**Proposed NU Business Name: BADON FURNITURE** 



Project identification and prepared by: Md. Moshiur Rahman Sreenagar, Munshigonj Project verified by: Md. Shamsul Arefin

Grameen Shakti Samajik Byabosha Ltd.

| Brief Bio of The Proposed Nobin Udyokta   |   |  |  |  |  |  |
|---|---|--|--|--|--|--|
| Name  | : | MD LITON MIRDHA  |  |  |  |  |
| Age   | : | 02-03-1995(22 Years)   |  |  |  |  |
| Education, till to date   | : | Class iiv  |  |  |  |  |
| Marital status  | : | Married  |  |  |  |  |
| Children  | : | 01 soon  |  |  |  |  |
| No. of siblings:  | : | 01 Brothers 01 sister  |  |  |  |  |
| Address   | : | Vill: Chormordan P.O ;RosuniyaP.S: Sirajdikhan,Dist.Munshigonj.  |  |  |  |  |
| Parent's and GB related Info (i) Who is GB member (ii) Mother's name (iii) Father's name (iv) GB member's info                                  |   | Mother Father  NASIMA BEGUM  ALI HOSEN MRIDHA  Branch: Rosuniya, Centre # 60(Female),  Member ID: 2530, Group No: 07  Member since:03-02-1992(09 Years)  First loan: BDT 2,000/- Existing loan; BDT 15,000 |  |  |  |  |
| Further Information: (v) Who pays GB loan installment (vi) Mobile lady (vii) Grameen Education Loan (viii) Any other loan like GB, BRAC ASA etc | : | Outstanding loan: Nil Father& Brother No No No   |  |  |  |  |

#### BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA (CONT...)

| Present Occupation(Besides own business, i.e., persuading further studies, other business etc.) | : | Nil  |
|---|---|--|
| Business Experiences & Skill Own Business and   | : | 01years of business experience. 01 years experience in running business. |
| Training Info Other Own/Family Sources of   | : | He has no training  None   |
| Income  |   |  |
| Other Own/Family Sources of Liabilities   | : | None   |
| Entrepreneur Contact No.  | : | 01761-802160   |
| Family's Contact No.  | : | 01921-891138   |
| NU Project Source/Reference   | : | Grameen Shakti Samajik Byabosha Ltd.Sreenagar unit,<br>Munshigonj        |

#### BRIEF HISTORY OF GB LOAN UTILIZATION BY HIS FAMILY

**NASIMA BEGUM** joined Grameen Bank since 09 years ago. At first she took BDT 3,000 loan from Grameen Bank. She gradually took loan from GB. Utilize loan in business.

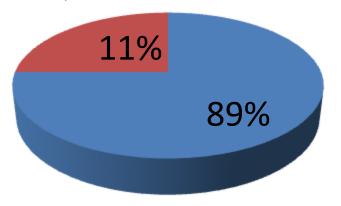
| Proposed Nobin Udyokta Business Info              |   |  |  |  |  |
|---|---|--|--|--|--|
| Business Name                                     |   | BADON FURNITURE  |  |  |  |
| Location  | :   | Sirajdikhan bazar, Munshigonj.   |  |  |  |
| Total Investment in BDT                           | :   | BDT 525,000/-  |  |  |  |
| Financing   | : Self BDT 465,000/- (from existing business)89 % |  |  |  |  |
|   |   | Required Investment BDT 60,000/- (as equity) 11%   |  |  |  |
| Present salary/drawings from business (estimates) | : BDT 5,000/-                                     |  |  |  |  |
| Proposed Salary                                   | :   | BDT 5,000/-  |  |  |  |
| Size of shop                                      | :   | 15 ft x 10 ft= 150 square ft   |  |  |  |
| Security of the shop                              | :   | 100,000  |  |  |  |
| Implementation                                    |   | <ul> <li>The business is planned to be scaled up by investment in existing goods like; furniture etc.</li> <li>Average 30% gain on sales.</li> <li>The business is operating by entrepreneur.</li> <li>The sop is rented.</li> <li>Collects goods from Sirajdikhan.</li> <li>Agreed grace period is 3 months.</li> </ul> |  |  |  |

| Existing Business (BDT)           |       |         |           |  |  |  |
|-----------------------------------|-------|---------|-----------|--|--|--|
| Particular                        | Daily | Monthly | Yearly    |  |  |  |
| Revenue (sales)                   |       |         |           |  |  |  |
| furniture                         | 2,800 | 84,000  | 1,008,000 |  |  |  |
|                                   |       |         |           |  |  |  |
| Total Sales (A)                   | 2,800 | 84,000  | 1,008,000 |  |  |  |
| Less. Variable Expense            |       |         |           |  |  |  |
| furniture                         | 1,960 | 58,800  | 705,600   |  |  |  |
| Total variable Expense (B)        | 1,960 | 58,800  | 705,600   |  |  |  |
| Contribution Margin (CM) [C=(A-B) | 840   | 25,200  | 302,400   |  |  |  |
| Less. Fixed Expense               |       |         |           |  |  |  |
| Rent                              |       | 3,500   | 42,000    |  |  |  |
| Electricity Bill                  |       | 500     | 6,000     |  |  |  |
| Transportation                    |       | 1,000   | 12,000    |  |  |  |
| Salary(self)                      |       | 5,000   | 60,000    |  |  |  |
| Salary(sttaf)                     |       | 10000   | 120,000   |  |  |  |
| Entertainment                     |       | 100     | 1,200     |  |  |  |
| Gird                              |       | 100     | 1,200     |  |  |  |
| Generator                         |       | 100     | 1,200     |  |  |  |
| Mobile bill                       |       | 200     | 2,400     |  |  |  |
| Total fixed Cost (D)              |       | 20,500  | 246,000   |  |  |  |
| Net Profit (E) [C-D)              |       | 4,700   | 56,400    |  |  |  |

| Investment Breakdown |          |            |         |             |          |            |        |          |
|----------------------|----------|------------|---------|-------------|----------|------------|--------|----------|
| Dant'aulana          |          | Existing   |         | Particulars | Proposed |            |        | Proposed |
| Particulars          | Quantity | Unit Price | Price   |             | Quantity | Unit Price | Price  | Total    |
| Box bed              | 04       | 25000      | 100,000 |             | 02       | 25000      | 50,000 | 150,000  |
| Sami box             | 04       | 20000      | 80,000  |             | 01       | 10,000     | 10,000 | 90,000   |
| Sukes                | 04       | 15000      | 60,000  |             |          |            |        | 60,000   |
| Weed drop            | 04       | 20000      | 80,000  |             |          |            |        | 80,000   |
| Dassin table         | 03       | 15000      | 45,000  |             |          |            |        | 45,000   |
| security             |          |            | 100,000 |             |          |            |        | 100,000  |
| Total                |          |            | 465000  |             |          |            | 60000  | 525000   |

#### **Source of Finance**





| Financial Projection (BDT)        |          |         |           |             |             |
|-----------------------------------|----------|---------|-----------|-------------|-------------|
| Particular                        | Daily    | Monthly | 1st Year  | 2nd year+5% | 3rd year+5% |
| Revenue (sales)                   |          |         |           |             |             |
| furniture                         | 3,300    | 99,000  | 1,188,000 | 1,247,400   | 1,309,770   |
| Tabal Calaa (A)                   | 2 200    | 00.000  | 4 400 000 | 4 247 400   | 4 200 770   |
| Total Sales (A)                   | 3,300    | 99,000  | 1,188,000 | 1,247,400   | 1,309,770   |
| Less. Variable Expense            |          |         |           |             |             |
| furniture                         | <u> </u> | 69,300  | 831,600   | 873,180     | 916,839     |
| Total variable Expense (B)        | 2,310    | 69,300  | 831,600   | 873,180     | 916,839     |
| Contribution Margin (CM) [C=(A-B) | 990      | 29,700  | 356,400   | 374,220     | 392,931     |
| Less. Fixed Expense               |          |         |           |             |             |
| Rent                              |          | 3,500   | 42,000    | 42,000      | 42,000      |
| Electricity Bill                  |          | 500     | 6,000     | 6,300       | 6,615       |
| Transportation                    |          | 1,000   | 12,000    | 12,600      | 13,230      |
| Salary (self)                     |          | 5,000   | 60,000    | 60,000      | 60,000      |
| Salary(sttaf)                     |          | 10,000  | 120,000   | 120,000     | 120,000     |
| Entertainment                     |          | 100     | 1,200     | 1,260       | 1,323       |
| Gird                              |          | 100     | 1,200     | 1,200       | 1,200       |
| Generator                         |          | 100     | 1,200     | 1,260       | 1,323       |
| Mobile bill                       |          | 200     | 2,400     | 2,520       | 2,646       |
| Non Cash Item                     |          |         |           |             |             |
| Depreciation                      |          | 0       | 0         | 0           | 0           |
| Total Fixed Cost                  |          | 20,500  | 246,000   | 247,140     | 248,337     |
| Net Profit (E) [C-D)              |          | 9,200   | 110,400   | 127,080     | 144,594     |
| Investment Payback                |          |         | 24,000    | 24,000      | 24,000      |

## Cash flow projection on business plan (rec. & Pay)

| Cl // | Do the tree  | V 4 (DDT)    | V 2 (DDT)    | V 2 (DDT)    |
|-------|--|--------------|--------------|--------------|
| SI#   | Particulars Particulars                              | Year 1 (BDT) | Year 2 (BDT) | Year 3 (BDT) |
| 1     | Cash Inflow  |              |              |              |
| 1.1   | Investment Infusion by Investor                      | 60,000       |              |              |
| 1.2   | Net Profit   | 110,400      | 127,080      | 144,594      |
| 1.3   | Depreciation (Non cash item)                         | 0            | 0            | 0            |
| 1.4   | Opening Balance of Cash Surplus                      |              | 86,400       | 189,480      |
|       | Total Cash Inflow                                    | 170,400      | 213,480      | 334,074      |
| 2     | Cash Outflow   |              |              |              |
| 2.1   | Purchase of Product                                  | 60,000       |              |              |
| 2.2   | Payment of GB Loan                                   |              |              |              |
| 2.3   | Investment Pay Back (Including<br>Ownership Tr. Fee) | 24,000       | 24,000       | 24,000       |
|       | Total Cash Outflow                                   | 84,000       | 24,000       | 24,000       |
| 3     | Net Cash Surplus                                     | 86,400       | 189,480      | 310,074      |

### **SWOT ANALYSIS**

# Strength

Employment: 02 Self: 01 Family:0 Others:0

Experience & Skill: 01 Years

Own Business:01

Quality goods & services;

Skill and experience;

# WEAKNESS

Lack of Capital/Investment

## **O**PPORTUNITIES

Huge demand in the community Location of shop; Regular customers;

### THREATS

Theft

Fire

Political unrest



