### Proposed NU Business Name: **SAMIM DAIRY FARM**



Project identification and prepared by: Md.Sahidul Islam, Nawabgonj Unit, Dhaka

Project verified by: Md.Samsul Arefin



Samajik Byabosha Ltd.

Brief Bio of The Proposed Nobin Udyokta						
Name	:	RABIUL HAQUE				
Age	••	14-04-1983 (34 Y <i>ears</i> )				
Education, till to date	••	Class 5				
Marital status	••	Married				
Children	••	3 Child				
No. of siblings:	••	3 Brothers 2 Sister				
Address		Vill: Hayatkanda, P.O: Aouna				
		. P.S: Nawabgonj, Dist: Dhaka.				
Parent's and GB related Info						
(i) Who is GB member	:	Mother Father				
(ii) Mother's name	:	SAIMON BEGUM				
(iii) Father's name	:	LATE TAKIL UDDGN				
(iv) GB member's info	:	Branch: Solla Nawabgonj, Centre # 21 (Female),				
		Member ID: 3212, Group No: 04				
		Member since: 15-01-2003 (08 Years)				
		First loan: BDT 5,000/-				
Further Information:		Existing loan: 50,000 Outstanding loan: Nil-				
(v) Who pays GB loan installment	:	N/A				
(vi) Mobile lady	:	No				
(vii) Grameen Education Loan	:	No				
(viii) Any other loan like GB,	:	No				

### BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA (CONT...)

Present Occupation(Besides own business, i.e., persuading further studies, other business etc.)	•	No
Business Experiences and  Training Info		By birth years experience in running business. By birth Years in own business.  He has no training
	•	
Other Own/Family Sources of Income	:	Cow rearing
Other Own/Family Sources of Liabilities	•	None
Entrepreneur Contact No.	••	01924-973573
Family's Contact No.	:	01756-941341
NU Project Source/Reference	:	Grameen Shakti Samajik Byabosha Ltd. Nawabgonj Unit ,Dhaka

### BRIEF HISTORY OF GB LOAN UTILIZATION BY HIS FAMILY

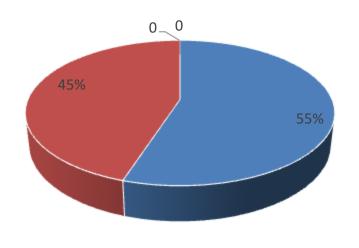
**SAIMON BEGUM** joined Grameen Bank since 14 years ago. At first she took BDT 5,000 loan from Grameen Bank. She gradually took loan from GB. Utilize loan in business.

Proposed Nobin Udyokta Business Info					
Business Name	:	SAMIM DAIRY FARM			
Location	:	Hayatkanda, Nawabgonj,Dhaka			
Total Investment in BDT	:	BDT 180,000/-			
Financing	:	Self BDT 1,00,000/- (from existing business) 55% Required Investment BDT 80,000/- (as equity) 45%			
Present salary/drawings from business (estimates)	:	BDT 5,000			
Proposed Salary	:	BDT 5,000			
Size of shop	:	15 ft x 10 ft= 150 square ft			
Implementation	:	<ul> <li>He has 1 ox in his farm.</li> <li>The business is operating by entrepreneur. Existing no employee.</li> <li>The farm is owned.</li> <li>Collects goods from Shivrampur &amp; Joypara Hat.</li> <li>Agreed grace period is 3 months.</li> </ul>			

Existing Business (BDT)					
Particular	Daily	Monthly	Yearly		
Revenue (sales)					
Ox Sales			2,00,000		
Total Sales (A)			2,00,000		
Less. Variable Expense					
Straw, Bran, Medicine etc		3,000	36,000		
Total variable Expense (B)		3,000	36,000		
Contribution Margin (CM) [C=(A-B)			1,64,000		
Less. Fixed Expense					
Mobile Bill		200	2,400		
Electricity Bill		200	2,400		
Salary (self)		5,000	60,000		
Transportation		1,000	12,000		
Total fixed Cost (D)		6,400	76,800		
Net Profit (E) [C-D)			87,200		

Investment Breakdown							
Existing				Proposed			
Particulars Qty.		<b>Unit Price</b>	Amount	Qty.	Unit	Amount	Proposed
			(BDT)		Price	(BDT)	Total
Ox	1	1,00,000	1,00,000	1	80,000	80,000	1,80,000
Total			1,00,000			80,000	1,80,000

### **Source of Finance**



■ Eterpreneur Contribution 55%

Investor's Investment-20%

- ☐ Entrepreneur's Contribution- 1,00,000/-
- ☐ Investor's Investment- 80,000/-
- ☐ Total- 1,80,000/-

Financial Projection (BDT)						
Particular	Monthly	1 <sup>st</sup> Year	2 <sup>nd</sup> Year	3 <sup>rd</sup> Year		
Revenue (sales)						
Ox Sales		2,80,000	2,94,000	3,08,700		
Total Sales (A)		2,80,000	2,94,000	3,08,700		
Less. Variable Expense						
Straw, Bran, Medicine etc	4,500	54,000	56,700	59,535		
Total variable Expense (B)	4,500	54,000	56,700	59,535		
Contribution Margin (CM)						
[C=(A-B)]		2,26,000	2,37,300	2,49,165		
Less. Fixed Expense						
Mobile Bill	400	4,800	4,800	4,800		
Salary (self)	5,000	60,000	60,000	60,000		
Electricity Bill	300	3,600	3,700	4,000		
Transportation	1,000	12,000	12,000	12,000		
Total Fixed Cost	6,700	80,400	80,500	80,800		
Net Profit (E) [C-D)	13,100	1,45,600	1,56,800	1,68,365		
Investment Payback		20,000	20,000	20,000		

# Cash flow projection on business plan (rec. & pay)

SL	Particulars	Year 1 (BDT)	Year 2 (BDT)	Year 3 (BDT)
1	Cash Inflow			
1.1	Investment Infusion by Investor	80,000		
1.2	Net Profit	1,45,600	1,56,800	1,68,365
1.3	Depreciation (Non cash item)		-	
	Opening Balance of Cash			
1.4	Surplus		1,13,600	2,38,400
	Total Cash Inflow	2,25,600	2,70,400	4,06,765
2	Cash Outflow			
2.1	Purchase of Product	80,000		
2.2	Payment of GB Loan			
	Investment Pay Back (Including			
2.3	Ownership Tr. Fee)	32,000	32,000	32,000
	Total Cash Outflow	1,12,000	32,000	32,000
3	Net Cash Surplus	1,13,600	2,38,400	3,74,765

### **SWOT ANALYSIS**

# Strength

Employment: Self: 01 Family:0 Others:0

Experience & Skill: 5 Years Quality goods & services;

Skill and experience;

# WEAKNESS

Lack of Capital/Investment

## **O**PPORTUNITIES

Huge demand in the community

Location of farm: Hayatkanda, Nawabganj,

Dhaka;

Regular customers;

### THREATS

Theft

Fire

Political unrest







# **FAMILY PICTURE**

