Proposed NU Business NamE: ARAFAT TREDING



Project identification and prepared by: MOHIDUL ISLAM

Project verified by: Md. Shamsul Arefin



Grameen Shakti Samajik Byabosha Ltd.

Brief Bio of The Proposed Nobin Udyokta					
Name	:	MD.YASIN ARAFAT			
Age	:	20-09-1990 (27Years)			
Education, till to date	:	DIPLOMA ENGINEAR			
Marital status	••	Married			
Children	:	NONE			
No. of siblings:	:	02 Brothers 02 sisters			
Address		ViLL: North Ramer kandha P.O: Rohitpur P.S: KARANIGONJ Dist: DHAKA			
Parent's and GB related Info					
(i) Who is GB member	:	Mother Father			
(ii) Mother's name	:	RAFAJA BEGUM			
(iii) Father's name	:	MD. ATAUR RAHMAN			
(iv) GB member's info	:	Branch: KOLATIYA Centre # 10/M(Female),			
		Member ID: 2515/2, Group No: 04			
		Member since:1990-2005(15 <i>Years</i>)			
		First loan: BDT 5,000/- Existing loan: 10,000/-			
Further Information:		Outstanding loan: Nil			
(v) Who pays GB loan installment	:	Father			
(vi) Mobile lady	:	No			
(vii) Grameen Education Loan	:	No			
(viii) Any other loan like GB, BRAC ASA etc	:	No			

BRIEF BIO OF THE PROPOSED NOBIN UDYOKTA (CONT...)

Present Occupation(Besides own business, i.e., persuading further studies, other business etc.)	:	Nil
Business Experiences & Skill		10 years of business experience.
Other Own/Family Sources of Income	:	NOne
Other Own/Family Sources of Liabilities	••	None
Entrepreneur Contact No.	:	01820-258287
Family's Contact No.	:	None
NU Project Source/Reference	•	Grameen Shakti Samajik Byabosha Ltd .Karanigonj unit,Dhaka

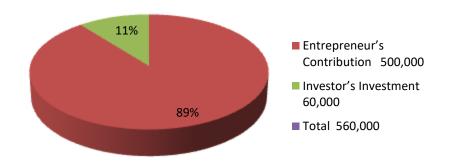
BRIEF HISTORY OF GB LOAN UTILIZATION BY HIS FAMILY

RAFAJA BEGUM joined Grameen Bank since 15 years ago. At first she took BDT 5,000 loan from Grameen Bank. She gradually took loan from GB. Utilize loan in business.

Proposed Nobin Udyokta Business Info					
Business Name	:	ARAFAT TREDING			
Location	:	ViLL: North Ramer kandha P.O: Rohitpur P.S: KARANIGONJ Dist: DHAKA			
Total Investment in BDT	:	But/-560000/-			
Financing	:	Self BDT 500000/- (from existing business)89%			
		Required Investment BDT 60000/- (as equity) 11%			
Present salary/drawings from business (estimates)	:	BDT 5,000/-			
Proposed Salary	:	BDT 5,000/-			
Size of shop	:	21 ft x 10 ft= 210square ft			
Security of the shop	:	Nil			
Implementation	:	 The business is planned to be scaled up by investment in existing Tin sanatary itms etc. Average 15% gain on sales. The business is operating by entrepreneur. The business is won. Agreed grace period is 3 months. 			

Existing Business (BDT)						
Particular	Daily	Monthly	Yearly			
Revnue (Sale)						
Tin sanatary itms						
etc	5000	150000	1800000			
	0	0	0			
Total Sales(A)	5000	150000	1800000			
Less Variable Expense (B)			0			
Tin sanatary itms etc	4250	127500	1530000			
Total Variable Expense	4250	127500	1530000			
Contributon Margin (CM) [C=(A-B)]	750	22500	270000			
Less Fixed Expense						
Rent		5000	60000			
Electric Bill		500	6000			
Transportaion		200	2400			
Salary (Self)		6000	72000			
Salary (Staff)		5000	60000			
Mobile Bill		300	3600			
Total Fixed Cost (D)		17000	204000			
Net Profit (E)= [C-D]		5500	66000			

Investment Breakdown								
Existing Particulars			Particulars	Proposed			Proposed Total	
	Quantity	Unit Price	Price		Quantity	Unit Price	Price	
Tin	60	5000	300000		12	5000	60000	
cerger			200000					
Total			500000				60000	560000



Financial Projection (BDT)							
Particular	Daily	Monthly	Year -1	Year-2	Year-3		
Revenue(Sales)							
Tin sanatary itms etc	5500	165000	1980000	2079000	2182950		
0	0	0	0	0	0		
Total Sales(A)	5500	165000	1980000	2079000	2182950		
Less Variable Expense (B)							
Tin sanatary itms etc	4675	140250	1683000	1767150	1855508		
Total Variable Expense	4675	140250	1683000	1767150	1855508		
Contributon Margin (CM) [C=(A-							
B)]	825	24750	297000	311850	327443		
Less Fixed Expense							
Rent		5000	60000	60000	60000		
Electric Bill		500	6000	6300	6600		
Transportaion		200	2400	2520	2646		
Salary (Self)		6000	72000	72000	72000		
Salary (Staff)		5000	60000	60000	60000		
Mobil Bill		300	3600	3700	3800		
Total Fixed Cost (D)		17000	204000	204520	205046		
Net Profit (E)= [C-D]		7750	93000	97650	102533		
Investment Pay Back			24,000	24,000	24,000		

Cash flow projection on business plan (rec. & Pay)

SI#	Particulars	Year 1 (BDT)	Year 2 (BDT)	Year 3 (BDT)
1	Cash Inflow			
1.1	Investment Infusion by Investor	60,000		
1.2	Net Profit	93,000	97650	1025533
1.3	Depreciation (Non cash item)			
1.4	Opening Balance of Cash Surplus		69000	142650
	Total Cash Inflow	153,000	166,650	1,168,183
2	Cash Outflow			
2.1	Purchase of Product	60,000		
2.2	Payment of GB Loan			
2.3	Investment Pay Back (Including Ownership Tr. Fee)	24000	24000	24000
	Total Cash Outflow	84,000	24,000	24,000
3	Net Cash Surplus	69,000	142,650	1,144,183

SWOT ANALYSIS

Strength

Employment: 0 Self: 01 Family:0 Others:0

Experience & Skill: 08 Years

Own Business:08

Quality goods & services;

Skill and experience;

WEAKNESS

Lack of Capital/Investment

OPPORTUNITIES

Huge demand in the community Location of shop; Regular customers;

THREATS

Theft

Fire

Political unrest

Pictures





