Proposed NU Business Name: 1 To 99

Project identification and prepared by: Md. Anisur Rahman Porshuram Unit, Feni

Project verified by: Shushanto Kumar bishas



Brief Bio of The Proposed Nobin Udyokta					
Name	:	MD. YUSUF			
Age	:	31-12-1983(33 <i>Years</i>)			
Education, till to date	:	S.S.C			
Marital status		Married			
Children	••	1Son 1 Daughter			
No. of siblings:	••	3 Brother & 2 Sister			
Address		Vill: Chitholiya P.O: Porshuram P.S: Porshuram ,Dist: Feni.			
Parent's and GB related Info (i) Who is GB member (ii) Mother's name (iii) Father's name (iv) GB member's info		Mother Father PARUL BEGUM ALHAZZ BACHHU MIYA Branch: Porshu Ram Centre # 26 (Female), Member ID: 3731, Group No: 01 Member since: 2004-2009(5Years) First loan: BDT 5,000/-			
Further Information: (v) Who pays GB loan installment (vi) Mobile lady (vii) Grameen Education Loan (viii) Any other loan like GB, BRAC ASA etc		Existing loan: BDT 10000/- Outstanding loan:Nill Mother & Father No No No			

BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA (CONT...)

Present Occupation(Besides own business, i.e., persuading further studies, other business etc.)	:	Yes
Business Experiences and	:	Two years experience in Own business.
Training Info	:	He has no training
Other Own/Family Sources of Income	:	Hotel Business
Other Own/Family Sources of Liabilities	:	None
Entrepreneur Contact No.	:	01816393989
Father's Contact No.	:	01845000500
NU Project Source/Reference	:	Grameen Shakti Samajik Byabosha Ltd. Porshuram Unit, Feni

BRIEF HISTORY OF GB LOAN UTILIZATION BY HIS FAMILY

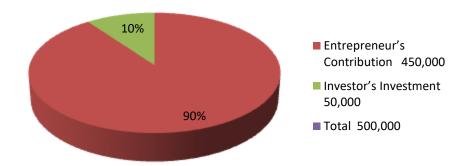
PARUL BEGUM joined Grameen Bank since 05 years ago. At first she took 5,000 taka loan from Grameen Bank. She gradually took loan from GB. Utilize loan in business.

Proposed Nobin Udyokta Business Info				
Business Name	:	1 To 99		
Location	:	New Station road, Porshuram bazar, Feni		
Total Investment in BDT	:	BDT 500,000/-		
Financing	:	Self BDT 450000/- (from existing business) 90 % Required Investment BDT 50,000/-(as equity) 10%		
Present salary/drawings from business (estimates)	:	BDT 5,000		
Proposed Salary	:	BDT 5,000		
Size of shop	:	30ft x 15 ft= 450square ft		
Security of the shop	:	250000		
Implementation	:	 The business is planned to be scaled up by investment in existing goods like Shoes, crocaries, Plastic & cosmetics items etc. Average 20% gain on sale. The business is operating by entrepreneur. Existing 0 employee. He is doing his business in rent place. Collects goods from Feni Agreed grace period is 3 months. 		

Existin	g		
Particular	Daily	Monthly	Yearly
Revnue (Sale)			
Shoes, crocaries, Plastic & cosmetics items etc.	2600	78000	936000
	0	0	
Total Sales(A)	2600	78000	936000
Less Variable Expense (B)			0
Shoes,crocaries,Plastic & cosmetics items etc.	2080	62400	748800
Total Variable Expense	2080	62400	748800
Contributon Margin (CM) [C=(A-B)]	520	15600	187200
Less Fixed Expense			
Rent		3200	38400
Electric Bill		1300	15600
Transportaion		500	6000
Salary (Self)		5000	60000
Salary (Staff)		0	0
Entertainment		300	3600
Guard		100	1200
Generator		0	0
Mobile Bill		500	6000
Total Fixed Cost (D)		10900	130800
Net Profit (E)= [C-D]		4700	56400

Investment Breakdown							
Existing				Proposed			
Particulars	Qty.	Unit	Amount	Qty.	Unit Amount Propose		Proposed
		Price	(BDT)		Price	(BDT)	Total
Shoes, crocaries, Plasti c & cosmetics items etc.			250,000			50,000	300,000
Security			200,000			0	200,000
	0	0	450,000	0	0	50,000	500,000

Source of Finance



Financial Projection (BDT)						
Particular	Daily	Monthly	Year -1	Year-2	Year-3	
Revenue(Sales)						
Shoes, crocaries, Plastic & cosmetics items etc.	3000	90000	1080000	1134000	1190700	
0	0	0	0	0	0	
Total Sales(A)	3000	90000	1080000	1134000	1190700	
Less Variable Expense (B)						
Shoes, crocaries, Plastic & cosmetics items etc.	2400	72000	864000	907200	952560	
Total Variable Expense	2400	72000	864000	907200	952560	
Contributon Margin (CM) [C=(A-B)]	600	18000	216000	226800	238140	
Less Fixed Expense						
Rent		3200	38400	38400	38400	
Electric Bill		1300	15600	15900	16200	
Transportaion		500	6000	6300	6615	
Salary (Self)		5000	60000	60000	60000	
Salary (Staff)		0	0	0	0	
Entertainment		300	3600	3600	3600	
Gard		100	1200	1200	1200	
Generator		0	0	0	0	
Mobil Bill		500	6000	6100	6200	
Total Fixed Cost (D)		10900	130800	131500	132215	
Net Profit (E)= [C-D]		7100	85200	89460	93933	
Investment Pay Back			20,000	20,000	20,000	

Cash flow projection on business plan (rec. & Pay)

SI#	Particulars	Year 1 (BDT)	Year 2 (BDT)	Year 3 (BDT)
1	Cash Inflow			
	Investment Infusion by			
1.1	Investor	50,000		
1.2	Net Profit	85,200	89460	93933
1.3	Depreciation (Non cash item)			
1.4	Opening Balance of Cash Surplus		65200	134660
	Total Cash Inflow	135,200	154,660	228,593
2	Cash Outflow			
2.1	Purchase of Product	50,000		
2.2	Payment of GB Loan			
2.3	Investment Pay Back (Including Ownership Tr. Fee)	20000	20000	20000
	Total Cash Outflow	70,000	20,000	20,000
3	Net Cash Surplus	65,200	134,660	208,593

SWOT ANALYSIS

Strength

Employment: Self: 01 Family:0 Others:0

Experience & Skill: 2 Years Quality goods & services;

Skill and experience;

WEAKNESS

Lack of Capital/Investment

OPPORTUNITIES

Huge demand in the community Location of shop; Regular customers;

THREATS

Theft

Fire

Political unrest

Pictures

















