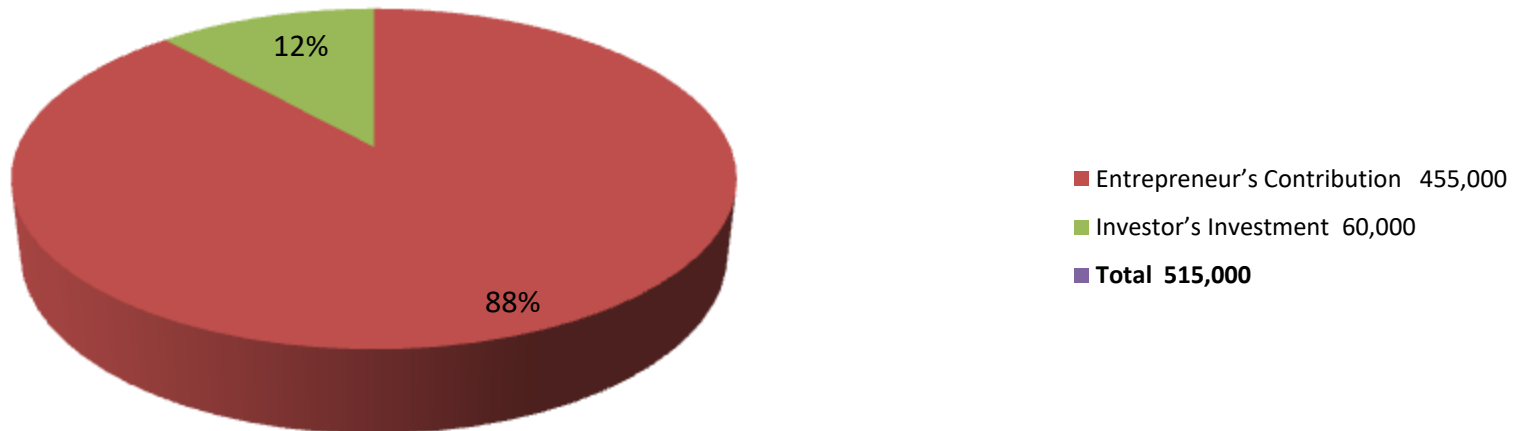
## Existing Business (BDT)

Particular	Daily	Monthly	Yearly
<b>Revenue (sales)</b>			
Milk production	10,000	300,000	3,600,000
<b>Total Sales (A)</b>	<b>10,000</b>	<b>300,000</b>	<b>3,600,000</b>
<b>Less. Variable Expense</b>			
Milk production	25	750	9,000
<b>Total variable Expense (B)</b>	<b>25</b>	<b>750</b>	<b>9,000</b>
<b>Contribution Margin (CM) [C=(A-B)]</b>	<b>9,975</b>	<b>299,250</b>	<b>3,591,000</b>
<b>Less. Fixed Expense</b>			
House rant		3,000	36,000
Electricity Bill		8,000	96,000
Transportation		5,000	60,000
Salary (self)		5,000	60,000
Salary (staf)		20,000	240,000
Entertainment		1,000	12,000
Guard		1,000	12,000
Generator		-	0
Mobile Bill		300	3,600
<b>Non cash item</b>			
Depreciation		0	0
<b>Total fixed Cost (D)</b>		<b>43,300</b>	<b>519,600</b>
<b>Net Profit (E) [C-D]</b>		<b>255,950</b>	<b>3,071,400</b>

# Investment Breakdown

Existing				Proposed			
Particulars	Qty.	Unit Price	Amount	Qty	Unit Price	Amount	Proposed
			(BDT)			(BDT)	Total
Hachary Machin	3	30,000	30,000	6000	10	60,000	90,000
Coail Bird	2500	50	125,000	0	0	0	125,000
Tarky Hen	60	3000	180,000	0	0	0	180000
Rady Bird	3000	20	60,000	0	0	0	60000
Security	0	0	60,000	0	0	0	60,000
<b>Total</b>	<b>5563</b>	<b>0</b>	<b>455000</b>	<b>6000</b>	<b>10</b>	<b>60000</b>	<b>515,000</b>

## Source of Finance



## Financial Projection (BDT)

Particular	Daily	Monthly	1st Year	2nd Year
<b>Revenue (sales)</b>				
Milk production	15,000	450,000	5,400,000	5,670,000
<b>Total Sales (A)</b>	<b>15,000</b>	<b>450,000</b>	<b>5,400,000</b>	<b>5,670,000</b>
<b>Less. Variable Expense</b>				
Milk production	3,750	112,500	1,350,000	1,417,500
<b>Total variable Expense (B)</b>	<b>3,750</b>	<b>112,500</b>	<b>1,350,000</b>	<b>1,417,500</b>
<b>Contribution Margin (CM) [C=(A-B)]</b>	<b>11,250</b>	<b>337,500</b>	<b>4,050,000</b>	<b>4,252,500</b>
<b>Less. Fixed Expense</b>				
House rant		3000	36,000	36,000
Electricity Bill		8000	96,000	96,000
Transportation		5000	60,000	60,000
Salary (self)		5,000	60,000	60,000
Salary (staf)		20000	240,000	240,000
Entertainment		1000	12,000	12,000
Guard			0	0
Generator		1,000	12,000	12,000
Mobile Bill		300	3,600	3,600
<b>Non cash item</b>				
Depreciation		0	0	0
<b>Total fixed Cost (D)</b>		<b>43,300</b>	<b>519,600</b>	<b>519,600</b>
<b>Net Profit (E) [C-D]</b>		<b>294,200</b>	<b>3,530,400</b>	<b>3,732,900</b>
<b>Investment Payback</b>			<b>36,000</b>	<b>36,000</b>



## Cash flow projection on business plan (rec. & Pay)

Sl #	Particulars	Year 1 (BDT)	Year 2 (BDT)
<b>1</b>	<b>Cash Inflow</b>		
1.1	Investment Infusion by Investor	60,000	
1.2	Net Profit	89000	110000
1.3	Depreciation (Non cash item)	0	0
1.4	Opening Balance of Cash Surplus		53000
	<b>Total Cash Inflow</b>	<b>149000</b>	<b>163000</b>
<b>2</b>	<b>Cash Outflow</b>		
2.1	Purchase of Product	60,000	0
2.2	Payment of GB Loan	0	0
2.3	Investment Pay Back (Including Ownership Tr. Fee)	36000	36000
	<b>Total Cash Outflow</b>	<b>96000</b>	<b>36000</b>
<b>3</b>	<b>Net Cash Surplus</b>	<b>53000</b>	<b>127000</b>

# SWOT ANALYSIS

## **S**TRENGTH

Employment: Self: 01 Family: 0 Others: 0  
Experience & Skill : 07 Years  
Quality goods & services;  
Skill and experience;

## **W**EAKNESS

Lack of Capital/Investment

## **O**PPORTUNITIES

Huge demand in the community  
Location of shop; Baltola, Kagoil, Gabtoli, Bogra  
Regular customers;

## **T**HREATS

Theft  
Fire  
Political unrest

Pictures













# FAMILY PICTURE

